

# **Internet Access in Scandinavia**

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# **Abstracts**

Internet Access in Scandinavia

## Summary

Internet Access in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **Key Highlights**

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes.

The Scandinavian internet access market is forecast to generate total revenues of \$4.0bn in 2020, representing a compound annual rate of change (CARC) of -2.2% between 2016 and 2020.

Market consumption volume is forecast to increase with a compound annual growth rate (CAGR) of 0.7% between 2016 and 2020, to reach a total of 22.9 million subscriptions in 2020.

COVID-19 has led to greater reliance on internet use due to lockdowns and workplace closures, which have forced many people to work from home.



# Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Scandinavia

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia internet access market with five year forecasts by both value and volume

# **Reasons to Buy**

What was the size of the Scandinavia internet access market by value in 2020?

What will be the size of the Scandinavia internet access market in 2025?

What factors are affecting the strength of competition in the Scandinavia internet access market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's internet access market?



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### **COMPANIES MENTIONED**

Telenor ASA
Telia Sweden
Tele2 AB
Altibox As



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