

IT Services in Australia - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/l696CE5DC9FCEN.html>

Date: March 2021

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: I696CE5DC9FCEN

Abstracts

IT Services in Australia - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

IT Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Australian IT services industry had total revenues of \$28.4bn in 2020, representing a compound annual growth rate (CAGR) of 11.2% between 2016 and 2020.

The Infrastructure Services segment was the industry's most lucrative in 2020, with total revenues of \$17.2bn, equivalent to 60.5% of the industry's overall value.

Growth in the Australian cloud computing industry is expected to grow over the five-year period 2020-2025, which will help to fuel growth in the Australian IT services industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT Services market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT Services market in Australia

Leading company profiles reveal details of key IT Services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia IT Services market with five year forecasts

REASONS TO BUY

What was the size of the Australia IT Services market by value in 2020?

What will be the size of the Australia IT Services market in 2025?

What factors are affecting the strength of competition in the Australia IT Services market?

How has the market performed over the last five years?

What are the main segments that make up Australia's IT Services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strategies do the leading players follow? (continued)
- 7.4. What has been the recent M&A activity?
- 7.5. How is the COVID-19 pandemic impacting leading players?

8 COMPANY PROFILES

- 8.1. Accenture plc
- 8.2. Capgemini SE
- 8.3. Hewlett Packard Enterprise Company
- 8.4. International Business Machines Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia IT services industry value: \$ billion, 2016-20
- Table 2: Australia IT services industry category segmentation: \$ billion, 2020
- Table 3: Australia IT services industry geography segmentation: \$ billion, 2020
- Table 4: Australia IT services industry value forecast: \$ billion, 2020-25
- Table 5: Accenture plc: key facts
- Table 6: Accenture plc: Annual Financial Ratios
- Table 7: Accenture plc: Key Employees
- Table 8: Accenture plc: Key Employees Continued
- Table 9: Accenture plc: Key Employees Continued
- Table 10: Capgemini SE: key facts
- Table 11: Capgemini SE: Annual Financial Ratios
- Table 12: Capgemini SE: Key Employees
- Table 13: Capgemini SE: Key Employees Continued
- Table 14: Hewlett Packard Enterprise Company: key facts
- Table 15: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 16: Hewlett Packard Enterprise Company: Key Employees
- Table 17: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 18: International Business Machines Corporation: key facts
- Table 19: International Business Machines Corporation: Annual Financial Ratios
- Table 20: International Business Machines Corporation: Key Employees
- Table 21: International Business Machines Corporation: Key Employees Continued
- Table 22: Australia size of population (million), 2016-20
- Table 23: Australia gdp (constant 2005 prices, \$ billion), 2016-20
- Table 24: Australia gdp (current prices, \$ billion), 2016-20
- Table 25: Australia inflation, 2016-20
- Table 26: Australia consumer price index (absolute), 2016-20
- Table 27: Australia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Australia IT services industry value: \$ billion, 2016-20

Figure 2: Australia IT services industry category segmentation: % share, by value, 2020

Figure 3: Australia IT services industry geography segmentation: % share, by value, 2020

Figure 4: Australia IT services industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the IT services industry in Australia, 2020

Figure 6: Drivers of buyer power in the IT services industry in Australia, 2020

Figure 7: Drivers of supplier power in the IT services industry in Australia, 2020

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Australia, 2020

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Australia, 2020

Figure 10: Drivers of degree of rivalry in the IT services industry in Australia, 2020

I would like to order

Product name: IT Services in Australia - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/l696CE5DC9FCEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l696CE5DC9FCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970