

Internet Access Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/IF740F7BCB1AEN.html>

Date: December 2021

Pages: 457

Price: US\$ 1,495.00 (Single User License)

ID: IF740F7BCB1AEN

Abstracts

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SUMMARY

Global Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

Digital subscriber lines (xDSL) refer collectively to all types of digital subscriber lines, including ADSL and SDSL, HDSL and so on.

Cable segment includes systems using coaxial cable and successive technologies (e.g., HFC) in transporting television broadcast, Internet and voice in the access network. Coaxial cable can achieve bandwidth speeds faster than 750 Mbps, but analog TV pictures require some 8 Mbps of bandwidth, and

transmission of Internet and voice signals takes place at much lower rates.

Fixed Wireless Access category refers to local access via fixed wireless links.

Fiber Optic (FTTH/B) segment covers fiber to the home as well as fiber to the building connections.

The Other segment includes access through ISDN, WiMAX and other access mediums, such as satellite and powerline.

Market volumes represent total number of Internet users.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed "non-essential". As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global internet access market had total revenues of \$269.6bn in 2020, representing a compound annual growth rate (CAGR) of 4.4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 5.1% between 2016 and 2020, to reach a total of 3,429.6 million units in 2020.

The value of the global internet access market grew by 3% in 2020, a weaker performance as compared with 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global internet access market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global internet access market

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global internet access market with five year forecasts by both value and volume.

REASONS TO BUY

What was the size of the global internet access market by value in 2020?

What will be the size of the global internet access market in 2025?

What factors are affecting the strength of competition in the global internet access market?

How has the market performed over the last five years?

What are the main segments that make up the global internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL INTERNET ACCESS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 INTERNET ACCESS IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 INTERNET ACCESS IN EUROPE

- 5.1. Market Overview

- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 INTERNET ACCESS IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 INTERNET ACCESS IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 INTERNET ACCESS IN ITALY

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 INTERNET ACCESS IN JAPAN

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook

9.5. Five forces analysis

9.6. Macroeconomic Indicators

10 INTERNET ACCESS IN AUSTRALIA

10.1. Market Overview

10.2. Market Data

10.3. Market Segmentation

10.4. Market outlook

10.5. Five forces analysis

10.6. Macroeconomic Indicators

11 INTERNET ACCESS IN CANADA

11.1. Market Overview

11.2. Market Data

11.3. Market Segmentation

11.4. Market outlook

11.5. Five forces analysis

11.6. Macroeconomic Indicators

12 INTERNET ACCESS IN CHINA

12.1. Market Overview

12.2. Market Data

12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

12.6. Macroeconomic Indicators

13 INTERNET ACCESS IN THE NETHERLANDS

13.1. Market Overview

13.2. Market Data

13.3. Market Segmentation

13.4. Market outlook

13.5. Five forces analysis

13.6. Macroeconomic Indicators

14 INTERNET ACCESS IN SPAIN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

15 INTERNET ACCESS IN THE UNITED KINGDOM

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

16 INTERNET ACCESS IN THE UNITED STATES

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

17 COMPANY PROFILES

- 17.1. China Unicom (Hong Kong) Limited
- 17.2. Comcast Corporation
- 17.3. China Unicom (Hong Kong) Limited
- 17.4. Bharti Airtel Limited
- 17.5. NTT DOCOMO Inc
- 17.6. China Mobile Communications Group Co., Ltd
- 17.7. Iliad SA
- 17.8. Sky Limited
- 17.9. Orange SA
- 17.10. SFR SA

- 17.11. Bouygues Telecom SA
- 17.12. Deutsche Telekom AG
- 17.13. United Internet AG
- 17.14. Telecom Italia S.p.A.
- 17.15. Swisscom, Ltd.
- 17.16. Tiscali Group
- 17.17. KDDI Corporation
- 17.18. NIFTY Corporation
- 17.19. Telstra Corporation Limited
- 17.20. Singtel Optus Pty Ltd
- 17.21. TPG Telecom Ltd
- 17.22. Vocus Group Ltd
- 17.23. BCE Inc.
- 17.24. Rogers Communications, Inc.
- 17.25. Shaw Communications Inc
- 17.26. TELUS Corporation
- 17.27. 9China Telecom Corporation Limited
- 17.28. Ziggo Bond Company B.V.
- 17.29. Tele2 Nederland BV
- 17.30. T-Mobile Netherlands Holding B.V.
- 17.31. Koninklijke KPN NV
- 17.32. Vodafone Group Plc
- 17.33. Telefonica, S.A.
- 17.34. Masmovil Ibercom SA
- 17.35. BT Group plc
- 17.36. Liberty Global plc
- 17.37. Talktalk Telecom Group Ltd
- 17.38. Verizon Communications Inc.
- 17.39. Charter Communications, Inc.
- 17.40. AT&T Inc

18 APPENDIX

- 18.1. Methodology
- 18.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global internet access market value: \$ million, 2016-20

Table 2: Global internet access market volume: thousand Internet users, 2016-20

Table 3: Global internet access market category segmentation: \$ million, 2020

Table 4: Global internet access market geography segmentation: \$ million, 2020

Table 5: Global internet access market value forecast: \$ million, 2020-25

Table 6: Global internet access market volume forecast: thousand Internet users, 2020-25

Table 7: Global size of population (million), 2016-20

Table 8: Global gdp (constant 2005 prices, \$ billion), 2016-20

Table 9: Global gdp (current prices, \$ billion), 2016-20

Table 10: Global inflation, 2016-20

Table 11: Global consumer price index (absolute), 2016-20

Table 12: Global exchange rate, 2016-20

Table 13: Asia-Pacific internet access market value: \$ million, 2016-20

Table 14: Asia-Pacific internet access market volume: thousand Internet users, 2016-20

Table 15: Asia-Pacific internet access market category segmentation: \$ million, 2020

Table 16: Asia-Pacific internet access market geography segmentation: \$ million, 2020

Table 17: Asia-Pacific internet access market value forecast: \$ million, 2020-25

Table 18: Asia-Pacific internet access market volume forecast: thousand Internet users, 2020-25

Table 19: Europe internet access market value: \$ million, 2016-20

Table 20: Europe internet access market volume: thousand Internet users, 2016-20

Table 21: Europe internet access market category segmentation: \$ million, 2020

Table 22: Europe internet access market geography segmentation: \$ million, 2020

Table 23: Europe internet access market value forecast: \$ million, 2020-25

Table 24: Europe internet access market volume forecast: thousand Internet users, 2020-25

Table 25: Europe size of population (million), 2016-20

Table 26: Europe gdp (constant 2005 prices, \$ billion), 2016-20

Table 27: Europe gdp (current prices, \$ billion), 2016-20

Table 28: Europe inflation, 2016-20

Table 29: Europe consumer price index (absolute), 2016-20

Table 30: Europe exchange rate, 2016-20

Table 31: France internet access market value: \$ million, 2016-20

Table 32: France internet access market volume: thousand Internet users, 2016-20

Table 33: France internet access market category segmentation: \$ million, 2020
Table 34: France internet access market geography segmentation: \$ million, 2020
Table 35: France internet access market value forecast: \$ million, 2020-25
Table 36: France internet access market volume forecast: thousand Internet users, 2020-25
Table 37: France size of population (million), 2016-20
Table 38: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 39: France gdp (current prices, \$ billion), 2016-20
Table 40: France inflation, 2016-20
Table 41: France consumer price index (absolute), 2016-20
Table 42: France exchange rate, 2016-20
Table 43: Germany internet access market value: \$ million, 2016-20
Table 44: Germany internet access market volume: thousand Internet users, 2016-20
Table 45: Germany internet access market category segmentation: \$ million, 2020
Table 46: Germany internet access market geography segmentation: \$ million, 2020
Table 47: Germany internet access market value forecast: \$ million, 2020-25
Table 48: Germany internet access market volume forecast: thousand Internet users, 2020-25
Table 49: Germany size of population (million), 2016-20
Table 50: Germany gdp (constant 2005 prices, \$ billion), 2016-20
Table 51: Germany gdp (current prices, \$ billion), 2016-20
Table 52: Germany inflation, 2016-20
Table 53: Germany consumer price index (absolute), 2016-20
Table 54: Germany exchange rate, 2016-20
Table 55: Italy internet access market value: \$ million, 2016-20
Table 56: Italy internet access market volume: thousand Internet users, 2016-20
Table 57: Italy internet access market category segmentation: \$ million, 2020
Table 58: Italy internet access market geography segmentation: \$ million, 2020
Table 59: Italy internet access market value forecast: \$ million, 2020-25
Table 60: Italy internet access market volume forecast: thousand Internet users, 2020-25
Table 61: Italy size of population (million), 2016-20
Table 62: Italy gdp (constant 2005 prices, \$ billion), 2016-20
Table 63: Italy gdp (current prices, \$ billion), 2016-20
Table 64: Italy inflation, 2016-20
Table 65: Italy consumer price index (absolute), 2016-20
Table 66: Italy exchange rate, 2016-20
Table 67: Japan internet access market value: \$ million, 2016-20
Table 68: Japan internet access market volume: thousand Internet users, 2016-20

Table 69: Japan internet access market category segmentation: \$ million, 2020

Table 70: Japan internet access market geography segmentation: \$ million, 2020

List Of Figures

LIST OF FIGURES

- Figure 1: Global internet access market value: \$ million, 2016-20
- Figure 2: Global internet access market volume: thousand Internet users, 2016-20
- Figure 3: Global internet access market category segmentation: % share, by value, 2020
- Figure 4: Global internet access market geography segmentation: % share, by value, 2020
- Figure 5: Global internet access market value forecast: \$ million, 2020-25
- Figure 6: Global internet access market volume forecast: thousand Internet users, 2020-25
- Figure 7: Forces driving competition in the global internet access market, 2020
- Figure 8: Drivers of buyer power in the global internet access market, 2020
- Figure 9: Drivers of supplier power in the global internet access market, 2020
- Figure 10: Factors influencing the likelihood of new entrants in the global internet access market, 2020
- Figure 11: Factors influencing the threat of substitutes in the global internet access market, 2020
- Figure 12: Drivers of degree of rivalry in the global internet access market, 2020
- Figure 13: Asia-Pacific internet access market value: \$ million, 2016-20
- Figure 14: Asia-Pacific internet access market volume: thousand Internet users, 2016-20
- Figure 15: Asia-Pacific internet access market category segmentation: % share, by value, 2020
- Figure 16: Asia-Pacific internet access market geography segmentation: % share, by value, 2020
- Figure 17: Asia-Pacific internet access market value forecast: \$ million, 2020-25
- Figure 18: Asia-Pacific internet access market volume forecast: thousand Internet users, 2020-25
- Figure 19: Forces driving competition in the internet access market in Asia-Pacific, 2020
- Figure 20: Drivers of buyer power in the internet access market in Asia-Pacific, 2020
- Figure 21: Drivers of supplier power in the internet access market in Asia-Pacific, 2020
- Figure 22: Factors influencing the likelihood of new entrants in the internet access market in Asia-Pacific, 2020
- Figure 23: Factors influencing the threat of substitutes in the internet access market in Asia-Pacific, 2020
- Figure 24: Drivers of degree of rivalry in the internet access market in Asia-Pacific, 2020

Figure 25: Europe internet access market value: \$ million, 2016-20

Figure 26: Europe internet access market volume: thousand Internet users, 2016-20

Figure 27: Europe internet access market category segmentation: % share, by value, 2020

Figure 28: Europe internet access market geography segmentation: % share, by value, 2020

Figure 29: Europe internet access market value forecast: \$ million, 2020-25

Figure 30: Europe internet access market volume forecast: thousand Internet users, 2020-25

Figure 31: Forces driving competition in the internet access market in Europe, 2020

Figure 32: Drivers of buyer power in the internet access market in Europe, 2020

Figure 33: Drivers of supplier power in the internet access market in Europe, 2020

Figure 34: Factors influencing the likelihood of new entrants in the internet access market in Europe, 2020

Figure 35: Factors influencing the threat of substitutes in the internet access market in Europe, 2020

Figure 36: Drivers of degree of rivalry in the internet access market in Europe, 2020

Figure 37: France internet access market value: \$ million, 2016-20

Figure 38: France internet access market volume: thousand Internet users, 2016-20

Figure 39: France internet access market category segmentation: % share, by value, 2020

Figure 40: France internet access market geography segmentation: % share, by value, 2020

Figure 41: France internet access market value forecast: \$ million, 2020-25

Figure 42: France internet access market volume forecast: thousand Internet users, 2020-25

Figure 43: Forces driving competition in the internet access market in France, 2020

Figure 44: Drivers of buyer power in the internet access market in France, 2020

Figure 45: Drivers of supplier power in the internet access market in France, 2020

Figure 46: Factors influencing the likelihood of new entrants in the internet access market in France, 2020

Figure 47: Factors influencing the threat of substitutes in the internet access market in France, 2020

Figure 48: Drivers of degree of rivalry in the internet access market in France, 2020

Figure 49: Germany internet access market value: \$ million, 2016-20

Figure 50: Germany internet access market volume: thousand Internet users, 2016-20

Figure 51: Germany internet access market category segmentation: % share, by value, 2020

Figure 52: Germany internet access market geography segmentation: % share, by

value, 2020

Figure 53: Germany internet access market value forecast: \$ million, 2020-25

Figure 54: Germany internet access market volume forecast: thousand Internet users, 2020-25

Figure 55: Forces driving competition in the internet access market in Germany, 2020

Figure 56: Drivers of buyer power in the internet access market in Germany, 2020

Figure 57: Drivers of supplier power in the internet access market in Germany, 2020

Figure 58: Factors influencing the likelihood of new entrants in the internet access market in Germany, 2020

Figure 59: Factors influencing the threat of substitutes in the internet access market in Germany, 2020

Figure 60: Drivers of degree of rivalry in the internet access market in Germany, 2020

Figure 61: Italy internet access market value: \$ million, 2016-20

Figure 62: Italy internet access market volume: thousand Internet users, 2016-20

Figure 63: Italy internet access market category segmentation: % share, by value, 2020

Figure 64: Italy internet access market geography segmentation: % share, by value, 2020

Figure 65: Italy internet access market value forecast: \$ million, 2020-25

Figure 66: Italy internet access market volume forecast: thousand Internet users, 2020-25

Figure 67: Forces driving competition in the internet access market in Italy, 2020

Figure 68: Drivers of buyer power in the internet access market in Italy, 2020

Figure 69: Drivers of supplier power in the internet access market in Italy, 2020

Figure 70: Factors influencing the likelihood of new entrants in the internet access market in Italy, 2020

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