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Internet Access in China

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Abstracts

Internet Access in China

Summary

Internet Access in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The Chinese internet access market recorded revenues of $263.6 billion in 2023, representing a compound annual growth rate (CAGR) of 7.6% between 2018 and 2023.

Market consumption volume increased with a CAGR of 9.6% between 2018 and 2023, to reach a total of 1,309.9 million internet users in 2023.

Sparked innovation and growth in several areas such as smart cities, smart manufacturing, and rural revitalization, are accelerating support for digital China, which in turn is leading to the growth in the Chinese internet access market.

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Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in China

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China internet access market with five year forecasts

Reasons to Buy

What was the size of the China internet access market by value in 2023?

What will be the size of the China internet access market in 2028?

What factors are affecting the strength of competition in the China internet access market?

How has the market performed over the last five years?

What are the main segments that make up China's internet access market?

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