

IT Hardware Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Global IT Hardware industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

KEY HIGHLIGHTS

The global IT hardware market had total revenues of \$981.6bn in 2020, representing a compound annual rate of change (CARC) of -3.2% between 2016 and 2020.

The client computing hardware segment was the market's most lucrative in 2020, with total revenues of \$755.4bn, equivalent to 77% of the market's overall value.

The overall decline of the market has been driven by oversaturated demand in client computing hardware, especially in laptops and desktop computers.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global it hardware industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global it hardware industry

Leading company profiles reveal details of key it hardware industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global it hardware industry with five year forecasts

REASONS TO BUY

What was the size of the global it hardware industry by value in 2020?

What will be the size of the global it hardware industry in 2025?

What factors are affecting the strength of competition in the global it hardware industry?

How has the industry performed over the last five years?

What are the main segments that make up the global it hardware industry?

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