

# IT Services in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/I5CFF4404A38EN.html

Date: March 2021 Pages: 48 Price: US\$ 350.00 (Single User License) ID: I5CFF4404A38EN

## Abstracts

IT Services in the United Kingdom (UK) - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

IT Services in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The UK IT services industry had total revenues of \$60.9bn in 2020, representing a compound annual growth rate (CAGR) of 12.5% between 2016 and 2020.

The infrastructure services segment was the industry's most lucrative in 2020, with total revenues of \$36.1bn, equivalent to 59.3% of the industry's overall value.

Due to a number of high-level cybersecurity threats and the interconnected



nature of network technologies, cybersecurity has become critical for many businesses.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT Services market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT Services market in the United Kingdom

Leading company profiles reveal details of key IT Services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom IT Services market with five year forecasts

#### **REASONS TO BUY**

What was the size of the United Kingdom IT Services market by value in 2020?

What will be the size of the United Kingdom IT Services market in 2025?

What factors are affecting the strength of competition in the United Kingdom IT Services market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's IT Services market?



### Contents

#### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

#### 6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### 7 COMPETITIVE LANDSCAPE

IT Services in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025



- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strategies do the leading players follow? (continued)
- 7.4. What has been the recent M&A activity?
- 7.5. How is the COVID-19 pandemic impacting leading players?

#### **8 COMPANY PROFILES**

- 8.1. International Business Machines Corporation
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Atos SE
- 8.4. BT Group plc

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



### **List Of Tables**

#### LIST OF TABLES

Table 1: United Kingdom IT services industry value: \$ billion, 2016-20 Table 2: United Kingdom IT services industry category segmentation: \$ billion, 2020 Table 3: United Kingdom IT services industry geography segmentation: \$ billion, 2020 Table 4: United Kingdom IT services industry value forecast: \$ billion, 2020-25 Table 5: International Business Machines Corporation: key facts Table 6: International Business Machines Corporation: Annual Financial Ratios Table 7: International Business Machines Corporation: Key Employees Table 8: International Business Machines Corporation: Key Employees Continued Table 9: Hewlett Packard Enterprise Company: key facts Table 10: Hewlett Packard Enterprise Company: Annual Financial Ratios Table 11: Hewlett Packard Enterprise Company: Key Employees Table 12: Hewlett Packard Enterprise Company: Key Employees Continued Table 13: Atos SE: key facts Table 14: Atos SE: Annual Financial Ratios Table 15: Atos SE: Key Employees Table 16: Atos SE: Key Employees Continued Table 17: BT Group plc: key facts Table 18: BT Group plc: Annual Financial Ratios Table 19: BT Group plc: Key Employees Table 20: United Kingdom size of population (million), 2016-20 Table 21: United Kingdom gdp (constant 2005 prices, \$ billion), 2016-20 Table 22: United Kingdom gdp (current prices, \$ billion), 2016-20 Table 23: United Kingdom inflation, 2016-20 Table 24: United Kingdom consumer price index (absolute), 2016-20 Table 25: United Kingdom exchange rate, 2016-20



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: United Kingdom IT services industry value: \$ billion, 2016-20

Figure 2: United Kingdom IT services industry category segmentation: % share, by value, 2020

Figure 3: United Kingdom IT services industry geography segmentation: % share, by value, 2020

Figure 4: United Kingdom IT services industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the IT services industry in the United Kingdom, 2020

Figure 6: Drivers of buyer power in the IT services industry in the United Kingdom, 2020 Figure 7: Drivers of supplier power in the IT services industry in the United Kingdom, 2020

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in the United Kingdom, 2020

Figure 9: Factors influencing the threat of substitutes in the IT services industry in the United Kingdom, 2020

Figure 10: Drivers of degree of rivalry in the IT services industry in the United Kingdom, 2020



#### I would like to order

Product name: IT Services in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

Product link: https://marketpublishers.com/r/I5CFF4404A38EN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/I5CFF4404A38EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



IT Services in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025