

# Irish Life Assurance plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Irish Life Assurance plc %li%Strategy, SWOT and Corporate Finance Report

### Summary

Irish Life Assurance plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Irish Life Assurance Plc (Irish Life), a subsidiary of Irish Life Group, is a part of Great-West Lifeco. It is a provider of insurance and pension products. The company offers a range of life assurance, pensions, and investment plans to individuals and corporate customers throughout Ireland. Its portfolio of products includes life insurance for parents, term life insurance, specified illness cover, lifelong insurance, over 50 life insurance, mortgage protection plans, income protection, and life care insurance plans. Irish Life also provides various pension products comprising personal retirement savings accounts, approved retirement funds, and annuity and company pension plans. The company offers investment solutions including lump-sum investments, long-term savings plans, and capital-protected tracker bonds. The company also offers services such as customer services, financial advisory services, claims services, and online services. Irish Life Assurance is headquartered in Dublin, Ireland.

### Scope

Detailed information on Irish Life Assurance plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Irish Life Assurance plc in the form of a SWOT analysis

An in-depth view of the business model of Irish Life Assurance plc including a breakdown and examination of key business segments

Intelligence on Irish Life Assurance plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Irish Life Assurance plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Irish Life Assurance plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Irish Life Assurance plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Irish Life Assurance plc's business structure, strategy and prospects.

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