

# Intuitive Surgical, Inc. - Company Profile and SWOT Analysis

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# **Abstracts**

Intuitive Surgical, Inc. Company Profile and SWOT Analysis

## Summary

Intuitive Surgical, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

Intuitive Surgical, Inc. (Intuitive or 'the company') is a medical equipment company that designs, manufactures, and markets robotic-assisted devices for minimally invasive surgery. Its major products include surgeon's console, patient-side cart, 3DHD vision system, integrated table motion and firefly fluorescence imaging. It also provides offers surgical instruments and accessories including stapling, vessel sealer, sterile drapes, 3D stereo endoscopes, camera heads, light guides and others. It markets these products under the brand names of Intuitive, Intuitive Surgical, da Vinci, da Vinci Xi, EndoWrist, Firefly, InSite, SureForm, Ion, Iris, and SynchroSeal among others. The company manufactures its surgical systems and instruments in manufacturing facilities in the US and Mexico. Intuitive has operations across Asia, Europe and the Americas. The company is headquartered in Sunnyvale, California, the US.

## Scope

Detailed information on Intuitive Surgical, Inc. required for business and



## competitor intelligence needs

A study of the major internal and external factors affecting Intuitive Surgical, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Intuitive Surgical, Inc. including a breakdown and examination of key business segments

Intelligence on Intuitive Surgical, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Intuitive Surgical, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

# Reasons to Buy

Gain understanding of Intuitive Surgical, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Intuitive Surgical, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Intuitive Surgical, Inc.'s business structure, strategy and prospects.



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