

IT Hardware in Japan

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Abstracts

IT Hardware in Japan

SUMMARY

IT Hardware in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays).

The Japanese IT hardware market had total revenues of \$87.6bn in 2019, representing a compound annual rate of change (CARC) of -0.3% between 2015 and 2019.

The Client Computing Hardware segment was the market's most lucrative in 2019, with total revenues of \$70.1bn, equivalent to 80% of the market's overall value.

PC shipments were up in 2019, with upgrades to Windows 10 being the main driving force of growth in client computing hardware sales, which increased by 0.4%. Moreover, companies also rushed to make purchases ahead of the planned increase in sales tax rate from 8% to 10% effective from October 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Japan

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan it hardware market with five year forecasts

REASONS TO BUY

What was the size of the Japan it hardware market by value in 2019?

What will be the size of the Japan it hardware market in 2024?

What factors are affecting the strength of competition in the Japan it hardware market?

How has the market performed over the last five years?

What are the main segments that make up Japan's it hardware market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players and what are their offerings?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the competitive advantages of the leading players?
- 7.4. Are there any other notable players in the market?
- 7.5. Have there been any significant changes in this market during last year?
- 7.6. What is the strategic response of leading players to market's challenges?

8 COMPANY PROFILES

- 8.1. Toshiba Information Systems (Japan) Corp
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Fujitsu Limited
- 8.4. HP Inc.
- 8.5. Lenovo Group Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan it hardware market value: \$ billion, 2015-19
- Table 2: Japan it hardware market category segmentation: \$ billion, 2019
- Table 3: Japan it hardware market geography segmentation: \$ billion, 2019
- Table 4: Japan it hardware market value forecast: \$ billion, 2019-24
- Table 5: Toshiba Information Systems (Japan) Corp: key facts
- Table 6: Toshiba Information Systems (Japan) Corp: Key Employees
- Table 7: Hewlett Packard Enterprise Company: key facts
- Table 8: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 9: Hewlett Packard Enterprise Company: Key Employees
- Table 10: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 11: Fujitsu Limited: key facts
- Table 12: Fujitsu Limited: Annual Financial Ratios
- Table 13: Fujitsu Limited: Key Employees
- Table 14: Fujitsu Limited: Key Employees Continued
- Table 15: Fujitsu Limited: Key Employees Continued
- Table 16: Fujitsu Limited: Key Employees Continued
- Table 17: HP Inc.: key facts
- Table 18: HP Inc.: Annual Financial Ratios
- Table 19: HP Inc.: Key Employees
- Table 20: HP Inc.: Key Employees Continued
- Table 21: Lenovo Group Limited: key facts
- Table 22: Lenovo Group Limited: Annual Financial Ratios
- Table 23: Lenovo Group Limited: Key Employees
- Table 24: Lenovo Group Limited: Key Employees Continued
- Table 25: Japan size of population (million), 2015-19
- Table 26: Japan gdp (constant 2005 prices, \$ billion), 2015-19
- Table 27: Japan gdp (current prices, \$ billion), 2015-19
- Table 28: Japan inflation, 2015-19
- Table 29: Japan consumer price index (absolute), 2015-19
- Table 30: Japan exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Japan it hardware market value: \$ billion, 2015-19

Figure 2: Japan it hardware market category segmentation: % share, by value, 2019

Figure 3: Japan it hardware market geography segmentation: % share, by value, 2019

Figure 4: Japan it hardware market value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the it hardware market in Japan, 2019

Figure 6: Drivers of buyer power in the it hardware market in Japan, 2019

Figure 7: Drivers of supplier power in the it hardware market in Japan, 2019

Figure 8: Factors influencing the likelihood of new entrants in the it hardware market in Japan, 2019

Figure 9: Factors influencing the threat of substitutes in the it hardware market in Japan, 2019

Figure 10: Drivers of degree of rivalry in the it hardware market in Japan, 2019

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