

# IT Hardware North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/IB4502520372EN.html

Date: June 2021

Pages: 91

Price: US\$ 795.00 (Single User License)

ID: IB4502520372EN

# **Abstracts**

IT Hardware North America (NAFTA) Industry Guide - Market @Summary, Competitive Analysis and Forecast to 2025

#### **SUMMARY**

The NAFTA IT Hardware industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

#### **KEY HIGHLIGHTS**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The it hardware industry within the NAFTA countries had a total market value of \$334.5 billion in 2020. The Mexico was the fastest growing country, with a CAGR of -3.4% over the 2016-20 period.

Within the it hardware industry, the US is the leading country among the NAFTA bloc, with market revenues of \$301.8 billion in 2020. This was followed by Canada and Mexico, with a value of \$22.7 and \$10.0 billion, respectively.

The US is expected to lead the it hardware industry in the NAFTA bloc, with a value of \$377.0 billion in 2025, followed by Canada and Mexico with expected values of \$28.2 and \$12.3 billion, respectively.



#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA it hardware industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA it hardware industry

Leading company profiles reveal details of key it hardware industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA it hardware industry with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

### **REASONS TO BUY**

What was the size of the NAFTA it hardware industry by value in 2020?

What will be the size of the NAFTA it hardware industry in 2025?

What factors are affecting the strength of competition in the NAFTA it hardware industry?

How has the industry performed over the last five years?

What are the main segments that make up the NAFTA it hardware industry?



# **Contents**

#### 1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

#### **2 NAFTA IT HARDWARE**

2.1. Industry Outlook

## **3 IT HARDWARE IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 IT HARDWARE IN MEXICO**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

### **5 IT HARDWARE IN THE UNITED STATES**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators



## **6 COMPANY PROFILES**

- 6.1. Microsoft Corporation
- 6.2. International Business Machines Corporation
- 6.3. Alphabet Inc
- 6.4. Open Text Corporation
- 6.5. Oracle Corporation

### **7 APPENDIX**

- 7.1. Methodology
- 7.2. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: NAFTA countries IT Hardware industry, revenue (\$bn), 2016-25
- Table 2: NAFTA countries IT Hardware industry, revenue (\$bn), 2016-20
- Table 3: NAFTA countries IT Hardware industry forecast, revenue (\$bn), 2020-25
- Table 4: Canada it hardware market value: \$ billion, 2016-20
- Table 5: Canada it hardware market category segmentation: \$ billion, 2020
- Table 6: Canada it hardware market geography segmentation: \$ billion, 2020
- Table 7: Canada it hardware market value forecast: \$ billion, 2020-25
- Table 8: Canada size of population (million), 2016-20
- Table 9: Canada gdp (constant 2005 prices, \$ billion), 2016-20
- Table 10: Canada gdp (current prices, \$ billion), 2016-20
- Table 11: Canada inflation, 2016-20
- Table 12: Canada consumer price index (absolute), 2016-20
- Table 13: Canada exchange rate, 2016-20
- Table 14: Mexico it hardware market value: \$ billion, 2016-20
- Table 15: Mexico it hardware market category segmentation: \$ billion, 2020
- Table 16: Mexico it hardware market geography segmentation: \$ billion, 2020
- Table 17: Mexico it hardware market value forecast: \$ billion, 2020-25
- Table 18: Mexico size of population (million), 2016-20
- Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Mexico gdp (current prices, \$ billion), 2016-20
- Table 21: Mexico inflation, 2016-20
- Table 22: Mexico consumer price index (absolute), 2016-20
- Table 23: Mexico exchange rate, 2016-20
- Table 24: United States it hardware market value: \$ billion, 2016-20
- Table 25: United States it hardware market category segmentation: \$ billion, 2020
- Table 26: United States it hardware market geography segmentation: \$ billion, 2020
- Table 27: United States it hardware market value forecast: \$ billion, 2020-25
- Table 28: United States size of population (million), 2016-20
- Table 29: United States gdp (constant 2005 prices, \$ billion), 2016-20
- Table 30: United States gdp (current prices, \$ billion), 2016-20
- Table 31: United States inflation, 2016-20
- Table 32: United States consumer price index (absolute), 2016-20
- Table 33: United States exchange rate, 2016-20
- Table 34: Microsoft Corporation: key facts
- Table 35: Microsoft Corporation: Annual Financial Ratios



Table 36: Microsoft Corporation: Key Employees

Table 37: Microsoft Corporation: Key Employees Continued

Table 38: International Business Machines Corporation: key facts

Table 39: International Business Machines Corporation: Annual Financial Ratios

Table 40: International Business Machines Corporation: Key Employees

Table 41: International Business Machines Corporation: Key Employees Continued

Table 42: Alphabet Inc: key facts

Table 43: Alphabet Inc: Annual Financial Ratios

Table 44: Alphabet Inc: Key Employees

Table 45: Open Text Corporation: key facts

Table 46: Open Text Corporation: Annual Financial Ratios

Table 47: Open Text Corporation: Annual Financial Ratios (Continued)

Table 48: Open Text Corporation: Key Employees

Table 49: Open Text Corporation: Key Employees Continued

Table 50: Oracle Corporation: key facts

Table 51: Oracle Corporation: Annual Financial Ratios

Table 52: Oracle Corporation: Annual Financial Ratios (Continued)

Table 53: Oracle Corporation: Key Employees



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: NAFTA countries IT Hardware industry, revenue (\$bn), 2016-25
- Figure 2: NAFTA countries IT Hardware industry, revenue (\$bn), 2016-20
- Figure 3: NAFTA countries IT Hardware industry forecast, revenue (\$bn), 2020-25
- Figure 4: Canada it hardware market value: \$ billion, 2016-20
- Figure 5: Canada it hardware market category segmentation: % share, by value, 2020
- Figure 6: Canada it hardware market geography segmentation: % share, by value, 2020
- Figure 7: Canada it hardware market value forecast: \$ billion, 2020-25
- Figure 8: Forces driving competition in the it hardware market in Canada, 2020
- Figure 9: Drivers of buyer power in the it hardware market in Canada, 2020
- Figure 10: Drivers of supplier power in the it hardware market in Canada, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the it hardware market in Canada, 2020
- Figure 12: Factors influencing the threat of substitutes in the it hardware market in Canada, 2020
- Figure 13: Drivers of degree of rivalry in the it hardware market in Canada, 2020
- Figure 14: Mexico it hardware market value: \$ billion, 2016-20
- Figure 15: Mexico it hardware market category segmentation: % share, by value, 2020
- Figure 16: Mexico it hardware market geography segmentation: % share, by value, 2020
- Figure 17: Mexico it hardware market value forecast: \$ billion, 2020-25
- Figure 18: Forces driving competition in the it hardware market in Mexico, 2020
- Figure 19: Drivers of buyer power in the it hardware market in Mexico, 2020
- Figure 20: Drivers of supplier power in the it hardware market in Mexico, 2020
- Figure 21: Factors influencing the likelihood of new entrants in the it hardware market in Mexico, 2020
- Figure 22: Factors influencing the threat of substitutes in the it hardware market in Mexico, 2020
- Figure 23: Drivers of degree of rivalry in the it hardware market in Mexico, 2020
- Figure 24: United States it hardware market value: \$ billion, 2016-20
- Figure 25: United States it hardware market category segmentation: % share, by value, 2020
- Figure 26: United States it hardware market geography segmentation: % share, by value, 2020
- Figure 27: United States it hardware market value forecast: \$ billion, 2020-25
- Figure 28: Forces driving competition in the it hardware market in the United States,



### 2020

Figure 29: Drivers of buyer power in the it hardware market in the United States, 2020

Figure 30: Drivers of supplier power in the it hardware market in the United States, 2020

Figure 31: Factors influencing the likelihood of new entrants in the it hardware market in the United States, 2020

Figure 32: Factors influencing the threat of substitutes in the it hardware market in the United States, 2020

Figure 33: Drivers of degree of rivalry in the it hardware market in the United States, 2020



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