

Iran: In-depth PEST Insights

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Abstracts

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SUMMARY

This PEST country analysis report on Iran provides a holistic view of the country, with insightful analysis of current and future issues, supplemented with relevant quantitative data to support trend analysis.

SYNOPSIS

Understand the political system in Iran through analysis of key figures in the country and governance indicators.

Understand the economic situation in Iran through a balanced assessment of core macroeconomic issues.

Understand customer demographics in Iran through analysis of income distribution and the rural-urban split, as well as healthcare and education.

Understand the technological landscape in Iran through analysis of relevant laws and policies, as well as patents data.

SCOPE

The political landscape section discusses the evolution of the political scenario in Iran, as well as the country's economic, social, foreign, and defense policies. The section also discusses the country's performance according to World Bank

Governance Indicators.

The economic landscape section outlines the evolution of Iran's economy, as well as the country's performance in terms of GDP growth, composition by sector (agriculture, industry, and services), fiscal situation, international investment position, monetary situation, credit disbursement, banking sector, and employment.

The social landscape section analyzes the government's social welfare policies, as well as the country's performance in terms of healthcare, income distribution, and education.

REASONS TO BUY

What is the outlook in Iran in terms of political stability, policies towards business, and the popularity of the government?

How does Iran perform in terms of GDP growth, its fiscal situation, international investment position, monetary situation, and employment?

How does Iran perform in terms of healthcare, income distribution, and education?

How does Iran perform in terms of technology-intensive sectors like IT, life sciences, and R&D expenditure trends?

Contents

1. OVERVIEW

- 1.1. Catalyst
- 1.2. Summary
- 1.3. Key developments March 2019-April2020
- 1.4. Impact of COVID19 on the Iranian economy

2. KEY FACTS AND GEOGRAPHIC LOCATION

- 2.1. Key facts
- 2.2. Geographical location

3. POLITICAL LANDSCAPE

- 3.1. Summary
- 3.2. Evolution
- 3.3. Structure and policies
- 3.4. Performance

4. ECONOMIC LANDSCAPE

- 4.1. Summary
- 4.2. Evolution
- 4.3. Structure and policies
- Performance

5. SOCIAL LANDSCAPE

- 5.1. Summary
- 5.2. Evolution
- 5.3. Structure and policies
- 5.4. Performance

6. TECHNOLOGICAL LANDSCAPE

- 6.1. Summary
- 6.2. Evolution

6.3. Structure and policies

6.4. Performance

7. APPENDIX

7.1. Ask the analyst

7.2. About MarketLine

7.3. Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Iran - Key Facts, 2020

Table 2: Mid-year Population by Gender (% of Total Population) in 2019

List Of Figures

LIST OF FIGURES

Figure 1: Map of Iran

Figure 2: Iran -Key Political Events Timeline

Figure 3: Iran -Key Political Figures

Figure 4: Evolution of GDP Growth in Iran, 2011-2019

Figure 5: GDP and GDP Growth Rate of Iran (Constant Prices), 2015-2022f

Figure 6: Sector Specific GDP in Iran, 2019e

Figure 7: Agriculture Output, 2014-2019e

Figure 8: Industry Output, 2014-2019e

Figure 9: Services Output, 2014-2019e

Figure 10: Iran's Balance of Trade Position, 2014-2017

Figure 11: FDI Inflows and % of Gross Fixed Capital Formation (Bn/%) (2016-2018),
Number of Greenfield Investments (2013-2018)

Figure 12: Consumer Price Index and Consumer Price Index-based Inflation in Iran,
2015-2022f

Figure 13: Unemployment in Iran, 2010-2022f

Figure 14: Religious Composition

Figure 15: Expenditure on Healthcare in Iran, 2012-2018

Figure 16: Gross and Net Enrollment Ratio (2011-2017) in Iran

Figure 17: Patents Granted per Million Population (2010-2019)

Figure 18: Internet Users and Penetration, 2014-2019e

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