

# IT Services in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/I90B1E70983EEN.html>

Date: March 2021

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: I90B1E70983EEN

## Abstracts

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### SUMMARY

IT Services in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Mexican IT services industry had total revenues of \$12.9bn in 2020, representing a compound annual growth rate (CAGR) of 10.2% between 2016 and 2020.

The infrastructure services segment was the industry's most lucrative in 2020, with total revenues of \$8.0bn, equivalent to 61.9% of the industry's overall value.

Due to a number of high-level cybersecurity threats and the interconnected nature of network technologies, cybersecurity has become critical for many

businesses.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT Services market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT Services market in Mexico

Leading company profiles reveal details of key IT Services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico IT Services market with five year forecasts

## **REASONS TO BUY**

What was the size of the Mexico IT Services market by value in 2020?

What will be the size of the Mexico IT Services market in 2025?

What factors are affecting the strength of competition in the Mexico IT Services market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's IT Services market?

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