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Internet Access in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Internet Access in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The Chinese internet access market had total revenues of $56.9bn in 2020, representing a compound annual growth rate (CAGR) of 13.9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 5.1% between 2016 and 2020, to reach a total of 1,125.9 million units in 2020.

The value of the Chinese internet access market grew by 3.1% in 2020, a weaker performance as compared with 2019.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in China

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China internet access market with five year forecasts

REASONS TO BUY

What was the size of the China internet access market by value in 2020?

What will be the size of the China internet access market in 2025?

What factors are affecting the strength of competition in the China internet access market?

How has the market performed over the last five years?

What are the main segments that make up China's internet access market?

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