

IT Hardware BRIC (Brazil, Russia, India, China) Industry Guide 2018-2022

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Abstracts

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SUMMARY

The BRIC IT Hardware industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the BRIC it hardware market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the it hardware industry and had a total market value of \$9,129.5 million in 2017. Brazil was the fastest growing country with a CAGR of 3.1% over the 2013-17 period.

Within the it hardware industry, China is the leading country among the BRIC nations with market revenues of \$6,529.0 million in 2017. This was followed by India, Brazil and Russia with a value of \$1,151.3, \$1,040.4, and \$408.8 million, respectively.

China is expected to lead the it hardware industry in the BRIC nations with a value of \$7,166.1 million in 2022, followed by India, Brazil, Russia with expected values of \$1,302.8, \$1,160.3 and \$455.7 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC it hardware market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC it hardware market

Leading company profiles reveal details of key it hardware market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC it hardware market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC it hardware market by value in 2017?

What will be the size of the BRIC it hardware market in 2022?

What factors are affecting the strength of competition in the BRIC it hardware market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC it hardware market?

Contents

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
BRIC IT Hardware
Industry Outlook
IT Hardware in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
IT Hardware in China
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
IT Hardware in India
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
IT Hardware in Russia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies

Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: BRIC it hardware industry, revenue(\$m), 2013-22
- Table 2: BRIC it hardware industry, revenue(\$m), 2013-17
- Table 3: BRIC it hardware industry, revenue(\$m), 2017-22
- Table 4: Brazil it hardware market value: \$ million, 2013-17
- Table 5: Brazil it hardware market category segmentation: \$ million, 2017
- Table 6: Brazil it hardware market geography segmentation: \$ million, 2017
- Table 7: Brazil it hardware market value forecast: \$ million, 2017-22
- Table 8: Brazil size of population (million), 2013-17
- Table 9: Brazil gdp (constant 2005 prices, \$ billion), 2013-17
- Table 10: Brazil gdp (current prices, \$ billion), 2013-17
- Table 11: Brazil inflation, 2013-17
- Table 12: Brazil consumer price index (absolute), 2013-17
- Table 13: Brazil exchange rate, 2013-17
- Table 14: China it hardware market value: \$ million, 2013-17
- Table 15: China it hardware market category segmentation: \$ million, 2017
- Table 16: China it hardware market geography segmentation: \$ million, 2017
- Table 17: China it hardware market value forecast: \$ million, 2017-22
- Table 18: China size of population (million), 2013-17
- Table 19: China gdp (constant 2005 prices, \$ billion), 2013-17
- Table 20: China gdp (current prices, \$ billion), 2013-17
- Table 21: China inflation, 2013-17
- Table 22: China consumer price index (absolute), 2013-17
- Table 23: China exchange rate, 2013-17
- Table 24: India it hardware market value: \$ million, 2013-17
- Table 25: India it hardware market category segmentation: \$ million, 2017
- Table 26: India it hardware market geography segmentation: \$ million, 2017
- Table 27: India it hardware market value forecast: \$ million, 2017-22
- Table 28: India size of population (million), 2013-17
- Table 29: India gdp (constant 2005 prices, \$ billion), 2013-17
- Table 30: India gdp (current prices, \$ billion), 2013-17
- Table 31: India inflation, 2013-17
- Table 32: India consumer price index (absolute), 2013-17
- Table 33: India exchange rate, 2013-17
- Table 34: Russia it hardware market value: \$ million, 2013-17
- Table 35: Russia it hardware market category segmentation: \$ million, 2017

Table 36: Russia it hardware market geography segmentation: \$ million, 2017

Table 37: Russia it hardware market value forecast: \$ million, 2017-22

Table 38: Russia size of population (million), 2013-17

Table 39: Russia gdp (constant 2005 prices, \$ billion), 2013-17

Table 40: Russia gdp (current prices, \$ billion), 2013-17

Table 41: Russia inflation, 2013-17

Table 42: Russia consumer price index (absolute), 2013-17

Table 43: Russia exchange rate, 2013-17

Table 44: Apple Inc.: key facts

Table 45: Apple Inc.: key financials (\$)

Table 46: Apple Inc.: key financial ratios

Table 47: Dell Inc.: key facts

Table 48: Acer Incorporated: key facts

Table 49: Acer Incorporated: key financials (\$)

Table 50: Acer Incorporated: key financials (NT\$)

Table 51: Acer Incorporated: key financial ratios

Table 52: ASUSTeK Computer Inc.: key facts

Table 53: ASUSTeK Computer Inc.: key financials (\$)

Table 54: ASUSTeK Computer Inc.: key financials (NT\$)

Table 55: ASUSTeK Computer Inc.: key financial ratios

Table 56: HP Inc.: key facts

Table 57: HP Inc.: key financials (\$)

Table 58: HP Inc.: key financial ratios

Table 59: Lenovo Group Limited: key facts

Table 60: Lenovo Group Limited: key financials (\$)

Table 61: Lenovo Group Limited: key financial ratios

List Of Figures

LIST OF FIGURES

Figure 1: BRIC it hardware industry, revenue(\$m), 2013-22

Figure 2: BRIC it hardware industry, revenue(\$m), 2013-17

Figure 3: BRIC it hardware industry, revenue(\$m), 2017-22

Figure 4: Brazil it hardware market value: \$ million, 2013-17

Figure 5: Brazil it hardware market category segmentation: % share, by value, 2017

Figure 6: Brazil it hardware market geography segmentation: % share, by value, 2017

Figure 7: Brazil it hardware market value forecast: \$ million, 2017-22

Figure 8: Forces driving competition in the it hardware market in Brazil, 2017

Figure 9: Drivers of buyer power in the it hardware market in Brazil, 2017

Figure 10: Drivers of supplier power in the it hardware market in Brazil, 2017

Figure 11: Factors influencing the likelihood of new entrants in the it hardware market in Brazil, 2017

Figure 12: Factors influencing the threat of substitutes in the it hardware market in Brazil, 2017

Figure 13: Drivers of degree of rivalry in the it hardware market in Brazil, 2017

Figure 14: China it hardware market value: \$ million, 2013-17

Figure 15: China it hardware market category segmentation: % share, by value, 2017

Figure 16: China it hardware market geography segmentation: % share, by value, 2017

Figure 17: China it hardware market value forecast: \$ million, 2017-22

Figure 18: Forces driving competition in the it hardware market in China, 2017

Figure 19: Drivers of buyer power in the it hardware market in China, 2017

Figure 20: Drivers of supplier power in the it hardware market in China, 2017

Figure 21: Factors influencing the likelihood of new entrants in the it hardware market in China, 2017

Figure 22: Factors influencing the threat of substitutes in the it hardware market in China, 2017

Figure 23: Drivers of degree of rivalry in the it hardware market in China, 2017

Figure 24: India it hardware market value: \$ million, 2013-17

Figure 25: India it hardware market category segmentation: % share, by value, 2017

Figure 26: India it hardware market geography segmentation: % share, by value, 2017

Figure 27: India it hardware market value forecast: \$ million, 2017-22

Figure 28: Forces driving competition in the it hardware market in India, 2017

Figure 29: Drivers of buyer power in the it hardware market in India, 2017

Figure 30: Drivers of supplier power in the it hardware market in India, 2017

Figure 31: Factors influencing the likelihood of new entrants in the it hardware market in

India, 2017

Figure 32: Factors influencing the threat of substitutes in the it hardware market in India, 2017

Figure 33: Drivers of degree of rivalry in the it hardware market in India, 2017

Figure 34: Russia it hardware market value: \$ million, 2013-17

Figure 35: Russia it hardware market category segmentation: % share, by value, 2017

Figure 36: Russia it hardware market geography segmentation: % share, by value, 2017

Figure 37: Russia it hardware market value forecast: \$ million, 2017-22

Figure 38: Forces driving competition in the it hardware market in Russia, 2017

Figure 39: Drivers of buyer power in the it hardware market in Russia, 2017

Figure 40: Drivers of supplier power in the it hardware market in Russia, 2017

Figure 41: Factors influencing the likelihood of new entrants in the it hardware market in Russia, 2017

Figure 42: Factors influencing the threat of substitutes in the it hardware market in Russia, 2017

Figure 43: Drivers of degree of rivalry in the it hardware market in Russia, 2017

Figure 44: Apple Inc.: revenues & profitability

Figure 45: Apple Inc.: assets & liabilities

Figure 46: Acer Incorporated: revenues & profitability

Figure 47: Acer Incorporated: assets & liabilities

Figure 48: ASUSTeK Computer Inc.: revenues & profitability

Figure 49: ASUSTeK Computer Inc.: assets & liabilities

Figure 50: HP Inc.: revenues & profitability

Figure 51: HP Inc.: assets & liabilities

Figure 52: Lenovo Group Limited: revenues & profitability

Figure 53: Lenovo Group Limited: assets & liabilities

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