

IT Hardware in Mexico

<https://marketpublishers.com/r/I37B1AC70B5EN.html>

Date: May 2020

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: I37B1AC70B5EN

Abstracts

IT Hardware in Mexico

SUMMARY

IT Hardware in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays).

The Mexican IT hardware market had total revenues of \$11.4bn in 2019, representing a compound annual rate of change (CARC) of -1.1% between 2015 and 2019.

The Client Computing Hardware segment was the market's most lucrative in 2019, with total revenues of \$9.4bn, equivalent to 82.3% of the market's overall value.

PC shipments were up in 2019, with upgrades to Windows 10 being the main driving force of growth in client computing hardware sales, which increased by 0.3%. Growth in IT spending in that year mainly came from the services sector of the economy, including retail, banking and travel and tourism industries, which continued to expand despite weak business confidence over a slowdown of the economy.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Mexico

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico it hardware market with five year forecasts

REASONS TO BUY

What was the size of the Mexico it hardware market by value in 2019?

What will be the size of the Mexico it hardware market in 2024?

What factors are affecting the strength of competition in the Mexico it hardware market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's it hardware market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players and what are their offerings?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the competitive advantages of the leading players?
- 7.4. Are there any other notable players in the market?
- 7.5. Have there been any significant changes in this market during last year?
- 7.6. What is the strategic response of leading players to the market's challenges?

8 COMPANY PROFILES

- 8.1. Acer Incorporated
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Dell Technologies Inc.
- 8.4. HP Inc.
- 8.5. Lenovo Group Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Mexico it hardware market value: \$ billion, 2015-19

Table 2: Mexico it hardware market category segmentation: \$ billion, 2019

Table 3: Mexico it hardware market geography segmentation: \$ billion, 2019

Table 4: Mexico it hardware market value forecast: \$ billion, 2019-24

Table 5: Acer Incorporated: key facts

Table 6: Acer Incorporated: Annual Financial Ratios

Table 7: Acer Incorporated: Key Employees

Table 8: Hewlett Packard Enterprise Company: key facts

Table 9: Hewlett Packard Enterprise Company: Annual Financial Ratios

Table 10: Hewlett Packard Enterprise Company: Key Employees

Table 11: Hewlett Packard Enterprise Company: Key Employees Continued

Table 12: Dell Technologies Inc.: key facts

Table 13: Dell Technologies Inc.: Key Employees

Table 14: HP Inc.: key facts

Table 15: HP Inc.: Annual Financial Ratios

Table 16: HP Inc.: Key Employees

Table 17: HP Inc.: Key Employees Continued

Table 18: Lenovo Group Limited: key facts

Table 19: Lenovo Group Limited: Annual Financial Ratios

Table 20: Lenovo Group Limited: Key Employees

Table 21: Lenovo Group Limited: Key Employees Continued

Table 22: Mexico size of population (million), 2015-19

Table 23: Mexico gdp (constant 2005 prices, \$ billion), 2015-19

Table 24: Mexico gdp (current prices, \$ billion), 2015-19

Table 25: Mexico inflation, 2015-19

Table 26: Mexico consumer price index (absolute), 2015-19

Table 27: Mexico exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Mexico it hardware market value: \$ billion, 2015-19

Figure 2: Mexico it hardware market category segmentation: % share, by value, 2019

Figure 3: Mexico it hardware market geography segmentation: % share, by value, 2019

Figure 4: Mexico it hardware market value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the it hardware market in Mexico, 2019

Figure 6: Drivers of buyer power in the it hardware market in Mexico, 2019

Figure 7: Drivers of supplier power in the it hardware market in Mexico, 2019

Figure 8: Factors influencing the likelihood of new entrants in the it hardware market in Mexico, 2019

Figure 9: Factors influencing the threat of substitutes in the it hardware market in Mexico, 2019

Figure 10: Drivers of degree of rivalry in the it hardware market in Mexico, 2019

I would like to order

Product name: IT Hardware in Mexico

Product link: <https://marketpublishers.com/r/l37B1AC70B5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l37B1AC70B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970