

# IT Services North America (NAFTA) Industry Guide 2019-2028

<https://marketpublishers.com/r/I91E3E58A794EN.html>

Date: May 2024

Pages: 157

Price: US\$ 795.00 (Single User License)

ID: I91E3E58A794EN

## Abstracts

IT Services North America (NAFTA) Industry Guide 2019-2028

### Summary

The NAFTA IT Services industry profile provides top-line qualitative and quantitative summary information including: industry size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The it services industry within the NAFTA countries had a total market value of \$562.3 billion in 2023. The Mexico was the fastest growing country, with a CAGR of 11.5% over the 2019-23 period.

Within the it services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$497.9 billion in 2023. This was followed by Canada and Mexico, with a value of \$42.3 and \$22.0 billion, respectively.

The US is expected to lead the it services industry in the NAFTA bloc, with a value of \$803.2 billion in 2028, followed by Canada and Mexico with expected values of \$73.4 and \$43.6 billion, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA it services industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA it services industry

Leading company profiles reveal details of key it services industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA it services industry with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA it services industry by value in 2023?

What will be the size of the NAFTA it services industry in 2028?

What factors are affecting the strength of competition in the NAFTA it services industry?

How has the industry performed over the last five years?

What are the main segments that make up the NAFTA it services industry?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA IT SERVICES**

- 2.1. Industry Outlook

### **3 IT SERVICES IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 IT SERVICES IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 IT SERVICES IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

- 9.1. International Business Machines Corporation
- 9.2. Capgemini SE
- 9.3. Digital China Holdings Limited
- 9.4. Tata Consultancy Services Limited
- 9.5. HCL Technologies Limited
- 9.6. Wipro Ltd
- 9.7. Accenture plc
- 9.8. Fujitsu Limited
- 9.10. Samsung SDS Co Ltd
- 9.11. BT Group plc
- 9.12. T-Systems International GmbH
- 9.13. NEC Corporation
- 9.14. NTT DATA Group Corporation
- 9.15. Kyndryl Inc
- 9.16. Atos SE
- 9.17. Cognizant Technology Solutions Corp
- 9.18. Infosys Limited
- 9.19. Laboratory of New Information Technologies
- 9.20. Hewlett Packard Enterprise Company

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: NAFTA countries it services industry, revenue (\$bn), 2019-28
- Table 2: NAFTA countries it services industry, revenue (\$bn), 2019-23
- Table 3: NAFTA countries it services industry forecast, revenue (\$bn), 2023-28
- Table 4: Canada IT services industry value: \$ billion, 2018-23
- Table 5: Canada IT services industry category segmentation: % share, by value, 2018–2023
- Table 6: Canada IT services industry category segmentation: \$ billion, 2018-2023
- Table 7: Canada IT services industry geography segmentation: \$ billion, 2023
- Table 8: Canada IT services industry value forecast: \$ billion, 2023–28
- Table 9: Canada size of population (million), 2019–23
- Table 10: Canada gdp (constant 2005 prices, \$ billion), 2019–23
- Table 11: Canada gdp (current prices, \$ billion), 2019–23
- Table 12: Canada inflation, 2019–23
- Table 13: Canada consumer price index (absolute), 2019–23
- Table 14: Canada exchange rate, 2019–23
- Table 15: Mexico IT services industry value: \$ billion, 2018-23
- Table 16: Mexico IT services industry category segmentation: % share, by value, 2018–2023
- Table 17: Mexico IT services industry category segmentation: \$ billion, 2018-2023
- Table 18: Mexico IT services industry geography segmentation: \$ billion, 2023
- Table 19: Mexico IT services industry value forecast: \$ billion, 2023–28
- Table 20: Mexico size of population (million), 2019–23
- Table 21: Mexico gdp (constant 2005 prices, \$ billion), 2019–23
- Table 22: Mexico gdp (current prices, \$ billion), 2019–23
- Table 23: Mexico inflation, 2019–23
- Table 24: Mexico consumer price index (absolute), 2019–23
- Table 25: Mexico exchange rate, 2019–23
- Table 26: United States IT services industry value: \$ billion, 2018-23
- Table 27: United States IT services industry category segmentation: % share, by value, 2018–2023
- Table 28: United States IT services industry category segmentation: \$ billion, 2018-2023
- Table 29: United States IT services industry geography segmentation: \$ billion, 2023
- Table 30: United States IT services industry value forecast: \$ billion, 2023–28
- Table 31: United States size of population (million), 2019–23

- Table 32: United States gdp (constant 2005 prices, \$ billion), 2019–23
- Table 33: United States gdp (current prices, \$ billion), 2019–23
- Table 34: United States inflation, 2019–23
- Table 35: United States consumer price index (absolute), 2019–23
- Table 36: United States exchange rate, 2019–23
- Table 37: International Business Machines Corporation: key facts
- Table 38: International Business Machines Corporation: Annual Financial Ratios
- Table 39: International Business Machines Corporation: Key Employees
- Table 40: International Business Machines Corporation: Key Employees Continued
- Table 41: Capgemini SE: key facts
- Table 42: Capgemini SE: Annual Financial Ratios
- Table 43: Capgemini SE: Key Employees
- Table 44: Capgemini SE: Key Employees Continued
- Table 45: Digital China Holdings Limited: key facts
- Table 46: Digital China Holdings Limited: Annual Financial Ratios
- Table 47: Digital China Holdings Limited: Key Employees
- Table 48: Tata Consultancy Services Limited: key facts
- Table 49: Tata Consultancy Services Limited: Annual Financial Ratios
- Table 50: Tata Consultancy Services Limited: Key Employees
- Table 51: HCL Technologies Limited: key facts
- Table 52: HCL Technologies Limited: Annual Financial Ratios
- Table 53: HCL Technologies Limited: Key Employees
- Table 54: HCL Technologies Limited: Key Employees Continued
- Table 55: Wipro Ltd: key facts
- Table 56: Wipro Ltd: Annual Financial Ratios
- Table 57: Wipro Ltd: Key Employees
- Table 58: Wipro Ltd: Key Employees Continued
- Table 59: Accenture plc: key facts
- Table 60: Accenture plc: Annual Financial Ratios
- Table 61: Accenture plc: Key Employees
- Table 62: Accenture plc: Key Employees Continued
- Table 63: Accenture plc: Key Employees Continued
- Table 64: Accenture plc: Key Employees Continued
- Table 65: Fujitsu Limited: key facts
- Table 66: Fujitsu Limited: Annual Financial Ratios
- Table 67: Fujitsu Limited: Key Employees
- Table 68: Fujitsu Limited: Key Employees Continued
- Table 69: Samsung SDS Co Ltd: key facts
- Table 70: Samsung SDS Co Ltd: Annual Financial Ratios

- Table 71: Samsung SDS Co Ltd: Key Employees  
Table 72: Samsung SDS Co Ltd: Key Employees Continued  
Table 73: BT Group plc: key facts  
Table 74: BT Group plc: Annual Financial Ratios  
Table 75: BT Group plc: Key Employees  
Table 76: BT Group plc: Key Employees Continued  
Table 77: BT Group plc: Key Employees Continued  
Table 78: T-Systems International GmbH: key facts  
Table 79: T-Systems International GmbH: Key Employees  
Table 80: NEC Corporation: key facts  
Table 81: NEC Corporation: Annual Financial Ratios  
Table 82: NEC Corporation: Key Employees  
Table 83: NEC Corporation: Key Employees Continued  
Table 84: NEC Corporation: Key Employees Continued  
Table 85: NEC Corporation: Key Employees Continued  
Table 86: NTT DATA Group Corporation: key facts  
Table 87: NTT DATA Group Corporation: Annual Financial Ratios  
Table 88: NTT DATA Group Corporation: Key Employees  
Table 89: NTT DATA Group Corporation: Key Employees Continued  
Table 90: NTT DATA Group Corporation: Key Employees Continued  
Table 91: Kyndryl Inc: key facts  
Table 92: Kyndryl Inc: Key Employees  
Table 93: Atos SE: key facts  
Table 94: Atos SE: Annual Financial Ratios  
Table 95: Atos SE: Key Employees  
Table 96: Atos SE: Key Employees Continued  
Table 97: Cognizant Technology Solutions Corp: key facts  
Table 98: Cognizant Technology Solutions Corp: Annual Financial Ratios  
Table 99: Cognizant Technology Solutions Corp: Key Employees  
Table 100: Cognizant Technology Solutions Corp: Key Employees Continued  
Table 101: Infosys Limited: key facts  
Table 102: Infosys Limited: Annual Financial Ratios  
Table 103: Infosys Limited: Key Employees  
Table 104: Infosys Limited: Key Employees Continued  
Table 105: Laboratory of New Information Technologies: key facts  
Table 106: Laboratory of New Information Technologies: Key Employees  
Table 107: Hewlett Packard Enterprise Company: key facts  
Table 108: Hewlett Packard Enterprise Company: Annual Financial Ratios  
Table 109: Hewlett Packard Enterprise Company: Key Employees

Table 110: Hewlett Packard Enterprise Company: Key Employees Continued



## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries IT services industry, revenue (\$bn), 2019-28
- Figure 2: NAFTA countries IT services industry, revenue (\$bn), 2019-23
- Figure 3: NAFTA countries IT services industry forecast, revenue (\$bn), 2023-28
- Figure 4: Canada IT services industry value: \$ billion, 2018-23
- Figure 5: Canada IT services industry category segmentation: \$ billion, 2018-2023
- Figure 6: Canada IT services industry geography segmentation: % share, by value, 2023
- Figure 7: Canada IT services industry value forecast: \$ billion, 2023–28
- Figure 8: Forces driving competition in the IT services industry in Canada, 2023
- Figure 9: Drivers of buyer power in the IT services industry in Canada, 2023
- Figure 10: Drivers of supplier power in the IT services industry in Canada, 2023
- Figure 11: Factors influencing the likelihood of new entrants in the IT services industry in Canada, 2023
- Figure 12: Factors influencing the threat of substitutes in the IT services industry in Canada, 2023
- Figure 13: Drivers of degree of rivalry in the IT services industry in Canada, 2023
- Figure 14: Mexico IT services industry value: \$ billion, 2018-23
- Figure 15: Mexico IT services industry category segmentation: \$ billion, 2018-2023
- Figure 16: Mexico IT services industry geography segmentation: % share, by value, 2023
- Figure 17: Mexico IT services industry value forecast: \$ billion, 2023–28
- Figure 18: Forces driving competition in the IT services industry in Mexico, 2023
- Figure 19: Drivers of buyer power in the IT services industry in Mexico, 2023
- Figure 20: Drivers of supplier power in the IT services industry in Mexico, 2023
- Figure 21: Factors influencing the likelihood of new entrants in the IT services industry in Mexico, 2023
- Figure 22: Factors influencing the threat of substitutes in the IT services industry in Mexico, 2023
- Figure 23: Drivers of degree of rivalry in the IT services industry in Mexico, 2023
- Figure 24: United States IT services industry value: \$ billion, 2018-23
- Figure 25: United States IT services industry category segmentation: \$ billion, 2018-2023
- Figure 26: United States IT services industry geography segmentation: % share, by value, 2023
- Figure 27: United States IT services industry value forecast: \$ billion, 2023–28

Figure 28: Forces driving competition in the IT services industry in the United States, 2023

Figure 29: Drivers of buyer power in the IT services industry in the United States, 2023

Figure 30: Drivers of supplier power in the IT services industry in the United States, 2023

Figure 31: Factors influencing the likelihood of new entrants in the IT services industry in the United States, 2023

Figure 32: Factors influencing the threat of substitutes in the IT services industry in the United States, 2023

Figure 33: Drivers of degree of rivalry in the IT services industry in the United States, 2023

## I would like to order

Product name: IT Services North America (NAFTA) Industry Guide 2019-2028

Product link: <https://marketpublishers.com/r/I91E3E58A794EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I91E3E58A794EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970