

# IT Services in Australia

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## Abstracts

### IT Services in Australia

#### Summary

IT Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The IT services market involves the design, development, implementation, management, and support of information technology systems and applications for organizations. Market values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that calendar year.

The Australian IT services industry registered revenues of \$37.3 billion in 2023, representing a compound annual growth rate (CAGR) of 9.3% between 2018 and 2023.

The infrastructure services segment accounted for the industry's largest proportion in 2023, with total revenues of \$23.2 billion, equivalent to 62.3% of the industry's overall value.

The Australian IT services industry growth is being driven by growing digitalization and technological adoption by businesses.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Australia

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia it services market with five year forecasts

## Reasons to Buy

What was the size of the Australia it services market by value in 2023?

What will be the size of the Australia it services market in 2028?

What factors are affecting the strength of competition in the Australia it services market?

How has the market performed over the last five years?

What are the main segments that make up Australia's it services market?

## Contents

Table of Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading player?
- 7.4. What are the most recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. Accenture plc
- 8.2. International Business Machines Corporation
- 8.3. Capgemini SE
- 8.4. Hewlett Packard Enterprise Company

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Australia IT services industry value: \$ billion, 2018-23
- Table 2: Australia IT services industry category segmentation: % share, by value, 2018-2023
- Table 3: Australia IT services industry category segmentation: \$ billion, 2018-2023
- Table 4: Australia IT services industry geography segmentation: \$ billion, 2023
- Table 5: Australia IT services industry value forecast: \$ billion, 2023-28
- Table 6: Accenture plc: key facts
- Table 7: Accenture plc: Annual Financial Ratios
- Table 8: Accenture plc: Key Employees
- Table 9: Accenture plc: Key Employees Continued
- Table 10: Accenture plc: Key Employees Continued
- Table 11: Accenture plc: Key Employees Continued
- Table 12: International Business Machines Corporation: key facts
- Table 13: International Business Machines Corporation: Annual Financial Ratios
- Table 14: International Business Machines Corporation: Key Employees
- Table 15: International Business Machines Corporation: Key Employees Continued
- Table 16: Capgemini SE: key facts
- Table 17: Capgemini SE: Annual Financial Ratios
- Table 18: Capgemini SE: Key Employees
- Table 19: Capgemini SE: Key Employees Continued
- Table 20: Hewlett Packard Enterprise Company: key facts
- Table 21: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 22: Hewlett Packard Enterprise Company: Key Employees
- Table 23: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 24: Australia size of population (million), 2019-23
- Table 25: Australia gdp (constant 2005 prices, \$ billion), 2019-23
- Table 26: Australia gdp (current prices, \$ billion), 2019-23
- Table 27: Australia inflation, 2019-23
- Table 28: Australia consumer price index (absolute), 2019-23
- Table 29: Australia exchange rate, 2019-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Australia IT services industry value: \$ billion, 2018-23

Figure 2: Australia IT services industry category segmentation: \$ billion, 2018-2023

Figure 3: Australia IT services industry geography segmentation: % share, by value, 2023

Figure 4: Australia IT services industry value forecast: \$ billion, 2023-28

Figure 5: Forces driving competition in the IT services industry in Australia, 2023

Figure 6: Drivers of buyer power in the IT services industry in Australia, 2023

Figure 7: Drivers of supplier power in the IT services industry in Australia, 2023

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Australia, 2023

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Australia, 2023

Figure 10: Drivers of degree of rivalry in the IT services industry in Australia, 2023

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