

Internet Access in China - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/IED1E4FE6C47EN.html>

Date: October 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: IED1E4FE6C47EN

Abstracts

Internet Access in China - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Internet Access in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The Chinese internet access market had total revenues of \$56.9bn in 2020, representing a compound annual growth rate (CAGR) of 13.9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 5.1% between 2016 and 2020, to reach a total of 1,125.9 million units in 2020.

The value of the Chinese internet access market grew by 3.1% in 2020, a weaker performance as compared with 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in China

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China internet access market with five year forecasts

REASONS TO BUY

What was the size of the China internet access market by value in 2020?

What will be the size of the China internet access market in 2025?

What factors are affecting the strength of competition in the China internet access market?

How has the market performed over the last five years?

What are the main segments that make up China's internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Are there government schemes currently in-place that affect the industry?

8 COMPANY PROFILES

8.1. China Mobile Communications Group Co., Ltd

8.2. China Unicom (Hong Kong) Limited

8.3. China Telecom Corporation Limited

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China internet access market value: \$ million, 2016-20
- Table 2: China internet access market volume: thousand Internet users, 2016-20
- Table 3: China internet access market category segmentation: \$ million, 2020
- Table 4: China internet access market geography segmentation: \$ million, 2020
- Table 5: China internet access market value forecast: \$ million, 2020-25
- Table 6: China internet access market volume forecast: thousand Internet users, 2020-25
- Table 7: China Mobile Communications Group Co., Ltd: key facts
- Table 8: China Mobile Communications Group Co., Ltd: Key Employees
- Table 9: China Unicom (Hong Kong) Limited: key facts
- Table 10: China Unicom (Hong Kong) Limited: Annual Financial Ratios
- Table 11: China Unicom (Hong Kong) Limited: Annual Financial Ratios (Continued)
- Table 12: China Unicom (Hong Kong) Limited: Key Employees
- Table 13: China Telecom Corporation Limited: key facts
- Table 14: China Telecom Corporation Limited: Annual Financial Ratios
- Table 15: China Telecom Corporation Limited: Key Employees
- Table 16: China size of population (million), 2016-20
- Table 17: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 18: China gdp (current prices, \$ billion), 2016-20
- Table 19: China inflation, 2016-20
- Table 20: China consumer price index (absolute), 2016-20
- Table 21: China exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: China internet access market value: \$ million, 2016-20

Figure 2: China internet access market volume: thousand Internet users, 2016-20

Figure 3: China internet access market category segmentation: % share, by value, 2020

Figure 4: China internet access market geography segmentation: % share, by value, 2020

Figure 5: China internet access market value forecast: \$ million, 2020-25

Figure 6: China internet access market volume forecast: thousand Internet users, 2020-25

Figure 7: Forces driving competition in the internet access market in China, 2020

Figure 8: Drivers of buyer power in the internet access market in China, 2020

Figure 9: Drivers of supplier power in the internet access market in China, 2020

Figure 10: Factors influencing the likelihood of new entrants in the internet access market in China, 2020

Figure 11: Factors influencing the threat of substitutes in the internet access market in China, 2020

Figure 12: Drivers of degree of rivalry in the internet access market in China, 2020

I would like to order

Product name: Internet Access in China - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/IED1E4FE6C47EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IED1E4FE6C47EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970