

IT Services in France - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/ID8676584242EN.html>

Date: March 2021

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: ID8676584242EN

Abstracts

IT Services in France - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

IT Services in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The French IT services industry had total revenues of \$46.5bn in 2020, representing a compound annual growth rate (CAGR) of 13.4% between 2016 and 2020.

The infrastructure services segment was the industry's most lucrative in 2020, with total revenues of \$26.5bn, equivalent to 57% of the industry's overall value.

Due to a number of high-level cybersecurity threats and the interconnected nature of network technologies, cybersecurity has become critical for many

businesses.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT Services market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT Services market in France

Leading company profiles reveal details of key IT Services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France IT Services market with five year forecasts

REASONS TO BUY

What was the size of the France IT Services market by value in 2020?

What will be the size of the France IT Services market in 2025?

What factors are affecting the strength of competition in the France IT Services market?

How has the market performed over the last five years?

What are the main segments that make up France's IT Services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?
- 7.4. How is the COVID-19 pandemic impacting leading players?

8 COMPANY PROFILES

- 8.1. International Business Machines Corporation
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Capgemini SE
- 8.4. Atos SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France IT services industry value: \$ billion, 2016-20
- Table 2: France IT services industry category segmentation: \$ billion, 2020
- Table 3: France IT services industry geography segmentation: \$ billion, 2020
- Table 4: France IT services industry value forecast: \$ billion, 2020-25
- Table 5: International Business Machines Corporation: key facts
- Table 6: International Business Machines Corporation: Annual Financial Ratios
- Table 7: International Business Machines Corporation: Key Employees
- Table 8: International Business Machines Corporation: Key Employees Continued
- Table 9: Hewlett Packard Enterprise Company: key facts
- Table 10: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 11: Hewlett Packard Enterprise Company: Key Employees
- Table 12: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 13: Capgemini SE: key facts
- Table 14: Capgemini SE: Annual Financial Ratios
- Table 15: Capgemini SE: Key Employees
- Table 16: Capgemini SE: Key Employees Continued
- Table 17: Atos SE: key facts
- Table 18: Atos SE: Annual Financial Ratios
- Table 19: Atos SE: Key Employees
- Table 20: Atos SE: Key Employees Continued
- Table 21: France size of population (million), 2016-20
- Table 22: France gdp (constant 2005 prices, \$ billion), 2016-20
- Table 23: France gdp (current prices, \$ billion), 2016-20
- Table 24: France inflation, 2016-20
- Table 25: France consumer price index (absolute), 2016-20
- Table 26: France exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: France IT services industry value: \$ billion, 2016-20

Figure 2: France IT services industry category segmentation: % share, by value, 2020

Figure 3: France IT services industry geography segmentation: % share, by value, 2020

Figure 4: France IT services industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the IT services industry in France, 2020

Figure 6: Drivers of buyer power in the IT services industry in France, 2020

Figure 7: Drivers of supplier power in the IT services industry in France, 2020

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in France, 2020

Figure 9: Factors influencing the threat of substitutes in the IT services industry in France, 2020

Figure 10: Drivers of degree of rivalry in the IT services industry in France, 2020

I would like to order

Product name: IT Services in France - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/ID8676584242EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ID8676584242EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970