

# IT Hardware Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

<https://marketpublishers.com/r/IC11D5797514EN.html>

Date: June 2023

Pages: 528

Price: US\$ 2,995.00 (Single User License)

ID: IC11D5797514EN

## Abstracts

IT Hardware Market @Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

### SUMMARY

Global IT Hardware industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing within enterprise IT solutions. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays). All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using

constant 2022 annual average exchange rates.

The global IT hardware market had total revenues of \$468.2 billion in 2022, representing a compound annual growth rate (CAGR) of 4.2% between 2017 and 2022.

The client computing hardware segment accounted for the market's largest proportion in 2022, with total revenues of \$233.0 billion, equivalent to 49.8% of the market's overall value.

Factors such as growing urbanization, rising disposable income, growing shift toward digitalization, and increasing prominence of the IT sector are driving the growth of the global IT hardware market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global it hardware market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global it hardware market

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global it hardware market with five year forecasts

## **REASONS TO BUY**

What was the size of the global it hardware market by value in 2022?

What will be the size of the global it hardware market in 2027?

What factors are affecting the strength of competition in the global it hardware market?

How has the market performed over the last five years?

What are the main segments that make up the global it hardware market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL IT HARDWARE**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 IT HARDWARE IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 IT HARDWARE IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 IT HARDWARE IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 IT HARDWARE IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 IT HARDWARE IN AUSTRALIA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

13.1. Country data

## **14 IT HARDWARE IN BRAZIL**

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

15.1. Country data

## **16 IT HARDWARE IN CANADA**

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

17.1. Country data

## **18 IT HARDWARE IN CHINA**

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 IT HARDWARE IN INDIA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 IT HARDWARE IN INDONESIA**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 IT HARDWARE IN ITALY**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 IT HARDWARE IN JAPAN**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

- 27.1. Country data

## **28 IT HARDWARE IN MEXICO**

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

- 29.1. Country data

## **30 IT HARDWARE IN THE NETHERLANDS**

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis

## **31 MACROECONOMIC INDICATORS**

- 31.1. Country data

## **32 IT HARDWARE IN NORTH AMERICA**



- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

### **33 IT HARDWARE IN RUSSIA**

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

### **34 MACROECONOMIC INDICATORS**

- 34.1. Country data

### **35 IT HARDWARE IN SCANDINAVIA**

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

### **36 IT HARDWARE IN SINGAPORE**

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

### **37 MACROECONOMIC INDICATORS**

- 37.1. Country data

### **38 IT HARDWARE IN SOUTH AFRICA**

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

## **39 MACROECONOMIC INDICATORS**

- 39.1. Country data

## **40 IT HARDWARE IN SOUTH KOREA**

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

## **41 MACROECONOMIC INDICATORS**

- 41.1. Country data

## **42 IT HARDWARE IN SPAIN**

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

## **43 MACROECONOMIC INDICATORS**

- 43.1. Country data

## **44 IT HARDWARE IN TURKEY**

- 44.1. Market Overview
- 44.2. Market Data

44.3. Market Segmentation

44.4. Market outlook

44.5. Five forces analysis

## **45 MACROECONOMIC INDICATORS**

45.1. Country data

## **46 IT HARDWARE IN THE UNITED KINGDOM**

46.1. Market Overview

46.2. Market Data

46.3. Market Segmentation

46.4. Market outlook

46.5. Five forces analysis

## **47 MACROECONOMIC INDICATORS**

47.1. Country data

## **48 IT HARDWARE IN THE UNITED STATES**

48.1. Market Overview

48.2. Market Data

48.3. Market Segmentation

48.4. Market outlook

48.5. Five forces analysis

## **49 MACROECONOMIC INDICATORS**

49.1. Country data

## **50 COMPANY PROFILES**

50.1. Apple Inc

50.2. Dell Technologies Inc.

50.3. Hewlett Packard Enterprise Company

50.4. Lenovo Group Limited

50.5. Acer Incorporated

- 50.6. LG Electronics, Inc.
- 50.7. Samsung Electronics Co Ltd.
- 50.8. Fujitsu Limited
- 50.9. ASUSTeK Computer Inc.
- 50.10. Toshiba Corporation

## **51 APPENDIX**

- 51.1. Methodology
- 51.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global it hardware market value: \$ billion, 2017-22

Table 2: Global it hardware market category segmentation: % share, by value, 2017-2022

Table 3: Global it hardware market category segmentation: \$ billion, 2017-2022

Table 4: Global it hardware market geography segmentation: \$ billion, 2022

Table 5: Global it hardware market value forecast: \$ billion, 2022-27

Table 6: Global size of population (million), 2018-22

Table 7: Global gdp (constant 2005 prices, \$ billion), 2018-22

Table 8: Global gdp (current prices, \$ billion), 2018-22

Table 9: Global inflation, 2018-22

Table 10: Global consumer price index (absolute), 2018-22

Table 11: Global exchange rate, 2018-22

Table 12: Asia-Pacific it hardware market value: \$ billion, 2017-22

Table 13: Asia-Pacific it hardware market category segmentation: % share, by value, 2017-2022

Table 14: Asia-Pacific it hardware market category segmentation: \$ billion, 2017-2022

Table 15: Asia-Pacific it hardware market geography segmentation: \$ billion, 2022

Table 16: Asia-Pacific it hardware market value forecast: \$ billion, 2022-27

Table 17: Europe it hardware market value: \$ billion, 2017-22

Table 18: Europe it hardware market category segmentation: % share, by value, 2017-2022

Table 19: Europe it hardware market category segmentation: \$ billion, 2017-2022

Table 20: Europe it hardware market geography segmentation: \$ billion, 2022

Table 21: Europe it hardware market value forecast: \$ billion, 2022-27

Table 22: Europe size of population (million), 2018-22

Table 23: Europe gdp (constant 2005 prices, \$ billion), 2018-22

Table 24: Europe gdp (current prices, \$ billion), 2018-22

Table 25: Europe inflation, 2018-22

Table 26: Europe consumer price index (absolute), 2018-22

Table 27: Europe exchange rate, 2018-22

Table 28: France it hardware market value: \$ billion, 2017-22

Table 29: France it hardware market category segmentation: % share, by value, 2017-2022

Table 30: France it hardware market category segmentation: \$ billion, 2017-2022

Table 31: France it hardware market geography segmentation: \$ billion, 2022

- Table 32: France it hardware market value forecast: \$ billion, 2022-27
- Table 33: France size of population (million), 2018-22
- Table 34: France gdp (constant 2005 prices, \$ billion), 2018-22
- Table 35: France gdp (current prices, \$ billion), 2018-22
- Table 36: France inflation, 2018-22
- Table 37: France consumer price index (absolute), 2018-22
- Table 38: France exchange rate, 2018-22
- Table 39: Germany it hardware market value: \$ billion, 2017-22
- Table 40: Germany it hardware market category segmentation: % share, by value, 2017-2022
- Table 41: Germany it hardware market category segmentation: \$ billion, 2017-2022
- Table 42: Germany it hardware market geography segmentation: \$ billion, 2022
- Table 43: Germany it hardware market value forecast: \$ billion, 2022-27
- Table 44: Germany size of population (million), 2018-22
- Table 45: Germany gdp (constant 2005 prices, \$ billion), 2018-22
- Table 46: Germany gdp (current prices, \$ billion), 2018-22
- Table 47: Germany inflation, 2018-22
- Table 48: Germany consumer price index (absolute), 2018-22
- Table 49: Germany exchange rate, 2018-22
- Table 50: Australia it hardware market value: \$ billion, 2017-22
- Table 51: Australia it hardware market category segmentation: % share, by value, 2017-2022
- Table 52: Australia it hardware market category segmentation: \$ billion, 2017-2022
- Table 53: Australia it hardware market geography segmentation: \$ billion, 2022
- Table 54: Australia it hardware market value forecast: \$ billion, 2022-27
- Table 55: Australia size of population (million), 2018-22
- Table 56: Australia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 57: Australia gdp (current prices, \$ billion), 2018-22
- Table 58: Australia inflation, 2018-22
- Table 59: Australia consumer price index (absolute), 2018-22
- Table 60: Australia exchange rate, 2018-22
- Table 61: Brazil it hardware market value: \$ billion, 2017-22
- Table 62: Brazil it hardware market category segmentation: % share, by value, 2017-2022
- Table 63: Brazil it hardware market category segmentation: \$ billion, 2017-2022
- Table 64: Brazil it hardware market geography segmentation: \$ billion, 2022
- Table 65: Brazil it hardware market value forecast: \$ billion, 2022-27
- Table 66: Brazil size of population (million), 2018-22
- Table 67: Brazil gdp (constant 2005 prices, \$ billion), 2018-22

- Table 68: Brazil gdp (current prices, \$ billion), 2018-22
- Table 69: Brazil inflation, 2018-22
- Table 70: Brazil consumer price index (absolute), 2018-22
- Table 71: Brazil exchange rate, 2018-22
- Table 72: Canada it hardware market value: \$ billion, 2017-22
- Table 73: Canada it hardware market category segmentation: % share, by value, 2017-2022
- Table 74: Canada it hardware market category segmentation: \$ billion, 2017-2022
- Table 75: Canada it hardware market geography segmentation: \$ billion, 2022
- Table 76: Canada it hardware market value forecast: \$ billion, 2022-27
- Table 77: Canada size of population (million), 2018-22
- Table 78: Canada gdp (constant 2005 prices, \$ billion), 2018-22
- Table 79: Canada gdp (current prices, \$ billion), 2018-22
- Table 80: Canada inflation, 2018-22
- Table 81: Canada consumer price index (absolute), 2018-22
- Table 82: Canada exchange rate, 2018-22
- Table 83: China it hardware market value: \$ billion, 2017-22
- Table 84: China it hardware market category segmentation: % share, by value, 2017-2022
- Table 85: China it hardware market category segmentation: \$ billion, 2017-2022
- Table 86: China it hardware market geography segmentation: \$ billion, 2022
- Table 87: China it hardware market value forecast: \$ billion, 2022-27
- Table 88: China size of population (million), 2018-22
- Table 89: China gdp (constant 2005 prices, \$ billion), 2018-22
- Table 90: China gdp (current prices, \$ billion), 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Global it hardware market value: \$ billion, 2017-22

Figure 2: Global it hardware market category segmentation: \$ billion, 2017-2022

Figure 3: Global it hardware market geography segmentation: % share, by value, 2022

Figure 4: Global it hardware market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the global it hardware market, 2022

Figure 6: Drivers of buyer power in the global it hardware market, 2022

Figure 7: Drivers of supplier power in the global it hardware market, 2022

Figure 8: Factors influencing the likelihood of new entrants in the global it hardware market, 2022

Figure 9: Factors influencing the threat of substitutes in the global it hardware market, 2022

Figure 10: Drivers of degree of rivalry in the global it hardware market, 2022

Figure 11: Asia-Pacific it hardware market value: \$ billion, 2017-22

Figure 12: Asia-Pacific it hardware market category segmentation: \$ billion, 2017-2022

Figure 13: Asia-Pacific it hardware market geography segmentation: % share, by value, 2022

Figure 14: Asia-Pacific it hardware market value forecast: \$ billion, 2022-27

Figure 15: Forces driving competition in the it hardware market in Asia-Pacific, 2022

Figure 16: Drivers of buyer power in the it hardware market in Asia-Pacific, 2022

Figure 17: Drivers of supplier power in the it hardware market in Asia-Pacific, 2022

Figure 18: Factors influencing the likelihood of new entrants in the it hardware market in Asia-Pacific, 2022

Figure 19: Factors influencing the threat of substitutes in the it hardware market in Asia-Pacific, 2022

Figure 20: Drivers of degree of rivalry in the it hardware market in Asia-Pacific, 2022

Figure 21: Europe it hardware market value: \$ billion, 2017-22

Figure 22: Europe it hardware market category segmentation: \$ billion, 2017-2022

Figure 23: Europe it hardware market geography segmentation: % share, by value, 2022

Figure 24: Europe it hardware market value forecast: \$ billion, 2022-27

Figure 25: Forces driving competition in the it hardware market in Europe, 2022

Figure 26: Drivers of buyer power in the it hardware market in Europe, 2022

Figure 27: Drivers of supplier power in the it hardware market in Europe, 2022

Figure 28: Factors influencing the likelihood of new entrants in the it hardware market in Europe, 2022



Figure 29: Factors influencing the threat of substitutes in the it hardware market in Europe, 2022

Figure 30: Drivers of degree of rivalry in the it hardware market in Europe, 2022

Figure 31: France it hardware market value: \$ billion, 2017-22

Figure 32: France it hardware market category segmentation: \$ billion, 2017-2022

Figure 33: France it hardware market geography segmentation: % share, by value, 2022

Figure 34: France it hardware market value forecast: \$ billion, 2022-27

Figure 35: Forces driving competition in the it hardware market in France, 2022

Figure 36: Drivers of buyer power in the it hardware market in France, 2022

Figure 37: Drivers of supplier power in the it hardware market in France, 2022

Figure 38: Factors influencing the likelihood of new entrants in the it hardware market in France, 2022

Figure 39: Factors influencing the threat of substitutes in the it hardware market in France, 2022

Figure 40: Drivers of degree of rivalry in the it hardware market in France, 2022

Figure 41: Germany it hardware market value: \$ billion, 2017-22

Figure 42: Germany it hardware market category segmentation: \$ billion, 2017-2022

Figure 43: Germany it hardware market geography segmentation: % share, by value, 2022

Figure 44: Germany it hardware market value forecast: \$ billion, 2022-27

Figure 45: Forces driving competition in the it hardware market in Germany, 2022

Figure 46: Drivers of buyer power in the it hardware market in Germany, 2022

Figure 47: Drivers of supplier power in the it hardware market in Germany, 2022

Figure 48: Factors influencing the likelihood of new entrants in the it hardware market in Germany, 2022

Figure 49: Factors influencing the threat of substitutes in the it hardware market in Germany, 2022

Figure 50: Drivers of degree of rivalry in the it hardware market in Germany, 2022

Figure 51: Australia it hardware market value: \$ billion, 2017-22

Figure 52: Australia it hardware market category segmentation: \$ billion, 2017-2022

Figure 53: Australia it hardware market geography segmentation: % share, by value, 2022

Figure 54: Australia it hardware market value forecast: \$ billion, 2022-27

Figure 55: Forces driving competition in the it hardware market in Australia, 2022

Figure 56: Drivers of buyer power in the it hardware market in Australia, 2022

Figure 57: Drivers of supplier power in the it hardware market in Australia, 2022

Figure 58: Factors influencing the likelihood of new entrants in the it hardware market in Australia, 2022

Figure 59: Factors influencing the threat of substitutes in the it hardware market in Australia, 2022

Figure 60: Drivers of degree of rivalry in the it hardware market in Australia, 2022

Figure 61: Brazil it hardware market value: \$ billion, 2017-22

Figure 62: Brazil it hardware market category segmentation: \$ billion, 2017-2022

Figure 63: Brazil it hardware market geography segmentation: % share, by value, 2022

Figure 64: Brazil it hardware market value forecast: \$ billion, 2022-27

Figure 65: Forces driving competition in the it hardware market in Brazil, 2022

Figure 66: Drivers of buyer power in the it hardware market in Brazil, 2022

Figure 67: Drivers of supplier power in the it hardware market in Brazil, 2022

Figure 68: Factors influencing the likelihood of new entrants in the it hardware market in Brazil, 2022

Figure 69: Factors influencing the threat of substitutes in the it hardware market in Brazil, 2022

Figure 70: Drivers of degree of rivalry in the it hardware market in Brazil, 2022

Figure 71: Canada it hardware market value: \$ billion, 2017-22

Figure 72: Canada it hardware market category segmentation: \$ billion, 2017-2022

Figure 73: Canada it hardware market geography segmentation: % share, by value, 2022

Figure 74: Canada it hardware market value forecast: \$ billion, 2022-27

Figure 75: Forces driving competition in the it hardware market in Canada, 2022

Figure 76: Drivers of buyer power in the it hardware market in Canada, 2022

Figure 77: Drivers of supplier power in the it hardware market in Canada, 2022

Figure 78: Factors influencing the likelihood of new entrants in the it hardware market in Canada, 2022

Figure 79: Factors influencing the threat of substitutes in the it hardware market in Canada, 2022

Figure 80: Drivers of degree of rivalry in the it hardware market in Canada, 2022

Figure 81: China it hardware market value: \$ billion, 2017-22

Figure 82: China it hardware market category segmentation: \$ billion, 2017-2022

Figure 83: China it hardware market geography segmentation: % share, by value, 2022

Figure 84: China it hardware market value forecast: \$ billion, 2022-27

Figure 85: Forces driving competition in the it hardware market in China, 2022

Figure 86: Drivers of buyer power in the it hardware market in China, 2022

Figure 87: Drivers of supplier power in the it hardware market in China, 2022

Figure 88: Factors influencing the likelihood of new entrants in the it hardware market in China, 2022

Figure 89: Factors influencing the threat of substitutes in the it hardware market in China, 2022

Figure 90: Drivers of degree of rivalry in the it hardware market in China, 2022

## I would like to order

Product name: IT Hardware Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Product link: <https://marketpublishers.com/r/IC11D5797514EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IC11D5797514EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

