

Internet Access in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Internet Access in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The Mexican internet access market had total revenues of \$5.6bn in 2020, representing a compound annual growth rate (CAGR) of 9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 7.9% between 2016 and 2020, to reach a total of 77.2 million units in 2020.

The value of the Mexican internet access market grew by 3.1% in 2020, a

weaker performance as compared with 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Mexico

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico internet access market with five year forecasts

REASONS TO BUY

What was the size of the Mexico internet access market by value in 2020?

What will be the size of the Mexico internet access market in 2025?

What factors are affecting the strength of competition in the Mexico internet access market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How has the regulatory environment affected the Mexican market?

8 COMPANY PROFILES

8.1. America Movil, SA DE C.V.

8.2. Telefonica, S.A.

8.3. AT&T Inc

8.4. Verizon Communications Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Mexico internet access market value: \$ million, 2016-20
Table 2: Mexico internet access market volume: thousand Internet users, 2016-20
Table 3: Mexico internet access market category segmentation: \$ million, 2020
Table 4: Mexico internet access market geography segmentation: \$ million, 2020
Table 5: Mexico internet access market value forecast: \$ million, 2020-25
Table 6: Mexico internet access market volume forecast: thousand Internet users, 2020-25
Table 7: America Movil, SA DE C.V.: key facts
Table 8: America Movil, SA DE C.V.: Annual Financial Ratios
Table 9: America Movil, SA DE C.V.: Key Employees
Table 10: America Movil, SA DE C.V.: Key Employees Continued
Table 11: Telefonica, S.A.: key facts
Table 12: Telefonica, S.A.: Annual Financial Ratios
Table 13: Telefonica, S.A.: Key Employees
Table 14: Telefonica, S.A.: Key Employees Continued
Table 15: AT&T Inc: key facts
Table 16: AT&T Inc: Annual Financial Ratios
Table 17: AT&T Inc: Key Employees
Table 18: AT&T Inc: Key Employees Continued
Table 19: Verizon Communications Inc.: key facts
Table 20: Verizon Communications Inc.: Annual Financial Ratios
Table 21: Verizon Communications Inc.: Key Employees
Table 22: Verizon Communications Inc.: Key Employees Continued
Table 23: Mexico size of population (million), 2016-20
Table 24: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
Table 25: Mexico gdp (current prices, \$ billion), 2016-20
Table 26: Mexico inflation, 2016-20
Table 27: Mexico consumer price index (absolute), 2016-20
Table 28: Mexico exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Mexico internet access market value: \$ million, 2016-20

Figure 2: Mexico internet access market volume: thousand Internet users, 2016-20

Figure 3: Mexico internet access market category segmentation: % share, by value, 2020

Figure 4: Mexico internet access market geography segmentation: % share, by value, 2020

Figure 5: Mexico internet access market value forecast: \$ million, 2020-25

Figure 6: Mexico internet access market volume forecast: thousand Internet users, 2020-25

Figure 7: Forces driving competition in the internet access market in Mexico, 2020

Figure 8: Drivers of buyer power in the internet access market in Mexico, 2020

Figure 9: Drivers of supplier power in the internet access market in Mexico, 2020

Figure 10: Factors influencing the likelihood of new entrants in the internet access market in Mexico, 2020

Figure 11: Factors influencing the threat of substitutes in the internet access market in Mexico, 2020

Figure 12: Drivers of degree of rivalry in the internet access market in Mexico, 2020

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