

Internet Access in Germany

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Abstracts

Internet Access in Germany

Summary

Internet Access in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The German internet access market recorded revenues of \$12.7 billion in 2023, representing a compound annual growth rate (CAGR) of 1.1% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.5% between 2018 and 2023, to reach a total of 77.8 million internet users in 2023.

In 2023, the German internet access market witnessed an annual growth of 3.9%. The growth is attributed to the rise in broadband access across the country. According to GlobalData analysis based on information from the World Bank, in 2023, the number of broadband subscribers in the country reached

38.7 million, up 1.8% annually.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Germany

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany internet access market with five year forecasts

Reasons to Buy

What was the size of the Germany internet access market by value in 2023?

What will be the size of the Germany internet access market in 2028?

What factors are affecting the strength of competition in the Germany internet access market?

How has the market performed over the last five years?

Who are the top competitors in Germany's internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What are the strengths of the leading players in the market?

7.3. What has been the rationale for M&A activity?

8 COMPANY PROFILES

8.1. Deutsche Telekom AG

8.2. United Internet AG

8.3. Telefonica Deutschland Holding AG

8.4. Vodafone Group Plc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany internet access market value: \$ million, 2018-23
- Table 2: Germany internet access market volume: thousand Internet Users, 2018-23
- Table 3: Germany internet access market category segmentation: % share, by value, 2018-2023
- Table 4: Germany internet access market category segmentation: \$ million, 2018-2023
- Table 5: Germany internet access market geography segmentation: \$ million, 2023
- Table 6: Germany internet access market value forecast: \$ million, 2023-28
- Table 7: Germany internet access market volume forecast: thousand Internet Users, 2023-28
- Table 8: Deutsche Telekom AG: key facts
- Table 9: Deutsche Telekom AG: Annual Financial Ratios
- Table 10: Deutsche Telekom AG: Key Employees
- Table 11: Deutsche Telekom AG: Key Employees Continued
- Table 12: United Internet AG: key facts
- Table 13: United Internet AG: Annual Financial Ratios
- Table 14: United Internet AG: Key Employees
- Table 15: Telefonica Deutschland Holding AG: key facts
- Table 16: Telefonica Deutschland Holding AG: Annual Financial Ratios
- Table 17: Telefonica Deutschland Holding AG: Key Employees
- Table 18: Vodafone Group Plc: key facts
- Table 19: Vodafone Group Plc: Annual Financial Ratios
- Table 20: Vodafone Group Plc: Key Employees
- Table 21: Germany size of population (million), 2019-23
- Table 22: Germany gdp (constant 2005 prices, \$ billion), 2019-23
- Table 23: Germany gdp (current prices, \$ billion), 2019-23
- Table 24: Germany inflation, 2019-23
- Table 25: Germany consumer price index (absolute), 2019-23
- Table 26: Germany exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Germany internet access market value: \$ million, 2018-23

Figure 2: Germany internet access market volume: thousand Internet Users, 2018-23

Figure 3: Germany internet access market category segmentation: \$ million, 2018-2023

Figure 4: Germany internet access market geography segmentation: % share, by value, 2023

Figure 5: Germany internet access market value forecast: \$ million, 2023-28

Figure 6: Germany internet access market volume forecast: thousand Internet Users, 2023-28

Figure 7: Forces driving competition in the internet access market in Germany, 2023

Figure 8: Drivers of buyer power in the internet access market in Germany, 2023

Figure 9: Drivers of supplier power in the internet access market in Germany, 2023

Figure 10: Factors influencing the likelihood of new entrants in the internet access market in Germany, 2023

Figure 11: Factors influencing the threat of substitutes in the internet access market in Germany, 2023

Figure 12: Drivers of degree of rivalry in the internet access market in Germany, 2023

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