

# IT Hardware in Japan - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/IB15610E4D77EN.html>

Date: May 2021

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: IB15610E4D77EN

## Abstracts

IT Hardware in Japan - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

IT Hardware in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays). All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates. Forecast figures presented in this report are calculated using

crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national lockdowns and temporarily banned the sale of products that are deemed 'non-essential'. The length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on this market is difficult to predict. The data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economies.

The Japanese IT hardware market had total revenues of \$75.5bn in 2020, representing a compound annual rate of change (CARC) of -3.6% between 2016 and 2020.

The client computing hardware segment was the market's most lucrative in 2020, with total revenues of \$57.7bn, equivalent to 76.5% of the market's overall value.

The overall decline of the market has been driven by oversaturated demand in client computing hardware, especially in laptops and desktop computers.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT Hardware market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT Hardware market in Japan

Leading company profiles reveal details of key IT Hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan IT Hardware market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Japan IT Hardware market by value in 2020?

What will be the size of the Japan IT Hardware market in 2025?

What factors are affecting the strength of competition in the Japan IT Hardware market?

How has the market performed over the last five years?

What are the main segments that make up Japan's IT Hardware market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players and what are their offerings?
- 7.2. What strategies do the leading players follow?
- 7.3. What strategies do the leading players follow? (continued)
- 7.4. What are the competitive advantages of the leading players?
- 7.5. Are there any other notable players in the market?
- 7.6. Have there been any new product launches in the past year?
- 7.7. What is the strategic response of leading players to market challenges?
- 7.8. Are there any extraneous factors impacting the market?

## **8 COMPANY PROFILES**

- 8.1. NTT DATA Newson Corp
- 8.2. Otsuka Corp
- 8.3. SCSK Corp.
- 8.4. Microsoft Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan it hardware market value: \$ billion, 2016-20
- Table 2: Japan it hardware market category segmentation: \$ billion, 2020
- Table 3: Japan it hardware market geography segmentation: \$ billion, 2020
- Table 4: Japan it hardware market value forecast: \$ billion, 2020-25
- Table 5: NTT DATA Newson Corp: key facts
- Table 6: NTT DATA Newson Corp: Key Employees
- Table 7: Otsuka Corp: key facts
- Table 8: Otsuka Corp: Annual Financial Ratios
- Table 9: Otsuka Corp: Key Employees
- Table 10: Otsuka Corp: Key Employees Continued
- Table 11: SCSK Corp.: key facts
- Table 12: SCSK Corp.: Annual Financial Ratios
- Table 13: SCSK Corp.: Key Employees
- Table 14: SCSK Corp.: Key Employees Continued
- Table 15: SCSK Corp.: Key Employees Continued
- Table 16: Microsoft Corporation: key facts
- Table 17: Microsoft Corporation: Annual Financial Ratios
- Table 18: Microsoft Corporation: Key Employees
- Table 19: Microsoft Corporation: Key Employees Continued
- Table 20: Japan size of population (million), 2016-20
- Table 21: Japan gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: Japan gdp (current prices, \$ billion), 2016-20
- Table 23: Japan inflation, 2016-20
- Table 24: Japan consumer price index (absolute), 2016-20
- Table 25: Japan exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan it hardware market value: \$ billion, 2016-20

Figure 2: Japan it hardware market category segmentation: % share, by value, 2020

Figure 3: Japan it hardware market geography segmentation: % share, by value, 2020

Figure 4: Japan it hardware market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the it hardware market in Japan, 2020

Figure 6: Drivers of buyer power in the it hardware market in Japan, 2020

Figure 7: Drivers of supplier power in the it hardware market in Japan, 2020

Figure 8: Factors influencing the likelihood of new entrants in the it hardware market in Japan, 2020

Figure 9: Factors influencing the threat of substitutes in the it hardware market in Japan, 2020

Figure 10: Drivers of degree of rivalry in the it hardware market in Japan, 2020

## I would like to order

Product name: IT Hardware in Japan - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/IB15610E4D77EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IB15610E4D77EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970