

IT Services in India

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Abstracts

IT Services in India

Summary

IT Services in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The IT services market involves the design, development, implementation, management, and support of information technology systems and applications for organizations. Market values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that calendar year.

The Indian IT services industry registered revenues of \$60.7 billion in 2023, representing a compound annual growth rate (CAGR) of 12.6% between 2018 and 2023.

The infrastructure services segment accounted for the industry's largest proportion in 2023, with total revenues of \$35.8 billion, equivalent to 59% of the industry's overall value.

The Indian IT services industry captured a share of 11.8% in the Asia-Pacific region, in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in India

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India it services market with five year forecasts

Reasons to Buy

What was the size of the India it services market by value in 2023?

What will be the size of the India it services market in 2028?

What factors are affecting the strength of competition in the India it services market?

How has the market performed over the last five years?

What are the main segments that make up India's it services market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. Tata Consultancy Services Limited
- 8.2. HCL Technologies Limited
- 8.3. Wipro Ltd
- 8.4. Infosys Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India IT services industry value: \$ billion, 2018-23
- Table 2: India IT services industry category segmentation: % share, by value, 2018-2023
- Table 3: India IT services industry category segmentation: \$ billion, 2018-2023
- Table 4: India IT services industry geography segmentation: \$ billion, 2023
- Table 5: India IT services industry value forecast: \$ billion, 2023-28
- Table 6: Tata Consultancy Services Limited: key facts
- Table 7: Tata Consultancy Services Limited: Annual Financial Ratios
- Table 8: Tata Consultancy Services Limited: Key Employees
- Table 9: HCL Technologies Limited: key facts
- Table 10: HCL Technologies Limited: Annual Financial Ratios
- Table 11: HCL Technologies Limited: Key Employees
- Table 12: HCL Technologies Limited: Key Employees Continued
- Table 13: Wipro Ltd: key facts
- Table 14: Wipro Ltd: Annual Financial Ratios
- Table 15: Wipro Ltd: Key Employees
- Table 16: Wipro Ltd: Key Employees Continued
- Table 17: Infosys Limited: key facts
- Table 18: Infosys Limited: Annual Financial Ratios
- Table 19: Infosys Limited: Key Employees
- Table 20: Infosys Limited: Key Employees Continued
- Table 21: India size of population (million), 2019-23
- Table 22: India gdp (constant 2005 prices, \$ billion), 2019-23
- Table 23: India gdp (current prices, \$ billion), 2019-23
- Table 24: India inflation, 2019-23
- Table 25: India consumer price index (absolute), 2019-23
- Table 26: India exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: India IT services industry value: \$ billion, 2018-23

Figure 2: India IT services industry category segmentation: \$ billion, 2018-2023

Figure 3: India IT services industry geography segmentation: % share, by value, 2023

Figure 4: India IT services industry value forecast: \$ billion, 2023-28

Figure 5: Forces driving competition in the IT services industry in India, 2023

Figure 6: Drivers of buyer power in the IT services industry in India, 2023

Figure 7: Drivers of supplier power in the IT services industry in India, 2023

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in India, 2023

Figure 9: Factors influencing the threat of substitutes in the IT services industry in India, 2023

Figure 10: Drivers of degree of rivalry in the IT services industry in India, 2023

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