

# IT Hardware in China

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## Abstracts

IT Hardware in China

### SUMMARY

IT Hardware in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays).

The Chinese IT hardware market had total revenues of \$163.3bn in 2019, representing a compound annual rate of change (CARC) of -1% between 2015 and 2019.

The Client Computing Hardware segment was the market's most lucrative in 2019, with total revenues of \$130.7bn, equivalent to 80.1% of the market's overall value.

PC shipments were up in 2019, with upgrades to Windows 10 being the main driving force of growth in client computing hardware sales, which increased by 0.4%. Growth in spending has also been driven by digital transformation projects of local enterprises, particularly in retail, manufacturing and financial sectors of the economy, in order to improve their operational efficiency.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in China

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China it hardware market with five year forecasts

## REASONS TO BUY

What was the size of the China it hardware market by value in 2019?

What will be the size of the China it hardware market in 2024?

What factors are affecting the strength of competition in the China it hardware market?

How has the market performed over the last five years?

What are the main segments that make up China's it hardware market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players and what are their offerings?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the competitive advantages of the leading players?
- 7.4. Are there any other notable players in the market?
- 7.5. Have there been any significant changes in this market during last year?
- 7.6. What is the strategic response of leading players to the market's challenges?

## **8 COMPANY PROFILES**

- 8.1. Apple Inc
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Acer Incorporated
- 8.4. HP Inc.
- 8.5. Lenovo Group Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: China it hardware market value: \$ billion, 2015-19

Table 2: China it hardware market category segmentation: \$ billion, 2019

Table 3: China it hardware market geography segmentation: \$ billion, 2019

Table 4: China it hardware market value forecast: \$ billion, 2019-24

Table 5: Apple Inc: key facts

Table 6: Apple Inc: Annual Financial Ratios

Table 7: Apple Inc: Key Employees

Table 8: Apple Inc: Key Employees Continued

Table 9: Hewlett Packard Enterprise Company: key facts

Table 10: Hewlett Packard Enterprise Company: Annual Financial Ratios

Table 11: Hewlett Packard Enterprise Company: Key Employees

Table 12: Hewlett Packard Enterprise Company: Key Employees Continued

Table 13: Acer Incorporated: key facts

Table 14: Acer Incorporated: Annual Financial Ratios

Table 15: Acer Incorporated: Key Employees

Table 16: HP Inc.: key facts

Table 17: HP Inc.: Annual Financial Ratios

Table 18: HP Inc.: Key Employees

Table 19: HP Inc.: Key Employees Continued

Table 20: Lenovo Group Limited: key facts

Table 21: Lenovo Group Limited: Annual Financial Ratios

Table 22: Lenovo Group Limited: Key Employees

Table 23: Lenovo Group Limited: Key Employees Continued

Table 24: China size of population (million), 2015-19

Table 25: China gdp (constant 2005 prices, \$ billion), 2015-19

Table 26: China gdp (current prices, \$ billion), 2015-19

Table 27: China inflation, 2015-19

Table 28: China consumer price index (absolute), 2015-19

Table 29: China exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: China it hardware market value: \$ billion, 2015-19

Figure 2: China it hardware market category segmentation: % share, by value, 2019

Figure 3: China it hardware market geography segmentation: % share, by value, 2019

Figure 4: China it hardware market value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the it hardware market in China, 2019

Figure 6: Drivers of buyer power in the it hardware market in China, 2019

Figure 7: Drivers of supplier power in the it hardware market in China, 2019

Figure 8: Factors influencing the likelihood of new entrants in the it hardware market in China, 2019

Figure 9: Factors influencing the threat of substitutes in the it hardware market in China, 2019

Figure 10: Drivers of degree of rivalry in the it hardware market in China, 2019

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