

# Internet Access in Mexico

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## Abstracts

Internet Access in Mexico

### Summary

Internet Access in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes.

The Mexican internet access market is expected to generate total revenues of \$5.4bn in 2020, representing a compound annual growth rate (CAGR) of 8.4% between 2016 and 2020.

Market consumption volume is forecast to increase with a CAGR of 6.8% between 2016 and 2020, to reach a total of 74 million subscriptions in 2020.

The introduction of the Mexican telecommunications reform of 2013/2014 has increased competition in this market.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Mexico

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico internet access market with five year forecasts

## **Reasons to Buy**

What was the size of the Mexico internet access market by value in 2020?

What will be the size of the Mexico internet access market in 2025?

What factors are affecting the strength of competition in the Mexico internet access market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's internet access market?

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### COMPANIES MENTIONED

America Movil, SA DE C.V.

Telefonica, S.A.

AT&T Inc

Verizon Communications Inc.

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