

IT Hardware in North America

<https://marketpublishers.com/r/I179E75FA44EN.html>

Date: October 2024

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: I179E75FA44EN

Abstracts

IT Hardware in North America

Summary

IT Hardware in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The IT Hardware market includes all physical components integral to computing within enterprise IT solutions. Market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (ethernet hubs and switches, ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall, and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers, and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays).

The North American IT hardware market recorded revenues of \$160.1 billion in 2023, representing a compound annual growth rate (CAGR) of 4% between 2018 and 2023.

The client computing hardware segment accounted for the market's largest proportion in 2023, with total revenues of \$77.4 billion, equivalent to 48.3% of the market's overall value.

According to GlobalData, in 2023, the US accounting for a share of 87.9% was the largest IT hardware market in North America.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in North America

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America it hardware market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America it hardware market by value in 2023?

What will be the size of the North America it hardware market in 2028?

What factors are affecting the strength of competition in the North America it hardware market?

How has the market performed over the last five years?

Who are the top competitors in North America's it hardware market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What are the recent developments in the IT hardware market?

8 COMPANY PROFILES

- 8.1. Apple Inc
- 8.2. Dell Technologies Inc
- 8.3. Lenovo Group Ltd
- 8.4. Hewlett Packard Enterprise Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America IT hardware market value: \$ billion, 2018-23

Table 2: North America IT hardware market category segmentation: % share, by value, 2018-23

Table 3: North America IT hardware market category segmentation: \$ billion, 2018-23

Table 4: North America IT hardware market geography segmentation: \$ billion, 2023

Table 5: North America IT hardware market value forecast: \$ billion, 2023-28

Table 6: Apple Inc: key facts

Table 7: Apple Inc: Annual Financial Ratios

Table 8: Apple Inc: Key Employees

Table 9: Dell Technologies Inc: key facts

Table 10: Dell Technologies Inc: Annual Financial Ratios

Table 11: Dell Technologies Inc: Key Employees

Table 12: Lenovo Group Ltd: key facts

Table 13: Lenovo Group Ltd: Annual Financial Ratios

Table 14: Lenovo Group Ltd: Key Employees

Table 15: Lenovo Group Ltd: Key Employees Continued

Table 16: Hewlett Packard Enterprise Co: key facts

Table 17: Hewlett Packard Enterprise Co: Annual Financial Ratios

Table 18: Hewlett Packard Enterprise Co: Key Employees

Table 19: Hewlett Packard Enterprise Co: Key Employees Continued

Table 20: North America exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: North America IT hardware market value: \$ billion, 2018-23

Figure 2: North America IT hardware market category segmentation: \$ billion, 2018-23

Figure 3: North America IT hardware market geography segmentation: % share, by value, 2023

Figure 4: North America IT hardware market value forecast: \$ billion, 2023-28

Figure 5: Forces driving competition in the IT hardware market in North America, 2023

Figure 6: Drivers of buyer power in the IT hardware market in North America, 2023

Figure 7: Drivers of supplier power in the IT hardware market in North America, 2023

Figure 8: Factors influencing the likelihood of new entrants in the IT hardware market in North America, 2023

Figure 9: Factors influencing the threat of substitutes in the IT hardware market in North America, 2023

Figure 10: Drivers of degree of rivalry in the IT hardware market in North America, 2023

I would like to order

Product name: IT Hardware in North America

Product link: <https://marketpublishers.com/r/l179E75FA44EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l179E75FA44EN.html>