

IT Hardware in South Korea - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

IT Hardware in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays). All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average

exchange rates. Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national lockdowns and temporarily banned the sale of products that are deemed 'non-essential'. The length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on this market is difficult to predict. The data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economies.

The South Korean IT hardware market had total revenues of \$17.9bn in 2020, representing a compound annual rate of change (CARC) of -3.5% between 2016 and 2020.

The client computing hardware segment was the market's most lucrative in 2020, with total revenues of \$13.4bn, equivalent to 74.6% of the market's overall value.

The overall decline of the market has been driven by oversaturated demand in client computing hardware, especially in laptops and desktop computers.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT Hardware market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT Hardware market in South Korea

Leading company profiles reveal details of key IT Hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea IT Hardware market with five year forecasts

REASONS TO BUY

What was the size of the South Korea IT Hardware market by value in 2020?

What will be the size of the South Korea IT Hardware market in 2025?

What factors are affecting the strength of competition in the South Korea IT Hardware market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's IT Hardware market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players and what are their offerings?
- 7.2. What strategies do the leading players follow?
- 7.3. What strategies do the leading players follow? (continued)
- 7.4. What are the competitive advantages of the leading players?
- 7.5. Are there any other notable players in the market?
- 7.6. Have there been any new product launches in the past year?
- 7.7. What is the strategic response of leading players to market challenges?
- 7.8. Are there any extraneous factors impacting the market?

8 COMPANY PROFILES

- 8.1. Microsoft Corporation
- 8.2. International Business Machines Corporation
- 8.3. Oracle Corporation
- 8.4. SAP SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea it hardware market value: \$ billion, 2016-20
- Table 2: South Korea it hardware market category segmentation: \$ billion, 2020
- Table 3: South Korea it hardware market geography segmentation: \$ billion, 2020
- Table 4: South Korea it hardware market value forecast: \$ billion, 2020-25
- Table 5: Microsoft Corporation: key facts
- Table 6: Microsoft Corporation: Annual Financial Ratios
- Table 7: Microsoft Corporation: Key Employees
- Table 8: Microsoft Corporation: Key Employees Continued
- Table 9: International Business Machines Corporation: key facts
- Table 10: International Business Machines Corporation: Annual Financial Ratios
- Table 11: International Business Machines Corporation: Key Employees
- Table 12: International Business Machines Corporation: Key Employees Continued
- Table 13: Oracle Corporation: key facts
- Table 14: Oracle Corporation: Annual Financial Ratios
- Table 15: Oracle Corporation: Annual Financial Ratios (Continued)
- Table 16: Oracle Corporation: Key Employees
- Table 17: SAP SE: key facts
- Table 18: SAP SE: Annual Financial Ratios
- Table 19: SAP SE: Key Employees
- Table 20: SAP SE: Key Employees Continued
- Table 21: South Korea size of population (million), 2016-20
- Table 22: South Korea gdp (constant 2005 prices, \$ billion), 2016-20
- Table 23: South Korea gdp (current prices, \$ billion), 2016-20
- Table 24: South Korea inflation, 2016-20
- Table 25: South Korea consumer price index (absolute), 2016-20
- Table 26: South Korea exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: South Korea it hardware market value: \$ billion, 2016-20

Figure 2: South Korea it hardware market category segmentation: % share, by value, 2020

Figure 3: South Korea it hardware market geography segmentation: % share, by value, 2020

Figure 4: South Korea it hardware market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the it hardware market in South Korea, 2020

Figure 6: Drivers of buyer power in the it hardware market in South Korea, 2020

Figure 7: Drivers of supplier power in the it hardware market in South Korea, 2020

Figure 8: Factors influencing the likelihood of new entrants in the it hardware market in South Korea, 2020

Figure 9: Factors influencing the threat of substitutes in the it hardware market in South Korea, 2020

Figure 10: Drivers of degree of rivalry in the it hardware market in South Korea, 2020

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