

Ireland Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Hotels & Motels in Ireland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Irish hotels & motels industry had total revenues of \$1.8 billion in 2021, representing a negative compound annual rate of change (CARC) of 14% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 0.8% between 2016 and 2021, to reach a total of 840 establishments in 2021.

Ireland receives majority of the overseas trips from the US and mainland

Europe. According to GlobalData, in 2020, the country received majority of the inbound arrivals from the UK (1.03 million), followed by 377.1 thousand from the US, 157.6 from Germany and 116.8 from France.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Ireland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Ireland

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Ireland hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the Ireland hotels & motels market by value in 2021?

What will be the size of the Ireland hotels & motels market in 2026?

What factors are affecting the strength of competition in the Ireland hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Ireland's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What were the most recent market developments?
- 7.5. Are there any threats to the leading players?

8 COMPANY PROFILES

- 8.1. Dalata Hotel Group Plc
- 8.2. Radisson Hotel Group
- 8.3. Marriott International Inc
- 8.4. Hilton Worldwide Holdings Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Ireland hotels & motels industry value: \$ million, 2017–21

Table 2: Ireland hotels & motels industry volume: Number of Establishments, 2017–21

Table 3: Ireland hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 4: Ireland hotels & motels industry category segmentation: \$ million, 2017-2021

Table 5: Ireland hotels & motels industry value forecast: \$ million, 2021–26

Table 6: Ireland hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 7: Dalata Hotel Group Plc: key facts

Table 8: Dalata Hotel Group Plc: Annual Financial Ratios

Table 9: Dalata Hotel Group Plc: Key Employees

Table 10: Dalata Hotel Group Plc: Key Employees Continued

Table 11: Radisson Hotel Group: key facts

Table 12: Radisson Hotel Group: Key Employees

Table 13: Radisson Hotel Group: Key Employees Continued

Table 14: Marriott International Inc: key facts

Table 15: Marriott International Inc: Annual Financial Ratios

Table 16: Marriott International Inc: Key Employees

Table 17: Marriott International Inc: Key Employees Continued

Table 18: Marriott International Inc: Key Employees Continued

Table 19: Marriott International Inc: Key Employees Continued

Table 20: Hilton Worldwide Holdings Inc: key facts

Table 21: Hilton Worldwide Holdings Inc: Annual Financial Ratios

Table 22: Hilton Worldwide Holdings Inc: Key Employees

Table 23: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 24: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 25: Ireland size of population (million), 2017–21

Table 26: Ireland gdp (constant 2005 prices, \$ billion), 2017–21

Table 27: Ireland gdp (current prices, \$ billion), 2017–21

Table 28: Ireland inflation, 2017–21

Table 29: Ireland consumer price index (absolute), 2017–21

Table 30: Ireland exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Ireland hotels & motels industry value: \$ million, 2017–21

Figure 2: Ireland hotels & motels industry volume: Number of Establishments, 2017–21

Figure 3: Ireland hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 4: Ireland hotels & motels industry value forecast: \$ million, 2021–26

Figure 5: Ireland hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 6: Forces driving competition in the hotels & motels industry in Ireland, 2021

Figure 7: Drivers of buyer power in the hotels & motels industry in Ireland, 2021

Figure 8: Drivers of supplier power in the hotels & motels industry in Ireland, 2021

Figure 9: Factors influencing the likelihood of new entrants in the hotels & motels industry in Ireland, 2021

Figure 10: Factors influencing the threat of substitutes in the hotels & motels industry in Ireland, 2021

Figure 11: Drivers of degree of rivalry in the hotels & motels industry in Ireland, 2021

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