

IT Services in Europe

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Abstracts

IT Services in Europe

Summary

IT Services in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The IT services market involves the design, development, implementation, management, and support of information technology systems and applications for organizations. Market values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that calendar year.

The European IT services industry registered revenues of \$359.5 billion in 2023, representing a compound annual growth rate (CAGR) of 7.6% between 2018 and 2023.

The infrastructure services segment accounted for the industry's largest proportion in 2023, with total revenues of \$228.2 billion, equivalent to 63.5% of the industry's overall value.

The European IT services industry growth is being driven by growing digitalization and technological adoption by businesses.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the it services market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Europe

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe it services market with five year forecasts

Reasons to Buy

What was the size of the Europe it services market by value in 2023?

What will be the size of the Europe it services market in 2028?

What factors are affecting the strength of competition in the Europe it services market?

How has the market performed over the last five years?

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