

# Internet Access in Europe

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## Abstracts

### Internet Access in Europe

#### Summary

Internet Access in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The European internet access market recorded revenues of \$72.1 billion in 2023, representing a compound annual growth rate (CAGR) of 0.7% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.2% between 2018 and 2023, to reach a total of 623.9 million internet users in 2023.

In 2023, the European internet access market witnessed an annual growth of 3.8% due to the rise in the installation of FTTH/B across the region. According to the FTTH Council Europe 2024 report, in September 2023, there were 244 million residences in the EU39 with Fiber to the Home (FTTH) and Fiber to the

Building (FTTB) installed, up from around 221 million in the same month the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the internet access market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Europe

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe internet access market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Europe internet access market by value in 2023?

What will be the size of the Europe internet access market in 2028?

What factors are affecting the strength of competition in the Europe internet access market?

How has the market performed over the last five years?

How large is Europe's internet access market in relation to its regional counterparts?

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