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IT Hardware BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

The BRIC IT Hardware industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the it hardware industry and had a total market value of $206.0 billion in 2020. India was the fastest growing country with a CAGR of -2.8% over the 2016-20 period.

Within the it hardware industry, China is the leading country among the BRIC nations with market revenues of $142.5 billion in 2020. This was followed by India, Brazil and Russia with a value of $30.3, $18.0, and $15.2 billion, respectively.

China is expected to lead the it hardware industry in the BRIC nations with a value of $183.7 billion in 2025, followed by India, Brazil, Russia with expected values of $41.2, $22.2 and $19.1 billion, respectively.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC it hardware industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC it hardware industry

Leading company profiles reveal details of key it hardware industry players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC it hardware industry with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC it hardware industry by value in 2020?

What will be the size of the BRIC it hardware industry in 2025?

What factors are affecting the strength of competition in the BRIC it hardware industry?

How has the industry performed over the last five years?

What are the main segments that make up the BRIC it hardware industry?

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Contents

1 INTRODUCTION

1.1. What is this report about?
1.2. Who is the target reader?
1.3. How to use this report
1.4. Definitions

2 BRIC IT HARDWARE

2.1. Industry Outlook

3 IT HARDWARE IN BRAZIL

3.1. Market Overview
3.2. Market Data
3.3. Market Segmentation
3.4. Market outlook
3.5. Five forces analysis
3.6. Macroeconomic Indicators

4 IT HARDWARE IN CHINA

4.1. Market Overview
4.2. Market Data
4.3. Market Segmentation
4.4. Market outlook
4.5. Five forces analysis
4.6. Macroeconomic Indicators

5 IT HARDWARE IN INDIA

5.1. Market Overview
5.2. Market Data
5.3. Market Segmentation
5.4. Market outlook
5.5. Five forces analysis
5.6. Macroeconomic Indicators

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6 IT HARDWARE IN RUSSIA

6.1. Market Overview
6.2. Market Data
6.3. Market Segmentation
6.4. Market outlook
6.5. Five forces analysis
6.6. Macroeconomic Indicators

7 COMPANY PROFILES

7.1. Microsoft Corporation
7.2. International Business Machines Corporation
7.3. Oracle Corporation
7.4. TOTVS SA
7.5. Neusoft Corp
7.6. Infosys Limited
7.7. Tata Consultancy Services Limited
7.8. AO Kaspersky Lab
7.9. SAP SE

8 APPENDIX

8.1. Methodology
8.2. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: BRIC IT Hardware industry, revenue($bn), 2016-25
Table 2: BRIC IT Hardware industry, revenue($bn), 2016-20
Table 3: BRIC IT Hardware industry, revenue($bn), 2020-25
Table 4: Brazil it hardware market value: $ billion, 2016-20
Table 5: Brazil it hardware market category segmentation: $ billion, 2020
Table 6: Brazil it hardware market geography segmentation: $ billion, 2020
Table 7: Brazil it hardware market value forecast: $ billion, 2020-25
Table 8: Brazil size of population (million), 2016-20
Table 9: Brazil gdp (constant 2005 prices, $ billion), 2016-20
Table 10: Brazil gdp (current prices, $ billion), 2016-20
Table 11: Brazil inflation, 2016-20
Table 12: Brazil consumer price index (absolute), 2016-20
Table 13: Brazil exchange rate, 2016-20
Table 14: China it hardware market value: $ billion, 2016-20
Table 15: China it hardware market category segmentation: $ billion, 2020
Table 16: China it hardware market geography segmentation: $ billion, 2020
Table 17: China it hardware market value forecast: $ billion, 2020-25
Table 18: China size of population (million), 2016-20
Table 19: China gdp (constant 2005 prices, $ billion), 2016-20
Table 20: China gdp (current prices, $ billion), 2016-20
Table 21: China inflation, 2016-20
Table 22: China consumer price index (absolute), 2016-20
Table 23: China exchange rate, 2016-20
Table 24: India it hardware market value: $ billion, 2016-20
Table 25: India it hardware market category segmentation: $ billion, 2020
Table 26: India it hardware market geography segmentation: $ billion, 2020
Table 27: India it hardware market value forecast: $ billion, 2020-25
Table 28: India size of population (million), 2016-20
Table 29: India gdp (constant 2005 prices, $ billion), 2016-20
Table 30: India gdp (current prices, $ billion), 2016-20
Table 31: India inflation, 2016-20
Table 32: India consumer price index (absolute), 2016-20
Table 33: India exchange rate, 2016-20
Table 34: Russia it hardware market value: $ billion, 2016-20
Table 35: Russia it hardware market category segmentation: $ billion, 2020

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Table 36: Russia it hardware market geography segmentation: $ billion, 2020
Table 37: Russia it hardware market value forecast: $ billion, 2020-25
Table 38: Russia size of population (million), 2016-20
Table 39: Russia gdp (constant 2005 prices, $ billion), 2016-20
Table 40: Russia gdp (current prices, $ billion), 2016-20
Table 41: Russia inflation, 2016-20
Table 42: Russia consumer price index (absolute), 2016-20
Table 43: Russia exchange rate, 2016-20
Table 44: Microsoft Corporation: key facts
Table 45: Microsoft Corporation: Annual Financial Ratios
Table 46: Microsoft Corporation: Key Employees
Table 47: Microsoft Corporation: Key Employees Continued
Table 48: International Business Machines Corporation: key facts
Table 49: International Business Machines Corporation: Annual Financial Ratios
Table 50: International Business Machines Corporation: Key Employees
Table 51: International Business Machines Corporation: Key Employees Continued
Table 52: Oracle Corporation: key facts
Table 53: Oracle Corporation: Annual Financial Ratios
Table 54: Oracle Corporation: Annual Financial Ratios (Continued)
Table 55: Oracle Corporation: Key Employees
Table 56: TOTVS SA: key facts
Table 57: TOTVS SA: Annual Financial Ratios
Table 58: TOTVS SA: Key Employees
Table 59: Neusoft Corp: key facts
Table 60: Neusoft Corp: Annual Financial Ratios
Table 61: Neusoft Corp: Key Employees
Table 62: Infosys Limited: key facts
Table 63: Infosys Limited: Annual Financial Ratios
Table 64: Infosys Limited: Key Employees
Table 65: Infosys Limited: Key Employees Continued
Table 66: Tata Consultancy Services Limited: key facts
Table 67: Tata Consultancy Services Limited: Annual Financial Ratios
Table 68: Tata Consultancy Services Limited: Key Employees
Table 69: AO Kaspersky Lab: key facts
Table 70: AO Kaspersky Lab: Key Employees

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List Of Figures

LIST OF FIGURES

Figure 1: BRIC IT Hardware industry, revenue($bn), 2016-25
Figure 2: BRIC IT Hardware industry, revenue($bn), 2016-20
Figure 3: BRIC IT Hardware industry, revenue($bn), 2020-25
Figure 4: Brazil it hardware market value: $ billion, 2016-20
Figure 5: Brazil it hardware market category segmentation: % share, by value, 2020
Figure 6: Brazil it hardware market geography segmentation: % share, by value, 2020
Figure 7: Brazil it hardware market value forecast: $ billion, 2020-25
Figure 8: Forces driving competition in the it hardware market in Brazil, 2020
Figure 9: Drivers of buyer power in the it hardware market in Brazil, 2020
Figure 10: Drivers of supplier power in the it hardware market in Brazil, 2020
Figure 11: Factors influencing the likelihood of new entrants in the it hardware market in Brazil, 2020
Figure 12: Factors influencing the threat of substitutes in the it hardware market in Brazil, 2020
Figure 13: Drivers of degree of rivalry in the it hardware market in Brazil, 2020
Figure 14: China it hardware market value: $ billion, 2016-20
Figure 15: China it hardware market category segmentation: % share, by value, 2020
Figure 16: China it hardware market geography segmentation: % share, by value, 2020
Figure 17: China it hardware market value forecast: $ billion, 2020-25
Figure 18: Forces driving competition in the it hardware market in China, 2020
Figure 19: Drivers of buyer power in the it hardware market in China, 2020
Figure 20: Drivers of supplier power in the it hardware market in China, 2020
Figure 21: Factors influencing the likelihood of new entrants in the it hardware market in China, 2020
Figure 22: Factors influencing the threat of substitutes in the it hardware market in China, 2020
Figure 23: Drivers of degree of rivalry in the it hardware market in China, 2020
Figure 24: India it hardware market value: $ billion, 2016-20
Figure 25: India it hardware market category segmentation: % share, by value, 2020
Figure 26: India it hardware market geography segmentation: % share, by value, 2020
Figure 27: India it hardware market value forecast: $ billion, 2020-25
Figure 28: Forces driving competition in the it hardware market in India, 2020
Figure 29: Drivers of buyer power in the it hardware market in India, 2020
Figure 30: Drivers of supplier power in the it hardware market in India, 2020
Figure 31: Factors influencing the likelihood of new entrants in the it hardware market in

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India, 2020
Figure 32: Factors influencing the threat of substitutes in the it hardware market in India, 2020
Figure 33: Drivers of degree of rivalry in the it hardware market in India, 2020
Figure 34: Russia it hardware market value: $ billion, 2016-20
Figure 35: Russia it hardware market category segmentation: % share, by value, 2020
Figure 36: Russia it hardware market geography segmentation: % share, by value, 2020
Figure 37: Russia it hardware market value forecast: $ billion, 2020-25
Figure 38: Forces driving competition in the it hardware market in Russia, 2020
Figure 39: Drivers of buyer power in the it hardware market in Russia, 2020
Figure 40: Drivers of supplier power in the it hardware market in Russia, 2020
Figure 41: Factors influencing the likelihood of new entrants in the it hardware market in Russia, 2020
Figure 42: Factors influencing the threat of substitutes in the it hardware market in Russia, 2020
Figure 43: Drivers of degree of rivalry in the it hardware market in Russia, 2020

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