

# Internet Access in North America

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## Abstracts

Internet Access in North America

### Summary

Internet Access in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes.

The North American internet access market is expected to generate total revenues of \$80.2bn in 2020, representing a compound annual growth rate (CAGR) of 4.1% between 2016 and 2020.

Market consumption volume is forecast to increase with a CAGR of 2.4% between 2016 and 2020, to reach a total of 400.2 million subscriptions in 2020.

The 2020 deceleration can be attributed to lower prices for consumers as a result of COVID-19 as volume grew at an accelerated rate.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in North America

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America internet access market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the North America internet access market by value in 2020?

What will be the size of the North America internet access market in 2025?

What factors are affecting the strength of competition in the North America internet access market?

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### COMPANIES MENTIONED

AT&T Inc

Comcast Corporation

BCE Inc.

Verizon Communications Inc.

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