

Internet Access in Turkey

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Abstracts

Internet Access in Turkey

Summary

Internet Access in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes.

The Turkish internet access market is expected to generate total revenues of \$2.3bn in 2020, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2020.

Market consumption volume is forecast to increase with a CAGR of 11.6% between 2016 and 2020, to reach a total of 60.9 million subscriptions in 2020.

Growth in the Turkish market in recent years has been fueled by increased investment in infrastructure and networks supporting wireless connectivity.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Turkey

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey internet access market with five year forecasts

Reasons to Buy

What was the size of the Turkey internet access market by value in 2020?

What will be the size of the Turkey internet access market in 2025?

What factors are affecting the strength of competition in the Turkey internet access market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's internet access market?

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COMPANIES MENTIONED

Vodacom Group Limited

Turkcell Iletisim Hizmetleri AS

Turk Telekomunikasyon AS

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