

# Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/I1F4F470995AEN.html>

Date: October 2022

Pages: 422

Price: US\$ 1,495.00 (Single User License)

ID: I1F4F470995AEN

## Abstracts

Internet Access Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Global Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

Digital subscriber lines (xDSL) refer collectively to all types of digital subscriber lines, including ADSL and SDSL, HDSL and so on.

Cable segment includes systems using coaxial cable and successive technologies (e.g., HFC) in transporting television broadcast, Internet and voice in the access network. Coaxial cable can achieve bandwidth speeds faster than 750 Mbps, but analog TV pictures require some 8 Mbps of bandwidth, and transmission of Internet and voice signals takes place at much lower rates.

Fixed Wireless Access category refers to local access via fixed wireless links.

Fiber Optic (FTTH/B) segment covers fiber to the home as well as fiber to the building connections.

The Other segment includes access through ISDN, WiMAX and other access mediums, such as satellite and powerline.

Market volumes represent total number of internet users.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global internet access market had total revenues of \$486,275.2 million in 2021, representing a compound annual growth rate (CAGR) of 6.1% between 2016 and 2021.

Market volume increased with a CAGR of 6% between 2016 and 2021, to reach a total of 3,452.7 million internet users in 2021.

The Chinese internet access market is the largest globally, accounting for over 47.0% the total market's value in 2021. The US is the second largest market, accounting for 18.5% of its value in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global internet access market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global internet access market

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global internet access market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global internet access market by value in 2021?

What will be the size of the global internet access market in 2026?

What factors are affecting the strength of competition in the global internet access market?

How has the market performed over the last five years?

What are the main segments that make up the global internet access market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL INTERNET ACCESS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 INTERNET ACCESS IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

## **6 INTERNET ACCESS IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 INTERNET ACCESS IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 INTERNET ACCESS IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 INTERNET ACCESS IN ITALY**

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

- 13.1. Country data

## **14 INTERNET ACCESS IN JAPAN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

- 15.1. Country data

## **16 INTERNET ACCESS IN AUSTRALIA**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

- 17.1. Country data

## **18 INTERNET ACCESS IN CANADA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 INTERNET ACCESS IN CHINA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 INTERNET ACCESS IN THE NETHERLANDS**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 INTERNET ACCESS IN SPAIN**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 INTERNET ACCESS IN THE UNITED KINGDOM**

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

27.1. Country data

## **28 INTERNET ACCESS IN THE UNITED STATES**

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

29.1. Country data

## **30 COMPANY PROFILES**

## **31 APPENDIX**

31.1. Methodology

31.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global internet access market value: \$ billion, 2016-21

Table 2: Global internet access market volume: million Internet Users, 2016-21

Table 3: Global internet access market category segmentation: % share, by value, 2016-2021

Table 4: Global internet access market category segmentation: \$ billion, 2016-2021

Table 5: Global internet access market geography segmentation: \$ billion, 2021

Table 6: Global internet access market value forecast: \$ billion, 2021-26

Table 7: Global internet access market volume forecast: million Internet Users, 2021-26

Table 8: Global size of population (million), 2017-21

Table 9: Global gdp (constant 2005 prices, \$ billion), 2017-21

Table 10: Global gdp (current prices, \$ billion), 2017-21

Table 11: Global inflation, 2017-21

Table 12: Global consumer price index (absolute), 2017-21

Table 13: Global exchange rate, 2017-21

Table 14: Asia-Pacific internet access market value: \$ billion, 2016-21

Table 15: Asia-Pacific internet access market volume: million Internet Users, 2016-21

Table 16: Asia-Pacific internet access market category segmentation: % share, by value, 2016-2021

Table 17: Asia-Pacific internet access market category segmentation: \$ billion, 2016-2021

Table 18: Asia-Pacific internet access market geography segmentation: \$ billion, 2021

Table 19: Asia-Pacific internet access market value forecast: \$ billion, 2021-26

Table 20: Asia-Pacific internet access market volume forecast: million Internet Users, 2021-26

Table 21: Europe internet access market value: \$ billion, 2016-21

Table 22: Europe internet access market volume: million Internet Users, 2016-21

Table 23: Europe internet access market category segmentation: % share, by value, 2016-2021

Table 24: Europe internet access market category segmentation: \$ billion, 2016-2021

Table 25: Europe internet access market geography segmentation: \$ billion, 2021

Table 26: Europe internet access market value forecast: \$ billion, 2021-26

Table 27: Europe internet access market volume forecast: million Internet Users, 2021-26

Table 28: Europe size of population (million), 2017-21

Table 29: Europe gdp (constant 2005 prices, \$ billion), 2017-21

Table 30: Europe gdp (current prices, \$ billion), 2017-21

Table 31: Europe inflation, 2017-21

Table 32: Europe consumer price index (absolute), 2017-21

Table 33: Europe exchange rate, 2017-21

Table 34: France internet access market value: \$ billion, 2016-21

Table 35: France internet access market volume: million Internet Users, 2016-21

Table 36: France internet access market category segmentation: % share, by value, 2016-2021

Table 37: France internet access market category segmentation: \$ billion, 2016-2021

Table 38: France internet access market geography segmentation: \$ billion, 2021

Table 39: France internet access market value forecast: \$ billion, 2021-26

Table 40: France internet access market volume forecast: million Internet Users, 2021-26

Table 41: France size of population (million), 2017-21

Table 42: France gdp (constant 2005 prices, \$ billion), 2017-21

Table 43: France gdp (current prices, \$ billion), 2017-21

Table 44: France inflation, 2017-21

Table 45: France consumer price index (absolute), 2017-21

Table 46: France exchange rate, 2017-21

Table 47: Germany internet access market value: \$ billion, 2016-21

Table 48: Germany internet access market volume: million Internet Users, 2016-21

Table 49: Germany internet access market category segmentation: % share, by value, 2016-2021

Table 50: Germany internet access market category segmentation: \$ billion, 2016-2021

Table 51: Germany internet access market geography segmentation: \$ billion, 2021

Table 52: Germany internet access market value forecast: \$ billion, 2021-26

Table 53: Germany internet access market volume forecast: million Internet Users, 2021-26

Table 54: Germany size of population (million), 2017-21

Table 55: Germany gdp (constant 2005 prices, \$ billion), 2017-21

Table 56: Germany gdp (current prices, \$ billion), 2017-21

Table 57: Germany inflation, 2017-21

Table 58: Germany consumer price index (absolute), 2017-21

Table 59: Germany exchange rate, 2017-21

Table 60: Italy internet access market value: \$ million, 2016-21

Table 61: Italy internet access market volume: thousand Internet Users, 2016-21

Table 62: Italy internet access market category segmentation: % share, by value, 2016-2021

Table 63: Italy internet access market category segmentation: \$ million, 2016-2021

Table 64: Italy internet access market geography segmentation: \$ million, 2021

Table 65: Italy internet access market value forecast: \$ million, 2021-26

Table 66: Italy internet access market volume forecast: thousand Internet Users, 2021-26

Table 67: Italy size of population (million), 2017-21

Table 68: Italy gdp (constant 2005 prices, \$ billion), 2017-21

Table 69: Italy gdp (current prices, \$ billion), 2017-21

Table 70: Italy inflation, 2017-21

Table 71: Italy consumer price index (absolute), 2017-21

Table 72: Italy exchange rate, 2017-21

Table 73: Japan internet access market value: \$ billion, 2016-21

Table 74: Japan internet access market volume: million Internet Users, 2016-21

Table 75: Japan internet access market category segmentation: % share, by value, 2016-2021

Table 76: Japan internet access market category segmentation: \$ billion, 2016-2021

Table 77: Japan internet access market geography segmentation: \$ billion, 2021

Table 78: Japan internet access market value forecast: \$ billion, 2021-26

Table 79: Japan internet access market volume forecast: million Internet Users, 2021-26

Table 80: Japan size of population (million), 2017-21

Table 81: Japan gdp (constant 2005 prices, \$ billion), 2017-21

Table 82: Japan gdp (current prices, \$ billion), 2017-21

Table 83: Japan inflation, 2017-21

Table 84: Japan consumer price index (absolute), 2017-21

Table 85: Japan exchange rate, 2017-21

Table 86: Australia internet access market value: \$ million, 2016-21

Table 87: Australia internet access market volume: thousand Internet Users, 2016-21

Table 88: Australia internet access market category segmentation: % share, by value, 2016-2021

Table 89: Australia internet access market category segmentation: \$ million, 2016-2021

Table 90: Australia internet access market geography segmentation: \$ million, 2021

## List Of Figures

### LIST OF FIGURES

Figure 1: Global internet access market value: \$ billion, 2016-21

Figure 2: Global internet access market volume: million Internet Users, 2016-21

Figure 3: Global internet access market category segmentation: \$ billion, 2016-2021

Figure 4: Global internet access market geography segmentation: % share, by value, 2021

Figure 5: Global internet access market value forecast: \$ billion, 2021-26

Figure 6: Global internet access market volume forecast: million Internet Users, 2021-26

Figure 7: Forces driving competition in the global internet access market, 2021

Figure 8: Drivers of buyer power in the global internet access market, 2021

Figure 9: Drivers of supplier power in the global internet access market, 2021

Figure 10: Factors influencing the likelihood of new entrants in the global internet access market, 2021

Figure 11: Factors influencing the threat of substitutes in the global internet access market, 2021

Figure 12: Drivers of degree of rivalry in the global internet access market, 2021

Figure 13: Asia-Pacific internet access market value: \$ billion, 2016-21

Figure 14: Asia-Pacific internet access market volume: million Internet Users, 2016-21

Figure 15: Asia-Pacific internet access market category segmentation: \$ billion, 2016-2021

Figure 16: Asia-Pacific internet access market geography segmentation: % share, by value, 2021

Figure 17: Asia-Pacific internet access market value forecast: \$ billion, 2021-26

Figure 18: Asia-Pacific internet access market volume forecast: million Internet Users, 2021-26

Figure 19: Forces driving competition in the internet access market in Asia-Pacific, 2021

Figure 20: Drivers of buyer power in the internet access market in Asia-Pacific, 2021

Figure 21: Drivers of supplier power in the internet access market in Asia-Pacific, 2021

Figure 22: Factors influencing the likelihood of new entrants in the internet access market in Asia-Pacific, 2021

Figure 23: Factors influencing the threat of substitutes in the internet access market in Asia-Pacific, 2021

Figure 24: Drivers of degree of rivalry in the internet access market in Asia-Pacific, 2021

Figure 25: Europe internet access market value: \$ billion, 2016-21

Figure 26: Europe internet access market volume: million Internet Users, 2016-21

Figure 27: Europe internet access market category segmentation: \$ billion, 2016-2021

Figure 28: Europe internet access market geography segmentation: % share, by value, 2021

Figure 29: Europe internet access market value forecast: \$ billion, 2021-26

Figure 30: Europe internet access market volume forecast: million Internet Users, 2021-26

Figure 31: Forces driving competition in the internet access market in Europe, 2021

Figure 32: Drivers of buyer power in the internet access market in Europe, 2021

Figure 33: Drivers of supplier power in the internet access market in Europe, 2021

Figure 34: Factors influencing the likelihood of new entrants in the internet access market in Europe, 2021

Figure 35: Factors influencing the threat of substitutes in the internet access market in Europe, 2021

Figure 36: Drivers of degree of rivalry in the internet access market in Europe, 2021

Figure 37: France internet access market value: \$ billion, 2016-21

Figure 38: France internet access market volume: million Internet Users, 2016-21

Figure 39: France internet access market category segmentation: \$ billion, 2016-2021

Figure 40: France internet access market geography segmentation: % share, by value, 2021

Figure 41: France internet access market value forecast: \$ billion, 2021-26

Figure 42: France internet access market volume forecast: million Internet Users, 2021-26

Figure 43: Forces driving competition in the internet access market in France, 2021

Figure 44: Drivers of buyer power in the internet access market in France, 2021

Figure 45: Drivers of supplier power in the internet access market in France, 2021

Figure 46: Factors influencing the likelihood of new entrants in the internet access market in France, 2021

Figure 47: Factors influencing the threat of substitutes in the internet access market in France, 2021

Figure 48: Drivers of degree of rivalry in the internet access market in France, 2021

Figure 49: Germany internet access market value: \$ billion, 2016-21

Figure 50: Germany internet access market volume: million Internet Users, 2016-21

Figure 51: Germany internet access market category segmentation: \$ billion, 2016-2021

Figure 52: Germany internet access market geography segmentation: % share, by value, 2021

Figure 53: Germany internet access market value forecast: \$ billion, 2021-26

Figure 54: Germany internet access market volume forecast: million Internet Users, 2021-26

Figure 55: Forces driving competition in the internet access market in Germany, 2021

Figure 56: Drivers of buyer power in the internet access market in Germany, 2021

Figure 57: Drivers of supplier power in the internet access market in Germany, 2021

Figure 58: Factors influencing the likelihood of new entrants in the internet access market in Germany, 2021

Figure 59: Factors influencing the threat of substitutes in the internet access market in Germany, 2021

Figure 60: Drivers of degree of rivalry in the internet access market in Germany, 2021

Figure 61: Italy internet access market value: \$ million, 2016-21

Figure 62: Italy internet access market volume: thousand Internet Users, 2016-21

Figure 63: Italy internet access market category segmentation: \$ million, 2016-2021

Figure 64: Italy internet access market geography segmentation: % share, by value, 2021

Figure 65: Italy internet access market value forecast: \$ million, 2021-26

Figure 66: Italy internet access market volume forecast: thousand Internet Users, 2021-26

Figure 67: Forces driving competition in the internet access market in Italy, 2021

Figure 68: Drivers of buyer power in the internet access market in Italy, 2021

Figure 69: Drivers of supplier power in the internet access market in Italy, 2021

Figure 70: Factors influencing the likelihood of new entrants in the internet access market in Italy, 2021

Figure 71: Factors influencing the threat of substitutes in the internet access market in Italy, 2021

Figure 72: Drivers of degree of rivalry in the internet access market in Italy, 2021

Figure 73: Japan internet access market value: \$ billion, 2016-21

Figure 74: Japan internet access market volume: million Internet Users, 2016-21

Figure 75: Japan internet access market category segmentation: \$ billion, 2016-2021

Figure 76: Japan internet access market geography segmentation: % share, by value, 2021

Figure 77: Japan internet access market value forecast: \$ billion, 2021-26

Figure 78: Japan internet access market volume forecast: million Internet Users, 2021-26

Figure 79: Forces driving competition in the internet access market in Japan, 2021

Figure 80: Drivers of buyer power in the internet access market in Japan, 2021

Figure 81: Drivers of supplier power in the internet access market in Japan, 2021

Figure 82: Factors influencing the likelihood of new entrants in the internet access market in Japan, 2021

Figure 83: Factors influencing the threat of substitutes in the internet access market in Japan, 2021

Figure 84: Drivers of degree of rivalry in the internet access market in Japan, 2021

Figure 85: Australia internet access market value: \$ million, 2016-21

Figure 86: Australia internet access market volume: thousand Internet Users, 2016-21

Figure 87: Australia internet access market category segmentation: \$ million, 2016-2021

Figure 88: Australia internet access market geography segmentation: % share, by value, 2021

Figure 89: Australia internet access market value forecast: \$ million, 2021-26

Figure 90: Australia internet access market volume forecast: thousand Internet Users, 2021-26

## I would like to order

Product name: Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/l1F4F470995AEN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l1F4F470995AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970