

# Intuit Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Intuit Inc. - Strategy, SWOT and Corporate Finance Report

### Summary

Intuit Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Intuit Inc (Intuit or 'the company') is a provider of business and financial management solutions. The company serves small businesses, consumers, and accounting professionals. It also offers a range of tax-related services that complement the tax return preparation process, including year-round document storage and access, payroll solutions, financial supplies, payment processing solutions, collaboration services, e-signature, bank products. It offers its products under the brands QuickBooks, TurboTax, Quicken, Intuit Financial Services, Intuit Health, Lacerte, ProSeries, Mint and ProConnect. Through a variety of channels including phone, email, video chat, text messaging, customer care websites, and self-help resources, it offers consumers technical and product support. It has operations in the US, Canada, Brazil, Mexico, France, the UK, Israel, Australia, and India. The company is headquartered at Mountain View, California, the US.

### Scope

Detailed information on Intuit Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Intuit Inc. in the form of a SWOT analysis

An in-depth view of the business model of Intuit Inc. including a breakdown and examination of key business segments

Intelligence on Intuit Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Intuit Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Intuit Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Intuit Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Intuit Inc.'s business structure, strategy and prospects.

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