

# Internet Access Global Group of Eight (G8) Industry Guide 2017

<https://marketpublishers.com/r/ICE3B4EBBC3EN.html>

Date: October 2017

Pages: 256

Price: US\$ 1,495.00 (Single User License)

ID: ICE3B4EBBC3EN

## Abstracts

Internet Access Global Group of Eight (G8) Industry Guide 2017

### SUMMARY

The G8 Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY QUESTIONS ANSWERED

What was the size of the G8 internet access market by value in 2016?

What will be the size of the G8 internet access market in 2021?

What factors are affecting the strength of competition in the G8 internet access market?

How has the market performed over the last five years?

What are the main segments that make up the G8 internet access market?

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the G8 internet access market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 internet access market

Leading company profiles reveal details of key internet access market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 internet access market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## **REASONS TO BUY**

The G8 countries contributed \$3,30,103.0 million in 2016 to the global internet access industry, with a compound annual growth rate (CAGR) of 5.4% between 2012 and 2016. The G8 countries are expected to reach a value of \$3,91,448.4 million in 2021, with a CAGR of 3.5% over the 2016-21 period.

Among the G8 nations, the US is the leading country in the internet access industry, with market revenues of \$1,51,605.7 million in 2016. This was followed by Japan and France, with a value of \$53,306.7 and \$34,140.2 million, respectively.

The US is expected to lead the internet access industry in the G8 nations with a value of \$1,75,520.4 million in 2016, followed by Japan and Germany with expected values of \$56,577.4 and \$43,730.1 million, respectively.

## Contents

Introduction  
What is this report about?  
Who is the target reader?  
How to use this report  
Definitions  
Group of Eight (G) internet access  
Industry Outlook  
Internet Access in Canada  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Internet Access in France  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Internet Access in Germany  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Internet Access in Italy  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Internet Access in Japan  
Market Overview

Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Internet Access in Russia  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Internet Access in The United Kingdom  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Internet Access in The United States  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Company Profiles  
Leading Companies  
Appendix  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: G8 internet access industry, revenue(\$m), 2012-21

Table 2: G8 internet access industry, revenue by country (\$m), 2012-16

Table 3: G8 internet access industry forecast, revenue by country (\$m), 2016-21

Table 4: Canada internet access market value: \$ million, 2012–16

Table 5: Canada internet access market volume: thousand subscriptions, 2012–16

Table 6: Canada internet access market category segmentation: thousand subscriptions, 2016

Table 7: Canada internet access market geography segmentation: \$ million, 2016

Table 8: Canada internet access market value forecast: \$ million, 2016–21

Table 9: Canada internet access market volume forecast: thousand subscriptions, 2016–21

Table 10: Canada size of population (million), 2012–16

Table 11: Canada gdp (constant 2005 prices, \$ billion), 2012–16

Table 12: Canada gdp (current prices, \$ billion), 2012–16

Table 13: Canada inflation, 2012–16

Table 14: Canada consumer price index (absolute), 2012–16

Table 15: Canada exchange rate, 2012–16

Table 16: France internet access market value: \$ billion, 2012–16

Table 17: France internet access market volume: million subscriptions, 2012–16

Table 18: France internet access market category segmentation: million subscriptions, 2016

Table 19: France internet access market geography segmentation: \$ billion, 2016

Table 20: France internet access market value forecast: \$ billion, 2016–21

Table 21: France internet access market volume forecast: million subscriptions, 2016–21

Table 22: France size of population (million), 2012–16

Table 23: France gdp (constant 2005 prices, \$ billion), 2012–16

Table 24: France gdp (current prices, \$ billion), 2012–16

Table 25: France inflation, 2012–16

Table 26: France consumer price index (absolute), 2012–16

Table 27: France exchange rate, 2012–16

Table 28: Germany internet access market value: \$ billion, 2012–16

Table 29: Germany internet access market volume: million subscriptions, 2012–16

Table 30: Germany internet access market category segmentation: million subscriptions, 2016

Table 31: Germany internet access market geography segmentation: \$ billion, 2016

Table 32: Germany internet access market value forecast: \$ billion, 2016–21

Table 33: Germany internet access market volume forecast: million subscriptions, 2016–21

Table 34: Germany size of population (million), 2012–16

Table 35: Germany gdp (constant 2005 prices, \$ billion), 2012–16

Table 36: Germany gdp (current prices, \$ billion), 2012–16

Table 37: Germany inflation, 2012–16

Table 38: Germany consumer price index (absolute), 2012–16

Table 39: Germany exchange rate, 2012–16

Table 40: Italy internet access market value: \$ million, 2012–16

Table 41: Italy internet access market volume: thousand subscriptions, 2012–16

Table 42: Italy internet access market category segmentation: thousand subscriptions, 2016

Table 43: Italy internet access market geography segmentation: \$ million, 2016

Table 44: Italy internet access market value forecast: \$ million, 2016–21

Table 45: Italy internet access market volume forecast: thousand subscriptions, 2016–21

Table 46: Italy size of population (million), 2012–16

Table 47: Italy gdp (constant 2005 prices, \$ billion), 2012–16

Table 48: Italy gdp (current prices, \$ billion), 2012–16

Table 49: Italy inflation, 2012–16

Table 50: Italy consumer price index (absolute), 2012–16

Table 51: Italy exchange rate, 2012–16

Table 52: Japan internet access market value: \$ billion, 2012–16

Table 53: Japan internet access market volume: million subscriptions, 2012–16

Table 54: Japan internet access market category segmentation: million subscriptions, 2016

Table 55: Japan internet access market geography segmentation: \$ billion, 2016

Table 56: Japan internet access market value forecast: \$ billion, 2016–21

Table 57: Japan internet access market volume forecast: million subscriptions, 2016–21

Table 58: Japan size of population (million), 2012–16

Table 59: Japan gdp (constant 2005 prices, \$ billion), 2012–16

Table 60: Japan gdp (current prices, \$ billion), 2012–16

Table 61: Japan inflation, 2012–16

Table 62: Japan consumer price index (absolute), 2012–16

Table 63: Japan exchange rate, 2012–16

Table 64: Russia internet access market value: \$ billion, 2012–16

Table 65: Russia internet access market volume: million subscriptions, 2012–16

Table 66: Russia internet access market category segmentation: million subscriptions, 2016

Table 67: Russia internet access market geography segmentation: \$ billion, 2016

Table 68: Russia internet access market value forecast: \$ billion, 2016–21

Table 69: Russia internet access market volume forecast: million subscriptions, 2016–21

Table 70: Russia size of population (million), 2012–16

Table 71: Russia gdp (constant 2005 prices, \$ billion), 2012–16

Table 72: Russia gdp (current prices, \$ billion), 2012–16

Table 73: Russia inflation, 2012–16

Table 74: Russia consumer price index (absolute), 2012–16

Table 75: Russia exchange rate, 2012–16

Table 76: United Kingdom internet access market value: \$ billion, 2012–16

Table 77: United Kingdom internet access market volume: million subscriptions, 2012–16

Table 78: United Kingdom internet access market category segmentation: million subscriptions, 2016

Table 79: United Kingdom internet access market geography segmentation: \$ billion, 2016

Table 80: United Kingdom internet access market value forecast: \$ billion, 2016–21

Table 81: United Kingdom internet access market volume forecast: million subscriptions, 2016–21

Table 82: United Kingdom size of population (million), 2012–16

Table 83: United Kingdom gdp (constant 2005 prices, \$ billion), 2012–16

Table 84: United Kingdom gdp (current prices, \$ billion), 2012–16

Table 85: United Kingdom inflation, 2012–16

Table 86: United Kingdom consumer price index (absolute), 2012–16

Table 87: United Kingdom exchange rate, 2012–16

Table 88: United States internet access market value: \$ billion, 2012–16

Table 89: United States internet access market volume: million subscriptions, 2012–16

Table 90: United States internet access market category segmentation: million subscriptions, 2016

Table 91: United States internet access market geography segmentation: \$ billion, 2016

Table 92: United States internet access market value forecast: \$ billion, 2016–21

Table 93: United States internet access market volume forecast: million subscriptions, 2016–21

Table 94: United States size of population (million), 2012–16

Table 95: United States gdp (constant 2005 prices, \$ billion), 2012–16

Table 96: United States gdp (current prices, \$ billion), 2012–16

Table 97: United States inflation, 2012–16

Table 98: United States consumer price index (absolute), 2012–16

Table 99: United States exchange rate, 2012–15

Table 100: BCE Inc.: key facts

...



## List Of Figures

### LIST OF FIGURES

Figure 1: G8 internet access industry, revenue(\$m), 2012-21

Figure 2: G8 internet access industry, revenue by country (%), 2016

Figure 3: G8 internet access industry, revenue by country (\$m), 2012-16

Figure 4: G8 internet access industry forecast, revenue by country (\$m), 2016-21

Figure 5: Canada internet access market value: \$ million, 2012–16

Figure 6: Canada internet access market volume: thousand subscriptions, 2012–16

Figure 7: Canada internet access market category segmentation: % share, by volume, 2016

Figure 8: Canada internet access market geography segmentation: % share, by value, 2016

Figure 9: Canada internet access market value forecast: \$ million, 2016–21

Figure 10: Canada internet access market volume forecast: thousand subscriptions, 2016–21

Figure 11: Forces driving competition in the internet access market in Canada, 2016

Figure 12: Drivers of buyer power in the internet access market in Canada, 2016

Figure 13: Drivers of supplier power in the internet access market in Canada, 2016

Figure 14: Factors influencing the likelihood of new entrants in the internet access market in Canada, 2016

Figure 15: Factors influencing the threat of substitutes in the internet access market in Canada, 2016

Figure 16: Drivers of degree of rivalry in the internet access market in Canada, 2016

Figure 17: France internet access market value: \$ billion, 2012–16

Figure 18: France internet access market volume: million subscriptions, 2012–16

Figure 19: France internet access market category segmentation: % share, by volume, 2016

Figure 20: France internet access market geography segmentation: % share, by value, 2016

Figure 21: France internet access market value forecast: \$ billion, 2016–21

Figure 22: France internet access market volume forecast: million subscriptions, 2016–21

Figure 23: Forces driving competition in the internet access market in France, 2016

Figure 24: Drivers of buyer power in the internet access market in France, 2016

Figure 25: Drivers of supplier power in the internet access market in France, 2016

Figure 26: Factors influencing the likelihood of new entrants in the internet access market in France, 2016

Figure 27: Factors influencing the threat of substitutes in the internet access market in France, 2016

Figure 28: Drivers of degree of rivalry in the internet access market in France, 2016

Figure 29: Germany internet access market value: \$ billion, 2012–16

Figure 30: Germany internet access market volume: million subscriptions, 2012–16

Figure 31: Germany internet access market category segmentation: % share, by volume, 2016

Figure 32: Germany internet access market geography segmentation: % share, by value, 2016

Figure 33: Germany internet access market value forecast: \$ billion, 2016–21

Figure 34: Germany internet access market volume forecast: million subscriptions, 2016–21

Figure 35: Forces driving competition in the internet access market in Germany, 2016

Figure 36: Drivers of buyer power in the internet access market in Germany, 2016

Figure 37: Drivers of supplier power in the internet access market in Germany, 2016

Figure 38: Factors influencing the likelihood of new entrants in the internet access market in Germany, 2016

Figure 39: Factors influencing the threat of substitutes in the internet access market in Germany, 2016

Figure 40: Drivers of degree of rivalry in the internet access market in Germany, 2016

Figure 41: Italy internet access market value: \$ million, 2012–16

Figure 42: Italy internet access market volume: thousand subscriptions, 2012–16

Figure 43: Italy internet access market category segmentation: % share, by volume, 2016

Figure 44: Italy internet access market geography segmentation: % share, by value, 2016

Figure 45: Italy internet access market value forecast: \$ million, 2016–21

Figure 46: Italy internet access market volume forecast: thousand subscriptions, 2016–21

Figure 47: Forces driving competition in the internet access market in Italy, 2016

Figure 48: Drivers of buyer power in the internet access market in Italy, 2016

Figure 49: Drivers of supplier power in the internet access market in Italy, 2016

Figure 50: Factors influencing the likelihood of new entrants in the internet access market in Italy, 2016

Figure 51: Factors influencing the threat of substitutes in the internet access market in Italy, 2016

Figure 52: Drivers of degree of rivalry in the internet access market in Italy, 2016

Figure 53: Japan internet access market value: \$ billion, 2012–16

Figure 54: Japan internet access market volume: million subscriptions, 2012–16

Figure 55: Japan internet access market category segmentation: % share, by volume, 2016

Figure 56: Japan internet access market geography segmentation: % share, by value, 2016

Figure 57: Japan internet access market value forecast: \$ billion, 2016–21

Figure 58: Japan internet access market volume forecast: million subscriptions, 2016–21

Figure 59: Forces driving competition in the internet access market in Japan, 2016

Figure 60: Drivers of buyer power in the internet access market in Japan, 2016

Figure 61: Drivers of supplier power in the internet access market in Japan, 2016

Figure 62: Factors influencing the likelihood of new entrants in the internet access market in Japan, 2016

Figure 63: Factors influencing the threat of substitutes in the internet access market in Japan, 2016

Figure 64: Drivers of degree of rivalry in the internet access market in Japan, 2016

Figure 65: Russia internet access market value: \$ billion, 2012–16

Figure 66: Russia internet access market volume: million subscriptions, 2012–16

Figure 67: Russia internet access market category segmentation: % share, by volume, 2016

Figure 68: Russia internet access market geography segmentation: % share, by value, 2016

Figure 69: Russia internet access market value forecast: \$ billion, 2016–21

Figure 70: Russia internet access market volume forecast: million subscriptions, 2016–21

Figure 71: Forces driving competition in the internet access market in Russia, 2016

Figure 72: Drivers of buyer power in the internet access market in Russia, 2016

Figure 73: Drivers of supplier power in the internet access market in Russia, 2016

Figure 74: Factors influencing the likelihood of new entrants in the internet access market in Russia, 2016

Figure 75: Factors influencing the threat of substitutes in the internet access market in Russia, 2016

Figure 76: Drivers of degree of rivalry in the internet access market in Russia, 2016

Figure 77: United Kingdom internet access market value: \$ billion, 2012–16

Figure 78: United Kingdom internet access market volume: million subscriptions, 2012–16

Figure 79: United Kingdom internet access market category segmentation: % share, by volume, 2016

Figure 80: United Kingdom internet access market geography segmentation: % share, by value, 2016

Figure 81: United Kingdom internet access market value forecast: \$ billion, 2016–21

Figure 82: United Kingdom internet access market volume forecast: million subscriptions, 2016–21

Figure 83: Forces driving competition in the internet access market in the United Kingdom, 2016

Figure 84: Drivers of buyer power in the internet access market in the United Kingdom, 2016

Figure 85: Drivers of supplier power in the internet access market in the United Kingdom, 2016

Figure 86: Factors influencing the likelihood of new entrants in the internet access market in the United Kingdom, 2016

Figure 87: Factors influencing the threat of substitutes in the internet access market in the United Kingdom, 2016

Figure 88: Drivers of degree of rivalry in the internet access market in the United Kingdom, 2016

Figure 89: United States internet access market value: \$ billion, 2012–16

Figure 90: United States internet access market volume: million subscriptions, 2012–16

Figure 91: United States internet access market category segmentation: % share, by volume, 2016

Figure 92: United States internet access market geography segmentation: % share, by value, 2016

Figure 93: United States internet access market value forecast: \$ billion, 2016–21

Figure 94: United States internet access market volume forecast: million subscriptions, 2016–21

Figure 95: Forces driving competition in the internet access market in the United States, 2016

Figure 96: Drivers of buyer power in the internet access market in the United States, 2016

Figure 97: Drivers of supplier power in the internet access market in the United States, 2016

Figure 98: Factors influencing the likelihood of new entrants in the internet access market in the United States, 2016

Figure 99: Factors influencing the threat of substitutes in the internet access market in the United States, 2016

Figure 100: Drivers of degree of rivalry in the internet access market in the United States, 2016

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