

# **Internet Access Global Industry Almanac - Market Summary, Competitive Analysis and Forecast, 2016-2025**

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## **Abstracts**

Internet Access Global Industry Almanac - Market Summary, Competitive Analysis and Forecast, 2016-2025

### **SUMMARY**

Global Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

Digital subscriber lines (xDSL) refer collectively to all types of digital subscriber lines, including ADSL and SDSL, HDSL and so on.

Cable segment includes systems using coaxial cable and successive technologies (e.g., HFC) in transporting television broadcast, Internet and voice in the access network. Coaxial cable can achieve bandwidth speeds faster than 750 Mbps, but analog TV pictures require some 8 Mbps of bandwidth, and

transmission of Internet and voice signals takes place at much lower rates.

Fixed Wireless Access category refers to local access via fixed wireless links.

Fiber Optic (FTTH/B) segment covers fiber to the home as well as fiber to the building connections.

The Other segment includes access through ISDN, WiMAX and other access mediums, such as satellite and powerline.

Market volumes represent total number of Internet users.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed "non-essential". As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global internet access market had total revenues of \$269.6bn in 2020, representing a compound annual growth rate (CAGR) of 4.4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 5.1% between 2016 and 2020, to reach a total of 3,429.6 million units in 2020.

The value of the global internet access market grew by 3% in 2020, a weaker performance as compared with 2019.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global internet access market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global internet access market

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global internet access market with five year forecasts by both value and volume.

## **REASONS TO BUY**

What was the size of the global internet access market by value in 2020?

What will be the size of the global internet access market in 2025?

What factors are affecting the strength of competition in the global internet access market?

How has the market performed over the last five years?

What are the main segments that make up the global internet access market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL INTERNET ACCESS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 INTERNET ACCESS IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

### **5 INTERNET ACCESS IN EUROPE**

- 5.1. Market Overview

- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 INTERNET ACCESS IN FRANCE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 INTERNET ACCESS IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 INTERNET ACCESS IN AUSTRALIA**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 INTERNET ACCESS IN BRAZIL**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook

9.5. Five forces analysis

9.6. Macroeconomic Indicators

## **10 INTERNET ACCESS IN CANADA**

10.1. Market Overview

10.2. Market Data

10.3. Market Segmentation

10.4. Market outlook

10.5. Five forces analysis

10.6. Macroeconomic Indicators

## **11 INTERNET ACCESS IN CHINA**

11.1. Market Overview

11.2. Market Data

11.3. Market Segmentation

11.4. Market outlook

11.5. Five forces analysis

11.6. Macroeconomic Indicators

## **12 INTERNET ACCESS IN INDIA**

12.1. Market Overview

12.2. Market Data

12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

12.6. Macroeconomic Indicators

## **13 INTERNET ACCESS IN INDONESIA**

13.1. Market Overview

13.2. Market Data

13.3. Market Segmentation

13.4. Market outlook

13.5. Five forces analysis

13.6. Macroeconomic Indicators

## **14 INTERNET ACCESS IN ITALY**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 INTERNET ACCESS IN JAPAN**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

## **16 INTERNET ACCESS IN MEXICO**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 INTERNET ACCESS IN THE NETHERLANDS**

- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 17.6. Macroeconomic Indicators

## **18 INTERNET ACCESS IN NORTH AMERICA**

- 18.1. Market Overview

- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook
- 18.5. Five forces analysis

## **19 INTERNET ACCESS IN RUSSIA**

- 19.1. Market Overview
- 19.2. Market Data
- 19.3. Market Segmentation
- 19.4. Market outlook
- 19.5. Five forces analysis
- 19.6. Macroeconomic Indicators

## **20 INTERNET ACCESS IN SCANDINAVIA**

- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis

## **21 INTERNET ACCESS IN SINGAPORE**

- 21.1. Market Overview
- 21.2. Market Data
- 21.3. Market Segmentation
- 21.4. Market outlook
- 21.5. Five forces analysis
- 21.6. Macroeconomic Indicators

## **22 INTERNET ACCESS IN SOUTH AFRICA**

- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis
- 22.6. Macroeconomic Indicators



## **23 INTERNET ACCESS IN SOUTH KOREA**

- 23.1. Market Overview
- 23.2. Market Data
- 23.3. Market Segmentation
- 23.4. Market outlook
- 23.5. Five forces analysis
- 23.6. Macroeconomic Indicators

## **24 INTERNET ACCESS IN SPAIN**

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 24.6. Macroeconomic Indicators

## **25 INTERNET ACCESS IN TURKEY**

- 25.1. Market Overview
- 25.2. Market Data
- 25.3. Market Segmentation
- 25.4. Market outlook
- 25.5. Five forces analysis
- 25.6. Macroeconomic Indicators

## **26 INTERNET ACCESS IN THE UNITED KINGDOM**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 26.6. Macroeconomic Indicators

## **27 INTERNET ACCESS IN THE UNITED STATES**

- 27.1. Market Overview
- 27.2. Market Data
- 27.3. Market Segmentation
- 27.4. Market outlook
- 27.5. Five forces analysis
- 27.6. Macroeconomic Indicators

## **28 COMPANY PROFILES**

## **29 APPENDIX**

- 29.1. Methodology
- 29.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global internet access market value: \$ million, 2016-20
Table 2: Global internet access market volume: thousand Internet users, 2016-20
Table 3: Global internet access market category segmentation: \$ million, 2020
Table 4: Global internet access market geography segmentation: \$ million, 2020
Table 5: Global internet access market value forecast: \$ million, 2020-25
Table 6: Global internet access market volume forecast: thousand Internet users, 2020-25
Table 7: Global size of population (million), 2016-20
Table 8: Global gdp (constant 2005 prices, \$ billion), 2016-20
Table 9: Global gdp (current prices, \$ billion), 2016-20
Table 10: Global inflation, 2016-20
Table 11: Global consumer price index (absolute), 2016-20
Table 12: Global exchange rate, 2016-20
Table 13: Asia-Pacific internet access market value: \$ million, 2016-20
Table 14: Asia-Pacific internet access market volume: thousand Internet users, 2016-20
Table 15: Asia-Pacific internet access market category segmentation: \$ million, 2020
Table 16: Asia-Pacific internet access market geography segmentation: \$ million, 2020
Table 17: Asia-Pacific internet access market value forecast: \$ million, 2020-25
Table 18: Asia-Pacific internet access market volume forecast: thousand Internet users, 2020-25
Table 19: Europe internet access market value: \$ million, 2016-20
Table 20: Europe internet access market volume: thousand Internet users, 2016-20
Table 21: Europe internet access market category segmentation: \$ million, 2020
Table 22: Europe internet access market geography segmentation: \$ million, 2020
Table 23: Europe internet access market value forecast: \$ million, 2020-25
Table 24: Europe internet access market volume forecast: thousand Internet users, 2020-25
Table 25: Europe size of population (million), 2016-20
Table 26: Europe gdp (constant 2005 prices, \$ billion), 2016-20
Table 27: Europe gdp (current prices, \$ billion), 2016-20
Table 28: Europe inflation, 2016-20
Table 29: Europe consumer price index (absolute), 2016-20
Table 30: Europe exchange rate, 2016-20
Table 31: France internet access market value: \$ million, 2016-20
Table 32: France internet access market volume: thousand Internet users, 2016-20

Table 33: France internet access market category segmentation: \$ million, 2020
Table 34: France internet access market geography segmentation: \$ million, 2020
Table 35: France internet access market value forecast: \$ million, 2020-25
Table 36: France internet access market volume forecast: thousand Internet users, 2020-25
Table 37: France size of population (million), 2016-20
Table 38: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 39: France gdp (current prices, \$ billion), 2016-20
Table 40: France inflation, 2016-20
Table 41: France consumer price index (absolute), 2016-20
Table 42: France exchange rate, 2016-20
Table 43: Germany internet access market value: \$ million, 2016-20
Table 44: Germany internet access market volume: thousand Internet users, 2016-20
Table 45: Germany internet access market category segmentation: \$ million, 2020
Table 46: Germany internet access market geography segmentation: \$ million, 2020
Table 47: Germany internet access market value forecast: \$ million, 2020-25
Table 48: Germany internet access market volume forecast: thousand Internet users, 2020-25
Table 49: Germany size of population (million), 2016-20
Table 50: Germany gdp (constant 2005 prices, \$ billion), 2016-20
Table 51: Germany gdp (current prices, \$ billion), 2016-20
Table 52: Germany inflation, 2016-20
Table 53: Germany consumer price index (absolute), 2016-20
Table 54: Germany exchange rate, 2016-20
Table 55: Australia internet access market value: \$ million, 2016-20
Table 56: Australia internet access market volume: thousand Internet users, 2016-20
Table 57: Australia internet access market category segmentation: \$ million, 2020
Table 58: Australia internet access market geography segmentation: \$ million, 2020
Table 59: Australia internet access market value forecast: \$ million, 2020-25
Table 60: Australia internet access market volume forecast: thousand Internet users, 2020-25
Table 61: Australia size of population (million), 2016-20
Table 62: Australia gdp (constant 2005 prices, \$ billion), 2016-20
Table 63: Australia gdp (current prices, \$ billion), 2016-20
Table 64: Australia inflation, 2016-20
Table 65: Australia consumer price index (absolute), 2016-20
Table 66: Australia exchange rate, 2016-20
Table 67: Brazil internet access market value: \$ million, 2016-20
Table 68: Brazil internet access market volume: thousand Internet users, 2016-20

Table 69: Brazil internet access market category segmentation: \$ million, 2020

Table 70: Brazil internet access market geography segmentation: \$ million, 2020

## List Of Figures

### LIST OF FIGURES

Figure 1: Global internet access market value: \$ million, 2016-20

Figure 2: Global internet access market volume: thousand Internet users, 2016-20

Figure 3: Global internet access market category segmentation: % share, by value, 2020

Figure 4: Global internet access market geography segmentation: % share, by value, 2020

Figure 5: Global internet access market value forecast: \$ million, 2020-25

Figure 6: Global internet access market volume forecast: thousand Internet users, 2020-25

Figure 7: Forces driving competition in the global internet access market, 2020

Figure 8: Drivers of buyer power in the global internet access market, 2020

Figure 9: Drivers of supplier power in the global internet access market, 2020

Figure 10: Factors influencing the likelihood of new entrants in the global internet access market, 2020

Figure 11: Factors influencing the threat of substitutes in the global internet access market, 2020

Figure 12: Drivers of degree of rivalry in the global internet access market, 2020

Figure 13: Asia-Pacific internet access market value: \$ million, 2016-20

Figure 14: Asia-Pacific internet access market volume: thousand Internet users, 2016-20

Figure 15: Asia-Pacific internet access market category segmentation: % share, by value, 2020

Figure 16: Asia-Pacific internet access market geography segmentation: % share, by value, 2020

Figure 17: Asia-Pacific internet access market value forecast: \$ million, 2020-25

Figure 18: Asia-Pacific internet access market volume forecast: thousand Internet users, 2020-25

Figure 19: Forces driving competition in the internet access market in Asia-Pacific, 2020

Figure 20: Drivers of buyer power in the internet access market in Asia-Pacific, 2020

Figure 21: Drivers of supplier power in the internet access market in Asia-Pacific, 2020

Figure 22: Factors influencing the likelihood of new entrants in the internet access market in Asia-Pacific, 2020

Figure 23: Factors influencing the threat of substitutes in the internet access market in Asia-Pacific, 2020

Figure 24: Drivers of degree of rivalry in the internet access market in Asia-Pacific, 2020

Figure 25: Europe internet access market value: \$ million, 2016-20

Figure 26: Europe internet access market volume: thousand Internet users, 2016-20

Figure 27: Europe internet access market category segmentation: % share, by value, 2020

Figure 28: Europe internet access market geography segmentation: % share, by value, 2020

Figure 29: Europe internet access market value forecast: \$ million, 2020-25

Figure 30: Europe internet access market volume forecast: thousand Internet users, 2020-25

Figure 31: Forces driving competition in the internet access market in Europe, 2020

Figure 32: Drivers of buyer power in the internet access market in Europe, 2020

Figure 33: Drivers of supplier power in the internet access market in Europe, 2020

Figure 34: Factors influencing the likelihood of new entrants in the internet access market in Europe, 2020

Figure 35: Factors influencing the threat of substitutes in the internet access market in Europe, 2020

Figure 36: Drivers of degree of rivalry in the internet access market in Europe, 2020

Figure 37: France internet access market value: \$ million, 2016-20

Figure 38: France internet access market volume: thousand Internet users, 2016-20

Figure 39: France internet access market category segmentation: % share, by value, 2020

Figure 40: France internet access market geography segmentation: % share, by value, 2020

Figure 41: France internet access market value forecast: \$ million, 2020-25

Figure 42: France internet access market volume forecast: thousand Internet users, 2020-25

Figure 43: Forces driving competition in the internet access market in France, 2020

Figure 44: Drivers of buyer power in the internet access market in France, 2020

Figure 45: Drivers of supplier power in the internet access market in France, 2020

Figure 46: Factors influencing the likelihood of new entrants in the internet access market in France, 2020

Figure 47: Factors influencing the threat of substitutes in the internet access market in France, 2020

Figure 48: Drivers of degree of rivalry in the internet access market in France, 2020

Figure 49: Germany internet access market value: \$ million, 2016-20

Figure 50: Germany internet access market volume: thousand Internet users, 2016-20

Figure 51: Germany internet access market category segmentation: % share, by value, 2020

Figure 52: Germany internet access market geography segmentation: % share, by

value, 2020

Figure 53: Germany internet access market value forecast: \$ million, 2020-25

Figure 54: Germany internet access market volume forecast: thousand Internet users, 2020-25

Figure 55: Forces driving competition in the internet access market in Germany, 2020

Figure 56: Drivers of buyer power in the internet access market in Germany, 2020

Figure 57: Drivers of supplier power in the internet access market in Germany, 2020

Figure 58: Factors influencing the likelihood of new entrants in the internet access market in Germany, 2020

Figure 59: Factors influencing the threat of substitutes in the internet access market in Germany, 2020

Figure 60: Drivers of degree of rivalry in the internet access market in Germany, 2020

Figure 61: Australia internet access market value: \$ million, 2016-20

Figure 62: Australia internet access market volume: thousand Internet users, 2016-20

Figure 63: Australia internet access market category segmentation: % share, by value, 2020

Figure 64: Australia internet access market geography segmentation: % share, by value, 2020

Figure 65: Australia internet access market value forecast: \$ million, 2020-25

Figure 66: Australia internet access market volume forecast: thousand Internet users, 2020-25

Figure 67: Forces driving competition in the internet access market in Australia, 2020

Figure 68: Drivers of buyer power in the internet access market in Australia, 2020

Figure 69: Drivers of supplier power in the internet access market in Australia, 2020

Figure 70: Factors influencing the likelihood of new entrants in the internet access market in Australia, 2020



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