

# IT Services in Asia-Pacific

<https://marketpublishers.com/r/IBD51AB8E9AEN.html>

Date: April 2020

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: IBD51AB8E9AEN

## Abstracts

IT Services in Asia-Pacific

### SUMMARY

IT Services in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Asia-Pacific IT services industry had total revenues of \$397.1bn in 2019, representing a compound annual growth rate (CAGR) of 12.7% between 2015 and 2019.

The infrastructure services segment was the industry's most lucrative in 2019, with total revenues of \$243.4bn, equivalent to 61.3% of the industry's overall value.

The IT services industry is highly correlated with the gross domestic product (GDP) of a country.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Asia-Pacific

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific it services market with five year forecasts

## REASONS TO BUY

What was the size of the Asia-Pacific it services market by value in 2019?

What will be the size of the Asia-Pacific it services market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific it services market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's it services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strategies do the leading players follow (continued)?
- 7.4. What has been the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Fujitsu Limited
- 8.2. International Business Machines Corporation
- 8.3. NTT Data Corporation
- 8.4. Tata Consultancy Services Limited

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Asia-Pacific IT services industry value: \$ billion, 2015-19
Table 2: Asia-Pacific IT services industry category segmentation: \$ billion, 2019
Table 3: Asia-Pacific IT services industry geography segmentation: \$ billion, 2019
Table 4: Asia-Pacific IT services industry value forecast: \$ billion, 2019-24
Table 5: Fujitsu Limited: key facts
Table 6: Fujitsu Limited: Annual Financial Ratios
Table 7: Fujitsu Limited: Key Employees
Table 8: Fujitsu Limited: Key Employees Continued
Table 9: Fujitsu Limited: Key Employees Continued
Table 10: Fujitsu Limited: Key Employees Continued
Table 11: International Business Machines Corporation: key facts
Table 12: International Business Machines Corporation: Annual Financial Ratios
Table 13: International Business Machines Corporation: Key Employees
Table 14: International Business Machines Corporation: Key Employees Continued
Table 15: NTT Data Corporation: key facts
Table 16: NTT Data Corporation: Annual Financial Ratios
Table 17: NTT Data Corporation: Key Employees
Table 18: NTT Data Corporation: Key Employees Continued
Table 19: NTT Data Corporation: Key Employees Continued
Table 20: Tata Consultancy Services Limited: key facts
Table 21: Tata Consultancy Services Limited: Annual Financial Ratios
Table 22: Tata Consultancy Services Limited: Key Employees
Table 23: Tata Consultancy Services Limited: Key Employees Continued

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific IT services industry value: \$ billion, 2015-19

Figure 2: Asia-Pacific IT services industry category segmentation: % share, by value, 2019

Figure 3: Asia-Pacific IT services industry geography segmentation: % share, by value, 2019

Figure 4: Asia-Pacific IT services industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the IT services industry in Asia-Pacific, 2019

Figure 6: Drivers of buyer power in the IT services industry in Asia-Pacific, 2019

Figure 7: Drivers of supplier power in the IT services industry in Asia-Pacific, 2019

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Asia-Pacific, 2019

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Asia-Pacific, 2019

Figure 10: Drivers of degree of rivalry in the IT services industry in Asia-Pacific, 2019

### COMPANIES MENTIONED

Fujitsu Limited

International Business Machines Corporation

NTT Data Corporation

Tata Consultancy Services Limited

## I would like to order

Product name: IT Services in Asia-Pacific

Product link: <https://marketpublishers.com/r/IBD51AB8E9AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IBD51AB8E9AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970