

# IT Services in Turkey

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## Abstracts

IT Services in Turkey

### SUMMARY

IT Services in Turkey industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Turkish IT services industry had total revenues of \$8.3bn in 2019, representing a compound annual growth rate (CAGR) of 13.3% between 2015 and 2019.

The infrastructure services segment was the industry's most lucrative in 2019, with total revenues of \$5.0bn, equivalent to 60.2% of the industry's overall value.

The IT services industry is highly correlated with the gross domestic product (GDP) of a country.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Turkey

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey it services market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey it services market by value in 2019?

What will be the size of the Turkey it services market in 2024?

What factors are affecting the strength of competition in the Turkey it services market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's it services market?

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### COMPANIES MENTIONED

International Business Machines Corporation

Accenture plc

Hewlett Packard Enterprise Company

T-Systems International GmbH

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