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IT Services in France

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Abstracts

IT Services in France

SUMMARY

IT Services in France industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The French IT services industry had total revenues of $44.5bn in 2019, representing a compound annual growth rate (CAGR) of 17% between 2015 and 2019.

The infrastructure services segment was the industry's most lucrative in 2019, with total revenues of $24.7bn, equivalent to 55.4% of the industry's overall value.

The IT services industry is highly correlated with the gross domestic product (GDP) of a country.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in France

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France it services market with five year forecasts

REASONS TO BUY

What was the size of the France it services market by value in 2019?

What will be the size of the France it services market in 2024?

What factors are affecting the strength of competition in the France it services market?

How has the market performed over the last five years?

What are the main segments that make up France's it services market?

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COMPANIES MENTIONED

International Business Machines Corporation
Hewlett Packard Enterprise Company
Capgemini SE
Atos SE

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