

# IT Services in the United States

<https://marketpublishers.com/r/I3BAC173ED0EN.html>

Date: April 2024

Pages: 54

Price: US\$ 350.00 (Single User License)

ID: I3BAC173ED0EN

## Abstracts

### IT Services in the United States

#### Summary

IT Services in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The IT services market involves the design, development, implementation, management, and support of information technology systems and applications for organizations. Market values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that calendar year.

The US IT services industry registered revenues of \$497.9 billion in 2023, representing a compound annual growth rate (CAGR) of 7.1% between 2018 and 2023.

The infrastructure services segment accounted for the industry's largest proportion in 2023, with total revenues of \$305.8 billion, equivalent to 61.4% of the industry's overall value.

The industry growth is being driven by growing digitalization and technological adoption by businesses.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in the United States

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States it services market with five year forecasts

## Reasons to Buy

What was the size of the United States it services market by value in 2023?

What will be the size of the United States it services market in 2028?

What factors are affecting the strength of competition in the United States it services market?

How has the market performed over the last five years?

What are the main segments that make up the United States's it services market?

## Contents

Table of Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What have been the recent industry developments?

## **8 COMPANY PROFILES**

- 8.1. Accenture plc
- 8.2. International Business Machines Corporation
- 8.3. Cognizant Technology Solutions Corp
- 8.4. Hewlett Packard Enterprise Company

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: United States IT services industry value: \$ billion, 2018-23

Table 2: United States IT services industry category segmentation: % share, by value, 2018-2023

Table 3: United States IT services industry category segmentation: \$ billion, 2018-2023

Table 4: United States IT services industry geography segmentation: \$ billion, 2023

Table 5: United States IT services industry value forecast: \$ billion, 2023-28

Table 6: Accenture plc: key facts

Table 7: Accenture plc: Annual Financial Ratios

Table 8: Accenture plc: Key Employees

Table 9: Accenture plc: Key Employees Continued

Table 10: Accenture plc: Key Employees Continued

Table 11: Accenture plc: Key Employees Continued

Table 12: International Business Machines Corporation: key facts

Table 13: International Business Machines Corporation: Annual Financial Ratios

Table 14: International Business Machines Corporation: Key Employees

Table 15: International Business Machines Corporation: Key Employees Continued

Table 16: Cognizant Technology Solutions Corp: key facts

Table 17: Cognizant Technology Solutions Corp: Annual Financial Ratios

Table 18: Cognizant Technology Solutions Corp: Key Employees

Table 19: Cognizant Technology Solutions Corp: Key Employees Continued

Table 20: Hewlett Packard Enterprise Company: key facts

Table 21: Hewlett Packard Enterprise Company: Annual Financial Ratios

Table 22: Hewlett Packard Enterprise Company: Key Employees

Table 23: Hewlett Packard Enterprise Company: Key Employees Continued

Table 24: United States size of population (million), 2019-23

Table 25: United States gdp (constant 2005 prices, \$ billion), 2019-23

Table 26: United States gdp (current prices, \$ billion), 2019-23

Table 27: United States inflation, 2019-23

Table 28: United States consumer price index (absolute), 2019-23

Table 29: United States exchange rate, 2019-23

## List Of Figures

### LIST OF FIGURES

Figure 1: United States IT services industry value: \$ billion, 2018-23

Figure 2: United States IT services industry category segmentation: \$ billion, 2018-2023

Figure 3: United States IT services industry geography segmentation: % share, by value, 2023

Figure 4: United States IT services industry value forecast: \$ billion, 2023-28

Figure 5: Forces driving competition in the IT services industry in the United States, 2023

Figure 6: Drivers of buyer power in the IT services industry in the United States, 2023

Figure 7: Drivers of supplier power in the IT services industry in the United States, 2023

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in the United States, 2023

Figure 9: Factors influencing the threat of substitutes in the IT services industry in the United States, 2023

Figure 10: Drivers of degree of rivalry in the IT services industry in the United States, 2023

## I would like to order

Product name: IT Services in the United States

Product link: <https://marketpublishers.com/r/I3BAC173ED0EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I3BAC173ED0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970