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Internet Access in South Korea

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Abstracts

Internet Access in South Korea

Summary

Internet Access in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The South Korean internet access market recorded revenues of $3.8 billion in 2023, representing a negative compound annual growth rate (CAGR) of 3.4% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.2% between 2018 and 2023, to reach a total of 47.6 million internet users in 2023.

The contraction of revenue of the South Korean internet access market during the historic period is attributed to the rise in mobile internet subscribers which are not part of the fixed communication market.

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Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the internet access market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in South Korea

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea internet access market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the South Korea internet access market by value in 2023?

What will be the size of the South Korea internet access market in 2028?

What factors are affecting the strength of competition in the South Korea internet access market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's internet access market?

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