

IT Services in Italy - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

IT Services in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Italian IT services industry had total revenues of \$24.0bn in 2020, representing a compound annual growth rate (CAGR) of 13.2% between 2016 and 2020.

The infrastructure services segment was the industry's most lucrative in 2020, with total revenues of \$14.2bn, equivalent to 59% of the industry's overall value.

Due to a number of high-level cybersecurity threats and the interconnected nature of network technologies, cybersecurity has become critical for many

businesses.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT Services market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT Services market in Italy

Leading company profiles reveal details of key IT Services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy IT Services market with five year forecasts

REASONS TO BUY

What was the size of the Italy IT Services market by value in 2020?

What will be the size of the Italy IT Services market in 2025?

What factors are affecting the strength of competition in the Italy IT Services market?

How has the market performed over the last five years?

What are the main segments that make up Italy's IT Services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strategies do the leading players follow? (continued)
- 7.4. What has been the recent M&A activity?
- 7.5. How is the COVID-19 pandemic impacting leading players?

8 COMPANY PROFILES

- 8.1. International Business Machines Corporation
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Capgemini SE
- 8.4. Accenture plc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy IT services industry value: \$ billion, 2016-20
Table 2: Italy IT services industry category segmentation: \$ billion, 2020
Table 3: Italy IT services industry geography segmentation: \$ billion, 2020
Table 4: Italy IT services industry value forecast: \$ billion, 2020-25
Table 5: International Business Machines Corporation: key facts
Table 6: International Business Machines Corporation: Annual Financial Ratios
Table 7: International Business Machines Corporation: Key Employees
Table 8: International Business Machines Corporation: Key Employees Continued
Table 9: Hewlett Packard Enterprise Company: key facts
Table 10: Hewlett Packard Enterprise Company: Annual Financial Ratios
Table 11: Hewlett Packard Enterprise Company: Key Employees
Table 12: Hewlett Packard Enterprise Company: Key Employees Continued
Table 13: Capgemini SE: key facts
Table 14: Capgemini SE: Annual Financial Ratios
Table 15: Capgemini SE: Key Employees
Table 16: Capgemini SE: Key Employees Continued
Table 17: Accenture plc: key facts
Table 18: Accenture plc: Annual Financial Ratios
Table 19: Accenture plc: Key Employees
Table 20: Accenture plc: Key Employees Continued
Table 21: Accenture plc: Key Employees Continued
Table 22: Italy size of population (million), 2016-20
Table 23: Italy gdp (constant 2005 prices, \$ billion), 2016-20
Table 24: Italy gdp (current prices, \$ billion), 2016-20
Table 25: Italy inflation, 2016-20
Table 26: Italy consumer price index (absolute), 2016-20
Table 27: Italy exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Italy IT services industry value: \$ billion, 2016-20

Figure 2: Italy IT services industry category segmentation: % share, by value, 2020

Figure 3: Italy IT services industry geography segmentation: % share, by value, 2020

Figure 4: Italy IT services industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the IT services industry in Italy, 2020

Figure 6: Drivers of buyer power in the IT services industry in Italy, 2020

Figure 7: Drivers of supplier power in the IT services industry in Italy, 2020

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Italy, 2020

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Italy, 2020

Figure 10: Drivers of degree of rivalry in the IT services industry in Italy, 2020

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