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Internet Access in Japan

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Abstracts

Internet Access in Japan

Summary

Internet Access in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The Japanese internet access market recorded revenues of $18.2 billion in 2023, representing a negative compound annual growth rate (CAGR) of 2.7% between 2018 and 2023.

Market consumption volume increased with a CAGR of 0.7% between 2018 and 2023, to reach a total of 119.8 million internet users in 2023.

With the evolution of WiMAX technology and the evolution of mobile WiMAX solutions, consumers are potentially shifting away from traditional fixed connections to mobile solutions. The surge in mobile internet usage resulted in a reduction in fixed service revenue and hence the revenues of the internet

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access market since mobile internet is not part of the fixed communication market.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Japan

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan internet access market with five year forecasts

Reasons to Buy

What was the size of the Japan internet access market by value in 2023?

What will be the size of the Japan internet access market in 2028?

What factors are affecting the strength of competition in the Japan internet access market?

How has the market performed over the last five years?

What are the main segments that make up Japan's internet access market?

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