

# IT Services in India - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/I0090DE9DE91EN.html>

Date: March 2021

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: I0090DE9DE91EN

## Abstracts

IT Services in India - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

IT Services in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Indian IT services industry had total revenues of \$39.8bn in 2020, representing a compound annual growth rate (CAGR) of 7.5% between 2016 and 2020.

The infrastructure services segment was the industry's most lucrative in 2020, with total revenues of \$23.5bn, equivalent to 59.1% of the industry's overall value.

Due to a number of high-level cybersecurity threats and the interconnected

nature of network technologies, cybersecurity has become critical for many businesses.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT Services market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT Services market in India

Leading company profiles reveal details of key IT Services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India IT Services market with five year forecasts

## **REASONS TO BUY**

What was the size of the India IT Services market by value in 2020?

What will be the size of the India IT Services market in 2025?

What factors are affecting the strength of competition in the India IT Services market?

How has the market performed over the last five years?

What are the main segments that make up India's IT Services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strategies do the leading players follow? (continued)
- 7.4. What has been the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Tata Consultancy Services Limited
- 8.2. HCL Technologies Limited
- 8.3. Wipro Ltd
- 8.4. Infosys Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: India IT services industry value: \$ billion, 2016-20
- Table 2: India IT services industry category segmentation: \$ billion, 2020
- Table 3: India IT services industry geography segmentation: \$ billion, 2020
- Table 4: India IT services industry value forecast: \$ billion, 2020-25
- Table 5: Tata Consultancy Services Limited: key facts
- Table 6: Tata Consultancy Services Limited: Annual Financial Ratios
- Table 7: Tata Consultancy Services Limited: Key Employees
- Table 8: HCL Technologies Limited: key facts
- Table 9: HCL Technologies Limited: Annual Financial Ratios
- Table 10: HCL Technologies Limited: Key Employees
- Table 11: HCL Technologies Limited: Key Employees Continued
- Table 12: Wipro Ltd: key facts
- Table 13: Wipro Ltd: Annual Financial Ratios
- Table 14: Wipro Ltd: Key Employees
- Table 15: Wipro Ltd: Key Employees Continued
- Table 16: Infosys Limited: key facts
- Table 17: Infosys Limited: Annual Financial Ratios
- Table 18: Infosys Limited: Key Employees
- Table 19: Infosys Limited: Key Employees Continued
- Table 20: India size of population (million), 2016-20
- Table 21: India gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: India gdp (current prices, \$ billion), 2016-20
- Table 23: India inflation, 2016-20
- Table 24: India consumer price index (absolute), 2016-20
- Table 25: India exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: India IT services industry value: \$ billion, 2016-20

Figure 2: India IT services industry category segmentation: % share, by value, 2020

Figure 3: India IT services industry geography segmentation: % share, by value, 2020

Figure 4: India IT services industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the IT services industry in India, 2020

Figure 6: Drivers of buyer power in the IT services industry in India, 2020

Figure 7: Drivers of supplier power in the IT services industry in India, 2020

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in India, 2020

Figure 9: Factors influencing the threat of substitutes in the IT services industry in India, 2020

Figure 10: Drivers of degree of rivalry in the IT services industry in India, 2020

## I would like to order

Product name: IT Services in India - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/I0090DE9DE91EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I0090DE9DE91EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970