

Internet Access Global Industry Almanac 2016-2025

<https://marketpublishers.com/r/IBFBAF944A8EN.html>

Date: December 2020

Pages: 664

Price: US\$ 2,995.00 (Single User License)

ID: IBFBAF944A8EN

Abstracts

Internet Access Global Industry Almanac 2016-2025

SUMMARY

Global Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes.

Digital subscriber lines (xDSL) refer collectively to all types of digital subscriber lines, including ADSL and SDSL, HDSL and so on. Cable refers to systems using coaxial cable and successive technologies (e.g., HFC) in transporting television broadcast, Internet and voice in the access network. Coaxial cable can achieve bandwidth speeds faster than 750 Mbps, but analog TV pictures require some 8 Mbps of bandwidth, and transmission of Internet and voice signals takes place at much lower rates. Fixed Wireless Access category refers to local access via fixed wireless links. Fiber Optic (FTTH/B) segment covers fiber to the home as well as fiber to the building connections.

Market volumes represent total number of Internet users.

Any currency conversions have been calculated using constant annual average 2019 exchange rates.

COVID-19: The assumption has been made that after the pandemic is over the global economy will gradually go back to the levels recorded before. It is also assumed that there is no widespread economic crisis as seen in 2008 due to announced financial support packages from governments around world. In November 2020, at the time of the preparation of this report, the economic implications of national and local lockdowns of many economies are difficult to predict as there is no indication how long the pandemic will last, nor how many industries will be forced to stay closed and the scale of the governmental aid involved.

The global internet access market is expected to generate total revenues of \$278.0bn in 2020, representing a compound annual growth rate (CAGR) of 4.8% between 2016 and 2020.

Market consumption volume is forecast to increase with a CAGR of 4.8% between 2016 and 2020, to reach a total of 3,482.7 million subscriptions in 2020.

COVID-19 has led to greater reliance on internet use due to lockdowns and workplace closures, which have forced many people to work from home.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global internet access market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global internet access market

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global internet access market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global internet access market by value in 2020?

What will be the size of the global internet access market in 2025?

What factors are affecting the strength of competition in the global internet access market?

How has the market performed over the last five years?

What are the main segments that make up the global internet access market?

Contents

1. EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

2. INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3. GLOBAL INTERNET ACCESS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4. MACROECONOMIC INDICATORS

- 4.1. Country data

5. INTERNET ACCESS IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6. INTERNET ACCESS IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7. MACROECONOMIC INDICATORS

- 7.1. Country data

8. INTERNET ACCESS IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9. MACROECONOMIC INDICATORS

- 9.1. Country data

10. INTERNET ACCESS IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11. MACROECONOMIC INDICATORS

- 11.1. Country data

12. INTERNET ACCESS IN AUSTRALIA

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13. MACROECONOMIC INDICATORS

- 13.1. Country data

14. INTERNET ACCESS IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15. MACROECONOMIC INDICATORS

- 15.1. Country data

16. INTERNET ACCESS IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17. MACROECONOMIC INDICATORS

- 17.1. Country data

18. INTERNET ACCESS IN CHINA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

19. MACROECONOMIC INDICATORS

19.1. Country data

20. INTERNET ACCESS IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21. MACROECONOMIC INDICATORS

21.1. Country data

22. INTERNET ACCESS IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23. MACROECONOMIC INDICATORS

23.1. Country data

24. INTERNET ACCESS IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25. MACROECONOMIC INDICATORS

25.1. Country data

26. INTERNET ACCESS IN JAPAN

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

27. MACROECONOMIC INDICATORS

27.1. Country data

28. INTERNET ACCESS IN MEXICO

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

29. MACROECONOMIC INDICATORS

29.1. Country data

30. INTERNET ACCESS IN THE NETHERLANDS

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis

31. MACROECONOMIC INDICATORS

31.1. Country data

32. INTERNET ACCESS IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33. INTERNET ACCESS IN RUSSIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34. MACROECONOMIC INDICATORS

- 34.1. Country data

35. INTERNET ACCESS IN SCANDINAVIA

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

36. INTERNET ACCESS IN SINGAPORE

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37. MACROECONOMIC INDICATORS

- 37.1. Country data

38. INTERNET ACCESS IN SOUTH AFRICA

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

39. MACROECONOMIC INDICATORS

- 39.1. Country data

40. INTERNET ACCESS IN SOUTH KOREA

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

41. MACROECONOMIC INDICATORS

- 41.1. Country data

42. INTERNET ACCESS IN SPAIN

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

43. MACROECONOMIC INDICATORS

- 43.1. Country data

44. INTERNET ACCESS IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

45. MACROECONOMIC INDICATORS

- 45.1. Country data

46. INTERNET ACCESS IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

47. MACROECONOMIC INDICATORS

- 47.1. Country data

48. INTERNET ACCESS IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

49. MACROECONOMIC INDICATORS

- 49.1. Country data

50. COMPANY PROFILES

- 50.1. Iliad S.A.
- 50.2. SFR SA
- 50.3. Bouygues Telecom SA

- 50.4. Deutsche Telekom AG
- 50.5. United Internet AG
- 50.6. Vodafone Group Plc
- 50.7. Telstra Corporation Limited
- 50.8. Singtel Optus Pty Ltd
- 50.9. TPG Telecom Ltd
- 50.10. Vocus Group Ltd
- 50.11. Oi S.A.
- 50.12. TIM Participacoes SA
- 50.13. Rogers Communications, Inc.
- 50.14. Shaw Communications Inc
- 50.15. TELUS Corporation
- 50.16. China Mobile Communications Group Co., Ltd
- 50.17. CNCB (Hong Kong) Investment Co., Ltd.
- 50.18. China Telecom Corporation Limited
- 50.19. Bharti Airtel Limited
- 50.20. Reliance Jio Infocomm Ltd
- 50.21. Bharat Sanchar Nigam Ltd
- 50.22. Mahanagar Telephone Nigam Ltd
- 50.23. Indosat Ooredoo
- 50.24. PT Telekomunikasi Indonesia, Tbk
- 50.25. PT XL Axiata Tbk
- 50.26. Telecom Italia S.p.A.
- 50.27. Swisscom, Ltd.
- 50.28. Wind Tre Spa
- 50.29. Tiscali Group
- 50.30. NTT DOCOMO Inc
- 50.31. KDDI Corporation
- 50.32. NIFTY Corporation
- 50.33. America Movil, SA DE C.V.
- 50.34. VodafoneZiggo Group BV
- 50.35. Tele2 Nederland BV
- 50.36. T-Mobile Netherlands Holding B.V.
- 50.37. Royal KPN NV
- 50.38. BCE Inc.
- 50.39. Mobile Telesystems
- 50.40. PJSC MegaFon
- 50.41. Rostelecom
- 50.42. Telenor ASA

- 50.43. Telia Sweden
- 50.44. Tele2 AB
- 50.45. Altibox As
- 50.46. Singapore Telecommunications Ltd
- 50.47. StarHub Ltd
- 50.48. M1 Ltd
- 50.49. Next Generation Satellite Communications Ltd
- 50.50. MTN Group Limited
- 50.51. Telkom SA SOC Limited
- 50.52. Econet Wireless Zimbabwe Ltd
- 50.53. KT Corporation
- 50.54. SK Telecom Co., Ltd.
- 50.55. LG Uplus Corp
- 50.56. Orange SA
- 50.57. RTL Group S.A.
- 50.58. Telefonica, S.A.
- 50.59. Masmovil Ibercom SA
- 50.60. Vodacom Group Limited
- 50.61. Turkcell Iletisim Hizmetleri AS
- 50.62. Turk Telekomunikasyon AS
- 50.63. BT Group plc
- 50.64. Sky plc
- 50.65. Liberty Global plc
- 50.66. Talktalk Telecom Group PLC
- 50.67. Verizon Communications Inc.
- 50.68. Charter Communications, Inc.
- 50.69. AT&T Inc
- 50.70. Comcast Corporation

51. APPENDIX

- 51.1. Methodology
- 51.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global internet access market value: \$ billion, 2016-20
- Table 2: Global internet access market volume: million units, 2016-20
- Table 3: Global internet access market category segmentation: \$ billion, 2020
- Table 4: Global internet access market geography segmentation: \$ billion, 2020
- Table 5: Global internet access market value forecast: \$ billion, 2020-25
- Table 6: Global internet access market volume forecast: million units, 2020-25
- Table 7: Global size of population (million), 2016-20
- Table 8: Global gdp (constant 2005 prices, \$ billion), 2016-20
- Table 9: Global gdp (current prices, \$ billion), 2016-20
- Table 10: Global inflation, 2016-20
- Table 11: Global consumer price index (absolute), 2016-20
- Table 12: Global exchange rate, 2015-19
- Table 13: Asia-Pacific internet access market value: \$ billion, 2016-20
- Table 14: Asia-Pacific internet access market volume: million units, 2016-20
- Table 15: Asia-Pacific internet access market category segmentation: \$ billion, 2020
- Table 16: Asia-Pacific internet access market geography segmentation: \$ billion, 2020
- Table 17: Asia-Pacific internet access market value forecast: \$ billion, 2020-25
- Table 18: Asia-Pacific internet access market volume forecast: million units, 2020-25
- Table 19: Europe internet access market value: \$ billion, 2016-20
- Table 20: Europe internet access market volume: million units, 2016-20
- Table 21: Europe internet access market category segmentation: \$ billion, 2020
- Table 22: Europe internet access market geography segmentation: \$ billion, 2020
- Table 23: Europe internet access market value forecast: \$ billion, 2020-25
- Table 24: Europe internet access market volume forecast: million units, 2020-25
- Table 25: Europe size of population (million), 2016-20
- Table 26: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 27: Europe gdp (current prices, \$ billion), 2016-20
- Table 28: Europe inflation, 2016-20
- Table 29: Europe consumer price index (absolute), 2016-20
- Table 30: Europe exchange rate, 2015-19
- Table 31: France internet access market value: \$ billion, 2016-20
- Table 32: France internet access market volume: million units, 2016-20
- Table 33: France internet access market category segmentation: \$ billion, 2020
- Table 34: France internet access market geography segmentation: \$ billion, 2020
- Table 35: France internet access market value forecast: \$ billion, 2020-25

Table 36: France internet access market volume forecast: million units, 2020-25

Table 37: France size of population (million), 2016-20

Table 38: France gdp (constant 2005 prices, \$ billion), 2016-20

Table 39: France gdp (current prices, \$ billion), 2016-20

Table 40: France inflation, 2016-20

Table 41: France consumer price index (absolute), 2016-20

Table 42: France exchange rate, 2015-19

Table 43: Germany internet access market value: \$ billion, 2016-20

Table 44: Germany internet access market volume: million units, 2016-20

Table 45: Germany internet access market category segmentation: \$ billion, 2020

Table 46: Germany internet access market geography segmentation: \$ billion, 2020

Table 47: Germany internet access market value forecast: \$ billion, 2020-25

Table 48: Germany internet access market volume forecast: million units, 2020-25

Table 49: Germany size of population (million), 2016-20

Table 50: Germany gdp (constant 2005 prices, \$ billion), 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Global internet access market value: \$ billion, 2016-20
- Figure 2: Global internet access market volume: million units, 2016-20
- Figure 3: Global internet access market category segmentation: % share, by value, 2020
- Figure 4: Global internet access market geography segmentation: % share, by value, 2020
- Figure 5: Global internet access market value forecast: \$ billion, 2020-25
- Figure 6: Global internet access market volume forecast: million units, 2020-25
- Figure 7: Forces driving competition in the global internet access market, 2020
- Figure 8: Drivers of buyer power in the global internet access market, 2020
- Figure 9: Drivers of supplier power in the global internet access market, 2020
- Figure 10: Factors influencing the likelihood of new entrants in the global internet access market, 2020
- Figure 11: Factors influencing the threat of substitutes in the global internet access market, 2020
- Figure 12: Drivers of degree of rivalry in the global internet access market, 2020
- Figure 13: Asia-Pacific internet access market value: \$ billion, 2016-20
- Figure 14: Asia-Pacific internet access market volume: million units, 2016-20
- Figure 15: Asia-Pacific internet access market category segmentation: % share, by value, 2020
- Figure 16: Asia-Pacific internet access market geography segmentation: % share, by value, 2020
- Figure 17: Asia-Pacific internet access market value forecast: \$ billion, 2020-25
- Figure 18: Asia-Pacific internet access market volume forecast: million units, 2020-25
- Figure 19: Forces driving competition in the internet access market in Asia-Pacific, 2020
- Figure 20: Drivers of buyer power in the internet access market in Asia-Pacific, 2020
- Figure 21: Drivers of supplier power in the internet access market in Asia-Pacific, 2020
- Figure 22: Factors influencing the likelihood of new entrants in the internet access market in Asia-Pacific, 2020
- Figure 23: Factors influencing the threat of substitutes in the internet access market in Asia-Pacific, 2020
- Figure 24: Drivers of degree of rivalry in the internet access market in Asia-Pacific, 2020
- Figure 25: Europe internet access market value: \$ billion, 2016-20
- Figure 26: Europe internet access market volume: million units, 2016-20
- Figure 27: Europe internet access market category segmentation: % share, by value,

2020

Figure 28: Europe internet access market geography segmentation: % share, by value, 2020

Figure 29: Europe internet access market value forecast: \$ billion, 2020-25

Figure 30: Europe internet access market volume forecast: million units, 2020-25

Figure 31: Forces driving competition in the internet access market in Europe, 2020

Figure 32: Drivers of buyer power in the internet access market in Europe, 2020

Figure 33: Drivers of supplier power in the internet access market in Europe, 2020

Figure 34: Factors influencing the likelihood of new entrants in the internet access market in Europe, 2020

Figure 35: Factors influencing the threat of substitutes in the internet access market in Europe, 2020

Figure 36: Drivers of degree of rivalry in the internet access market in Europe, 2020

Figure 37: France internet access market value: \$ billion, 2016-20

Figure 38: France internet access market volume: million units, 2016-20

Figure 39: France internet access market category segmentation: % share, by value, 2020

Figure 40: France internet access market geography segmentation: % share, by value, 2020

Figure 41: France internet access market value forecast: \$ billion, 2020-25

Figure 42: France internet access market volume forecast: million units, 2020-25

Figure 43: Forces driving competition in the internet access market in France, 2020

Figure 44: Drivers of buyer power in the internet access market in France, 2020

Figure 45: Drivers of supplier power in the internet access market in France, 2020

Figure 46: Factors influencing the likelihood of new entrants in the internet access market in France, 2020

Figure 47: Factors influencing the threat of substitutes in the internet access market in France, 2020

Figure 48: Drivers of degree of rivalry in the internet access market in France, 2020

Figure 49: Germany internet access market value: \$ billion, 2016-20

Figure 50: Germany internet access market volume: million units, 2016-20

I would like to order

Product name: Internet Access Global Industry Almanac 2016-2025

Product link: <https://marketpublishers.com/r/IBFBAF944A8EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IBFBAF944A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970