

IT Services in Brazil

<https://marketpublishers.com/r/I56F4AF3463EN.html>

Date: April 2020

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: I56F4AF3463EN

Abstracts

IT Services in Brazil

SUMMARY

IT Services in Brazil industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Brazilian IT services industry had total revenues of \$24.0bn in 2019, representing a compound annual growth rate (CAGR) of 11.6% between 2015 and 2019.

The infrastructure services segment was the industry's most lucrative in 2019, with total revenues of \$14.7bn, equivalent to 61.2% of the industry's overall value.

The IT services industry is highly correlated with the gross domestic product (GDP) of a country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Brazil

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil it services market with five year forecasts

REASONS TO BUY

What was the size of the Brazil it services market by value in 2019?

What will be the size of the Brazil it services market in 2024?

What factors are affecting the strength of competition in the Brazil it services market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's it services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strategies do the leading players follow (continued)?
- 7.4. What has been the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Accenture plc
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Cognizant Technology Solutions Corp
- 8.4. International Business Machines Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil IT services industry value: \$ billion, 2015-19
- Table 2: Brazil IT services industry category segmentation: \$ billion, 2019
- Table 3: Brazil IT services industry geography segmentation: \$ billion, 2019
- Table 4: Brazil IT services industry value forecast: \$ billion, 2019-24
- Table 5: Accenture plc: key facts
- Table 6: Accenture plc: Annual Financial Ratios
- Table 7: Accenture plc: Key Employees
- Table 8: Accenture plc: Key Employees Continued
- Table 9: Hewlett Packard Enterprise Company: key facts
- Table 10: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 11: Hewlett Packard Enterprise Company: Key Employees
- Table 12: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 13: Cognizant Technology Solutions Corp: key facts
- Table 14: Cognizant Technology Solutions Corp: Annual Financial Ratios
- Table 15: Cognizant Technology Solutions Corp: Key Employees
- Table 16: Cognizant Technology Solutions Corp: Key Employees Continued
- Table 17: International Business Machines Corporation: key facts
- Table 18: International Business Machines Corporation: Annual Financial Ratios
- Table 19: International Business Machines Corporation: Key Employees
- Table 20: International Business Machines Corporation: Key Employees Continued
- Table 21: Brazil size of population (million), 2015-19
- Table 22: Brazil gdp (constant 2005 prices, \$ billion), 2015-19
- Table 23: Brazil gdp (current prices, \$ billion), 2015-19
- Table 24: Brazil inflation, 2015-19
- Table 25: Brazil consumer price index (absolute), 2015-19
- Table 26: Brazil exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Brazil IT services industry value: \$ billion, 2015-19

Figure 2: Brazil IT services industry category segmentation: % share, by value, 2019

Figure 3: Brazil IT services industry geography segmentation: % share, by value, 2019

Figure 4: Brazil IT services industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the IT services industry in Brazil, 2019

Figure 6: Drivers of buyer power in the IT services industry in Brazil, 2019

Figure 7: Drivers of supplier power in the IT services industry in Brazil, 2019

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Brazil, 2019

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Brazil, 2019

Figure 10: Drivers of degree of rivalry in the IT services industry in Brazil, 2019

COMPANIES MENTIONED

Accenture plc

Hewlett Packard Enterprise Company

Cognizant Technology Solutions Corp

International Business Machines Corporation

I would like to order

Product name: IT Services in Brazil

Product link: <https://marketpublishers.com/r/I56F4AF3463EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I56F4AF3463EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970