

# IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

IT Services - Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Global IT Services industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

### KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The BPO services market is defined as the revenues from services related to the following segments: customer relationship management (CRM), finance and accounting, human resources, knowledge process outsourcing, and procurement and supply-chain.

The application services market is defined as the revenues from services related to the following segments: application development, application management and application performance monitoring.

The infrastructure services market is defined as the revenues from services related to the following segments: cloud computing, data center & hosting services, IT management, security and storage. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global IT services industry had total revenues of \$1,234.0bn in 2021, representing a compound annual growth rate (CAGR) of 10.4% between 2016 and 2021.

The infrastructure services segment was the industry's most lucrative in 2021, with total revenues of \$764.8bn, equivalent to 62% of the industry's overall value.

Growth in the market has been driven by increased adoption of digital IT services along with the increased prevalence of IT infrastructure in the region.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global it services industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global it services industry

Leading company profiles reveal details of key it services industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global it services industry with five year forecasts

## **REASONS TO BUY**

What was the size of the global it services industry by value in 2021?

What will be the size of the global it services industry in 2026?

What factors are affecting the strength of competition in the global it services

industry?

How has the industry performed over the last five years?

What are the main segments that make up the global it services industry?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL IT SERVICES**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 IT SERVICES IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 IT SERVICES IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 IT SERVICES IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 IT SERVICES IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 IT SERVICES IN ITALY**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

13.1. Country data

## **14 IT SERVICES IN JAPAN**

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

15.1. Country data

## **16 IT SERVICES IN AUSTRALIA**

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

17.1. Country data

## **18 IT SERVICES IN CANADA**

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 IT SERVICES IN CHINA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 IT SERVICES IN THE NETHERLANDS**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 IT SERVICES IN SPAIN**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 IT SERVICES IN THE UNITED KINGDOM**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

- 27.1. Country data

## **28 IT SERVICES IN THE UNITED STATES**

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

- 29.1. Country data

## **30 COMPANY PROFILES**

- 30.1. Accenture plc
- 30.2. NTT Data Corporation
- 30.3. Tata Consultancy Services Limited
- 30.4. T-Systems International GmbH
- 30.5. NEC Corporation
- 30.6. Hewlett Packard Enterprise Company
- 30.7. Digital China Holdings Limited
- 30.8. Fujitsu Limited
- 30.9. Atos SE
- 30.10. Capgemini SE
- 30.11. BT Group plc
- 30.12. International Business Machines Corporation



30.13. Cognizant Technology Solutions Corp

## **31 APPENDIX**

31.1. Methodology

31.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global IT services industry value: \$ billion, 2017-21

Table 2: Global IT services industry category segmentation: % share, by value, 2017-2021

Table 3: Global IT services industry category segmentation: \$ billion, 2017-2021

Table 4: Global IT services industry geography segmentation: \$ billion, 2021

Table 5: Global IT services industry value forecast: \$ billion, 2021-26

Table 6: Global size of population (million), 2017-21

Table 7: Global gdp (constant 2005 prices, \$ billion), 2017-21

Table 8: Global gdp (current prices, \$ billion), 2017-21

Table 9: Global inflation, 2017-21

Table 10: Global consumer price index (absolute), 2017-21

Table 11: Global exchange rate, 2017-21

Table 12: Asia-Pacific IT services industry value: \$ billion, 2017-21

Table 13: Asia-Pacific IT services industry category segmentation: % share, by value, 2017-2021

Table 14: Asia-Pacific IT services industry category segmentation: \$ billion, 2017-2021

Table 15: Asia-Pacific IT services industry geography segmentation: \$ billion, 2021

Table 16: Asia-Pacific IT services industry value forecast: \$ billion, 2021-26

Table 17: Europe IT services industry value: \$ billion, 2017-21

Table 18: Europe IT services industry category segmentation: % share, by value, 2017-2021

Table 19: Europe IT services industry category segmentation: \$ billion, 2017-2021

Table 20: Europe IT services industry geography segmentation: \$ billion, 2021

Table 21: Europe IT services industry value forecast: \$ billion, 2021-26

Table 22: Europe size of population (million), 2017-21

Table 23: Europe gdp (constant 2005 prices, \$ billion), 2017-21

Table 24: Europe gdp (current prices, \$ billion), 2017-21

Table 25: Europe inflation, 2017-21

Table 26: Europe consumer price index (absolute), 2017-21

Table 27: Europe exchange rate, 2017-21

Table 28: France IT services industry value: \$ billion, 2017-21

Table 29: France IT services industry category segmentation: % share, by value, 2017-2021

Table 30: France IT services industry category segmentation: \$ billion, 2017-2021

Table 31: France IT services industry geography segmentation: \$ billion, 2021

- Table 32: France IT services industry value forecast: \$ billion, 2021-26
- Table 33: France size of population (million), 2017-21
- Table 34: France gdp (constant 2005 prices, \$ billion), 2017-21
- Table 35: France gdp (current prices, \$ billion), 2017-21
- Table 36: France inflation, 2017-21
- Table 37: France consumer price index (absolute), 2017-21
- Table 38: France exchange rate, 2017-21
- Table 39: Germany IT services industry value: \$ billion, 2017-21
- Table 40: Germany IT services industry category segmentation: % share, by value, 2017-2021
- Table 41: Germany IT services industry category segmentation: \$ billion, 2017-2021
- Table 42: Germany IT services industry geography segmentation: \$ billion, 2021
- Table 43: Germany IT services industry value forecast: \$ billion, 2021-26
- Table 44: Germany size of population (million), 2017-21
- Table 45: Germany gdp (constant 2005 prices, \$ billion), 2017-21
- Table 46: Germany gdp (current prices, \$ billion), 2017-21
- Table 47: Germany inflation, 2017-21
- Table 48: Germany consumer price index (absolute), 2017-21
- Table 49: Germany exchange rate, 2017-21
- Table 50: Italy IT services industry value: \$ billion, 2017-21
- Table 51: Italy IT services industry category segmentation: % share, by value, 2017-2021
- Table 52: Italy IT services industry category segmentation: \$ billion, 2017-2021
- Table 53: Italy IT services industry geography segmentation: \$ billion, 2021
- Table 54: Italy IT services industry value forecast: \$ billion, 2021-26
- Table 55: Italy size of population (million), 2017-21
- Table 56: Italy gdp (constant 2005 prices, \$ billion), 2017-21
- Table 57: Italy gdp (current prices, \$ billion), 2017-21
- Table 58: Italy inflation, 2017-21
- Table 59: Italy consumer price index (absolute), 2017-21
- Table 60: Italy exchange rate, 2017-21
- Table 61: Japan IT services industry value: \$ billion, 2017-21
- Table 62: Japan IT services industry category segmentation: % share, by value, 2017-2021
- Table 63: Japan IT services industry category segmentation: \$ billion, 2017-2021
- Table 64: Japan IT services industry geography segmentation: \$ billion, 2021
- Table 65: Japan IT services industry value forecast: \$ billion, 2021-26
- Table 66: Japan size of population (million), 2017-21
- Table 67: Japan gdp (constant 2005 prices, \$ billion), 2017-21

Table 68: Japan gdp (current prices, \$ billion), 2017-21

Table 69: Japan inflation, 2017-21

Table 70: Japan consumer price index (absolute), 2017-21

Table 71: Japan exchange rate, 2017-21

Table 72: Australia IT services industry value: \$ billion, 2017-21

Table 73: Australia IT services industry category segmentation: % share, by value, 2017-2021

Table 74: Australia IT services industry category segmentation: \$ billion, 2017-2021

Table 75: Australia IT services industry geography segmentation: \$ billion, 2021

## List Of Figures

### LIST OF FIGURES

Figure 1: Global IT services industry value: \$ billion, 2017-21

Figure 2: Global IT services industry category segmentation: \$ billion, 2017-2021

Figure 3: Global IT services industry geography segmentation: % share, by value, 2021

Figure 4: Global IT services industry value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the global IT services industry, 2021

Figure 6: Drivers of buyer power in the global IT services industry, 2021

Figure 7: Drivers of supplier power in the global IT services industry, 2021

Figure 8: Factors influencing the likelihood of new entrants in the global IT services industry, 2021

Figure 9: Factors influencing the threat of substitutes in the global IT services industry, 2021

Figure 10: Drivers of degree of rivalry in the global IT services industry, 2021

Figure 11: Asia-Pacific IT services industry value: \$ billion, 2017-21

Figure 12: Asia-Pacific IT services industry category segmentation: \$ billion, 2017-2021

Figure 13: Asia-Pacific IT services industry geography segmentation: % share, by value, 2021

Figure 14: Asia-Pacific IT services industry value forecast: \$ billion, 2021-26

Figure 15: Forces driving competition in the IT services industry in Asia-Pacific, 2021

Figure 16: Drivers of buyer power in the IT services industry in Asia-Pacific, 2021

Figure 17: Drivers of supplier power in the IT services industry in Asia-Pacific, 2021

Figure 18: Factors influencing the likelihood of new entrants in the IT services industry in Asia-Pacific, 2021

Figure 19: Factors influencing the threat of substitutes in the IT services industry in Asia-Pacific, 2021

Figure 20: Drivers of degree of rivalry in the IT services industry in Asia-Pacific, 2021

Figure 21: Europe IT services industry value: \$ billion, 2017-21

Figure 22: Europe IT services industry category segmentation: \$ billion, 2017-2021

Figure 23: Europe IT services industry geography segmentation: % share, by value, 2021

Figure 24: Europe IT services industry value forecast: \$ billion, 2021-26

Figure 25: Forces driving competition in the IT services industry in Europe, 2021

Figure 26: Drivers of buyer power in the IT services industry in Europe, 2021

Figure 27: Drivers of supplier power in the IT services industry in Europe, 2021

Figure 28: Factors influencing the likelihood of new entrants in the IT services industry in Europe, 2021

Figure 29: Factors influencing the threat of substitutes in the IT services industry in Europe, 2021

Figure 30: Drivers of degree of rivalry in the IT services industry in Europe, 2021

Figure 31: France IT services industry value: \$ billion, 2017-21

Figure 32: France IT services industry category segmentation: \$ billion, 2017-2021

Figure 33: France IT services industry geography segmentation: % share, by value, 2021

Figure 34: France IT services industry value forecast: \$ billion, 2021-26

Figure 35: Forces driving competition in the IT services industry in France, 2021

Figure 36: Drivers of buyer power in the IT services industry in France, 2021

Figure 37: Drivers of supplier power in the IT services industry in France, 2021

Figure 38: Factors influencing the likelihood of new entrants in the IT services industry in France, 2021

Figure 39: Factors influencing the threat of substitutes in the IT services industry in France, 2021

Figure 40: Drivers of degree of rivalry in the IT services industry in France, 2021

Figure 41: Germany IT services industry value: \$ billion, 2017-21

Figure 42: Germany IT services industry category segmentation: \$ billion, 2017-2021

Figure 43: Germany IT services industry geography segmentation: % share, by value, 2021

Figure 44: Germany IT services industry value forecast: \$ billion, 2021-26

Figure 45: Forces driving competition in the IT services industry in Germany, 2021

Figure 46: Drivers of buyer power in the IT services industry in Germany, 2021

Figure 47: Drivers of supplier power in the IT services industry in Germany, 2021

Figure 48: Factors influencing the likelihood of new entrants in the IT services industry in Germany, 2021

Figure 49: Factors influencing the threat of substitutes in the IT services industry in Germany, 2021

Figure 50: Drivers of degree of rivalry in the IT services industry in Germany, 2021

Figure 51: Italy IT services industry value: \$ billion, 2017-21

Figure 52: Italy IT services industry category segmentation: \$ billion, 2017-2021

Figure 53: Italy IT services industry geography segmentation: % share, by value, 2021

Figure 54: Italy IT services industry value forecast: \$ billion, 2021-26

Figure 55: Forces driving competition in the IT services industry in Italy, 2021

Figure 56: Drivers of buyer power in the IT services industry in Italy, 2021

Figure 57: Drivers of supplier power in the IT services industry in Italy, 2021

Figure 58: Factors influencing the likelihood of new entrants in the IT services industry in Italy, 2021

Figure 59: Factors influencing the threat of substitutes in the IT services industry in Italy,

2021

Figure 60: Drivers of degree of rivalry in the IT services industry in Italy, 2021

Figure 61: Japan IT services industry value: \$ billion, 2017-21

Figure 62: Japan IT services industry category segmentation: \$ billion, 2017-2021

Figure 63: Japan IT services industry geography segmentation: % share, by value, 2021

Figure 64: Japan IT services industry value forecast: \$ billion, 2021-26

Figure 65: Forces driving competition in the IT services industry in Japan, 2021

Figure 66: Drivers of buyer power in the IT services industry in Japan, 2021

Figure 67: Drivers of supplier power in the IT services industry in Japan, 2021

Figure 68: Factors influencing the likelihood of new entrants in the IT services industry in Japan, 2021

Figure 69: Factors influencing the threat of substitutes in the IT services industry in Japan, 2021

Figure 70: Drivers of degree of rivalry in the IT services industry in Japan, 2021

Figure 71: Australia IT services industry value: \$ billion, 2017-21

Figure 72: Australia IT services industry category segmentation: \$ billion, 2017-2021

Figure 73: Australia IT services industry geography segmentation: % share, by value, 2021

Figure 74: Australia IT services industry value forecast: \$ billion, 2021-26

Figure 75: Forces driving competition in the IT services industry in Australia, 2021

Figure 76: Drivers of buyer power in the IT services industry in Australia, 2021

Figure 77: Drivers of supplier power in the IT services industry in Australia, 2021

Figure 78: Factors influencing the likelihood of new entrants in the IT services industry in Australia, 2021

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