

IT Services North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

IT Services North America (NAFTA) Industry Guide - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

The NAFTA IT Services industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The it services industry within the NAFTA countries had a total market value of \$486.8 billion in 2020. The Canada was the fastest growing country, with a CAGR of 11.3% over the 2016-20 period.

Within the it services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$441.2 billion in 2020. This was followed by Canada and Mexico, with a value of \$32.8 and \$12.9 billion, respectively.

The US is expected to lead the it services industry in the NAFTA bloc, with a value of \$652.7 billion in 2025, followed by Canada and Mexico with expected values of \$50.5 and \$19.4 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA IT Services industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA IT Services industry

Leading company profiles reveal details of key IT Services industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA IT Services industry with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA IT Services industry by value in 2020?

What will be the size of the NAFTA IT Services industry in 2025?

What factors are affecting the strength of competition in the NAFTA IT Services industry?

How has the industry performed over the last five years?

What are the main segments that make up the NAFTA IT Services industry?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA IT SERVICES

- 2.1. Industry Outlook

3 IT SERVICES IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 IT SERVICES IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 IT SERVICES IN THE UNITED STATES

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 COMPANY PROFILES

- 6.1. International Business Machines Corporation
- 6.2. Accenture plc
- 6.3. Capgemini SE
- 6.4. Hewlett Packard Enterprise Company
- 6.5. Fiserv, Inc.
- 6.6. Cognizant Technology Solutions Corp

7 APPENDIX

- 7.1. Methodology
- 7.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: NAFTA countries IT Services industry, revenue (\$bn), 2016-25
- Table 2: NAFTA countries IT Services industry, revenue (\$bn), 2016-20
- Table 3: NAFTA countries IT Services industry forecast, revenue (\$bn), 2020-25
- Table 4: Canada IT services industry value: \$ billion, 2016-20
- Table 5: Canada IT services industry category segmentation: \$ billion, 2020
- Table 6: Canada IT services industry geography segmentation: \$ billion, 2020
- Table 7: Canada IT services industry value forecast: \$ billion, 2020-25
- Table 8: Canada size of population (million), 2016-20
- Table 9: Canada gdp (constant 2005 prices, \$ billion), 2016-20
- Table 10: Canada gdp (current prices, \$ billion), 2016-20
- Table 11: Canada inflation, 2016-20
- Table 12: Canada consumer price index (absolute), 2016-20
- Table 13: Canada exchange rate, 2016-20
- Table 14: Mexico IT services industry value: \$ billion, 2016-20
- Table 15: Mexico IT services industry category segmentation: \$ billion, 2020
- Table 16: Mexico IT services industry geography segmentation: \$ billion, 2020
- Table 17: Mexico IT services industry value forecast: \$ billion, 2020-25
- Table 18: Mexico size of population (million), 2016-20
- Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Mexico gdp (current prices, \$ billion), 2016-20
- Table 21: Mexico inflation, 2016-20
- Table 22: Mexico consumer price index (absolute), 2016-20
- Table 23: Mexico exchange rate, 2016-20
- Table 24: United States IT services industry value: \$ billion, 2016-20
- Table 25: United States IT services industry category segmentation: \$ billion, 2020
- Table 26: United States IT services industry geography segmentation: \$ billion, 2020
- Table 27: United States IT services industry value forecast: \$ billion, 2020-25
- Table 28: United States size of population (million), 2016-20
- Table 29: United States gdp (constant 2005 prices, \$ billion), 2016-20
- Table 30: United States gdp (current prices, \$ billion), 2016-20
- Table 31: United States inflation, 2016-20
- Table 32: United States consumer price index (absolute), 2016-20
- Table 33: United States exchange rate, 2016-20
- Table 34: International Business Machines Corporation: key facts
- Table 35: International Business Machines Corporation: Annual Financial Ratios

- Table 36: International Business Machines Corporation: Key Employees
- Table 37: International Business Machines Corporation: Key Employees Continued
- Table 38: Accenture plc: key facts
- Table 39: Accenture plc: Annual Financial Ratios
- Table 40: Accenture plc: Key Employees
- Table 41: Accenture plc: Key Employees Continued
- Table 42: Capgemini SE: key facts
- Table 43: Capgemini SE: Annual Financial Ratios
- Table 44: Capgemini SE: Key Employees
- Table 45: Capgemini SE: Key Employees Continued
- Table 46: Hewlett Packard Enterprise Company: key facts
- Table 47: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 48: Hewlett Packard Enterprise Company: Key Employees
- Table 49: Fiserv, Inc.: key facts
- Table 50: Fiserv, Inc.: Annual Financial Ratios
- Table 51: Fiserv, Inc.: Key Employees
- Table 52: Cognizant Technology Solutions Corp: key facts
- Table 53: Cognizant Technology Solutions Corp: Annual Financial Ratios
- Table 54: Cognizant Technology Solutions Corp: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries IT Services industry, revenue (\$bn), 2016-25

Figure 2: NAFTA countries IT Services industry, revenue (\$bn), 2016-20

Figure 3: NAFTA countries IT Services industry forecast, revenue (\$bn), 2020-25

Figure 4: Canada IT services industry value: \$ billion, 2016-20

Figure 5: Canada IT services industry category segmentation: % share, by value, 2020

Figure 6: Canada IT services industry geography segmentation: % share, by value, 2020

Figure 7: Canada IT services industry value forecast: \$ billion, 2020-25

Figure 8: Forces driving competition in the IT services industry in Canada, 2020

Figure 9: Drivers of buyer power in the IT services industry in Canada, 2020

Figure 10: Drivers of supplier power in the IT services industry in Canada, 2020

Figure 11: Factors influencing the likelihood of new entrants in the IT services industry in Canada, 2020

Figure 12: Factors influencing the threat of substitutes in the IT services industry in Canada, 2020

Figure 13: Drivers of degree of rivalry in the IT services industry in Canada, 2020

Figure 14: Mexico IT services industry value: \$ billion, 2016-20

Figure 15: Mexico IT services industry category segmentation: % share, by value, 2020

Figure 16: Mexico IT services industry geography segmentation: % share, by value, 2020

Figure 17: Mexico IT services industry value forecast: \$ billion, 2020-25

Figure 18: Forces driving competition in the IT services industry in Mexico, 2020

Figure 19: Drivers of buyer power in the IT services industry in Mexico, 2020

Figure 20: Drivers of supplier power in the IT services industry in Mexico, 2020

Figure 21: Factors influencing the likelihood of new entrants in the IT services industry in Mexico, 2020

Figure 22: Factors influencing the threat of substitutes in the IT services industry in Mexico, 2020

Figure 23: Drivers of degree of rivalry in the IT services industry in Mexico, 2020

Figure 24: United States IT services industry value: \$ billion, 2016-20

Figure 25: United States IT services industry category segmentation: % share, by value, 2020

Figure 26: United States IT services industry geography segmentation: % share, by value, 2020

Figure 27: United States IT services industry value forecast: \$ billion, 2020-25

Figure 28: Forces driving competition in the IT services industry in the United States, 2020

Figure 29: Drivers of buyer power in the IT services industry in the United States, 2020

Figure 30: Drivers of supplier power in the IT services industry in the United States, 2020

Figure 31: Factors influencing the likelihood of new entrants in the IT services industry in the United States, 2020

Figure 32: Factors influencing the threat of substitutes in the IT services industry in the United States, 2020

Figure 33: Drivers of degree of rivalry in the IT services industry in the United States, 2020

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