

IT Services North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/IDC68AA95BA1EN.html>

Date: April 2021

Pages: 84

Price: US\$ 795.00 (Single User License)

ID: IDC68AA95BA1EN

Abstracts

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SUMMARY

The NAFTA IT Services industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The it services industry within the NAFTA countries had a total market value of \$486.8 billion in 2020. The Canada was the fastest growing country, with a CAGR of 11.3% over the 2016-20 period.

Within the it services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$441.2 billion in 2020. This was followed by Canada and Mexico, with a value of \$32.8 and \$12.9 billion, respectively.

The US is expected to lead the it services industry in the NAFTA bloc, with a value of \$652.7 billion in 2025, followed by Canada and Mexico with expected values of \$50.5 and \$19.4 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA IT Services industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA IT Services industry

Leading company profiles reveal details of key IT Services industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA IT Services industry with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA IT Services industry by value in 2020?

What will be the size of the NAFTA IT Services industry in 2025?

What factors are affecting the strength of competition in the NAFTA IT Services industry?

How has the industry performed over the last five years?

What are the main segments that make up the NAFTA IT Services industry?

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