

Internet Access Global Group of Eight (G8) Industry Guide 2017

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Abstracts

Internet Access Global Group of Eight (G8) Industry Guide 2017

SUMMARY

The G8 Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the G8 internet access market by value in 2016?

What will be the size of the G8 internet access market in 2021?

What factors are affecting the strength of competition in the G8 internet access market?

How has the market performed over the last five years?

What are the main segments that make up the G8 internet access market?

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the G8 internet access market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 internet access market

Leading company profiles reveal details of key internet access market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 internet access market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

The G8 countries contributed \$3,30,103.0 million in 2016 to the global internet access industry, with a compound annual growth rate (CAGR) of 5.4% between 2012 and 2016. The G8 countries are expected to reach a value of \$3,91,448.4 million in 2021, with a CAGR of 3.5% over the 2016-21 period.

Among the G8 nations, the US is the leading country in the internet access industry, with market revenues of \$1,51,605.7 million in 2016. This was followed by Japan and France, with a value of \$53,306.7 and \$34,140.2 million, respectively.

The US is expected to lead the internet access industry in the G8 nations with a value of \$1,75,520.4 million in 2016, followed by Japan and Germany with expected values of \$56,577.4 and \$43,730.1 million, respectively.

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