

Internet Access in North America - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Internet Access in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The North American internet access market had total revenues of \$79.9bn in 2020, representing a compound annual growth rate (CAGR) of 4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.9% between 2016 and 2020, to reach a total of 410 million units in 2020.

The value of the North American internet access market grew by 2.4% in 2020, a weaker performance as compared with 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in North America

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America internet access market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America internet access market by value in 2020?

What will be the size of the North America internet access market in 2025?

What factors are affecting the strength of competition in the North America internet access market?

How has the market performed over the last five years?

Who are the top competitors in North America's internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is 5G changing the market?

7.4. How has the regulatory environment affected the market?

8 COMPANY PROFILES

8.1. AT&T Inc

8.2. Comcast Corporation

8.3. BCE Inc.

8.4. Verizon Communications Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America internet access market value: \$ million, 2016-20

Table 2: North America internet access market volume: thousand Internet users, 2016-20

Table 3: North America internet access market category segmentation: \$ million, 2020

Table 4: North America internet access market geography segmentation: \$ million, 2020

Table 5: North America internet access market value forecast: \$ million, 2020-25

Table 6: North America internet access market volume forecast: thousand Internet users, 2020-25

Table 7: AT&T Inc: key facts

Table 8: AT&T Inc: Annual Financial Ratios

Table 9: AT&T Inc: Key Employees

Table 10: AT&T Inc: Key Employees Continued

Table 11: Comcast Corporation: key facts

Table 12: Comcast Corporation: Annual Financial Ratios

Table 13: Comcast Corporation: Key Employees

Table 14: Comcast Corporation: Key Employees Continued

Table 15: Comcast Corporation: Key Employees Continued

Table 16: BCE Inc.: key facts

Table 17: BCE Inc.: Annual Financial Ratios

Table 18: BCE Inc.: Key Employees

Table 19: BCE Inc.: Key Employees Continued

Table 20: Verizon Communications Inc.: key facts

Table 21: Verizon Communications Inc.: Annual Financial Ratios

Table 22: Verizon Communications Inc.: Key Employees

Table 23: Verizon Communications Inc.: Key Employees Continued

Table 24: North America exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: North America internet access market value: \$ million, 2016-20

Figure 2: North America internet access market volume: thousand Internet users, 2016-20

Figure 3: North America internet access market category segmentation: % share, by value, 2020

Figure 4: North America internet access market geography segmentation: % share, by value, 2020

Figure 5: North America internet access market value forecast: \$ million, 2020-25

Figure 6: North America internet access market volume forecast: thousand Internet users, 2020-25

Figure 7: Forces driving competition in the internet access market in North America, 2020

Figure 8: Drivers of buyer power in the internet access market in North America, 2020

Figure 9: Drivers of supplier power in the internet access market in North America, 2020

Figure 10: Factors influencing the likelihood of new entrants in the internet access market in North America, 2020

Figure 11: Factors influencing the threat of substitutes in the internet access market in North America, 2020

Figure 12: Drivers of degree of rivalry in the internet access market in North America, 2020

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